



Launching the next generation of digital disease surveillance tools

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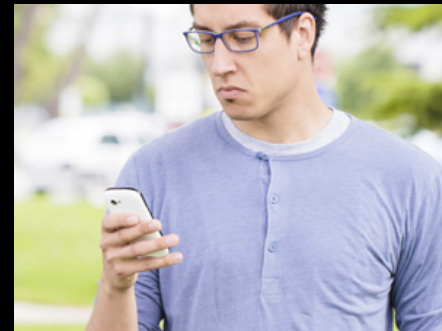
Instructor, Harvard Medical School



Beyond Google searches...



What are doctors searching for?



What are people tweeting? What are they reporting on crowd-sourced disease surveillance apps?

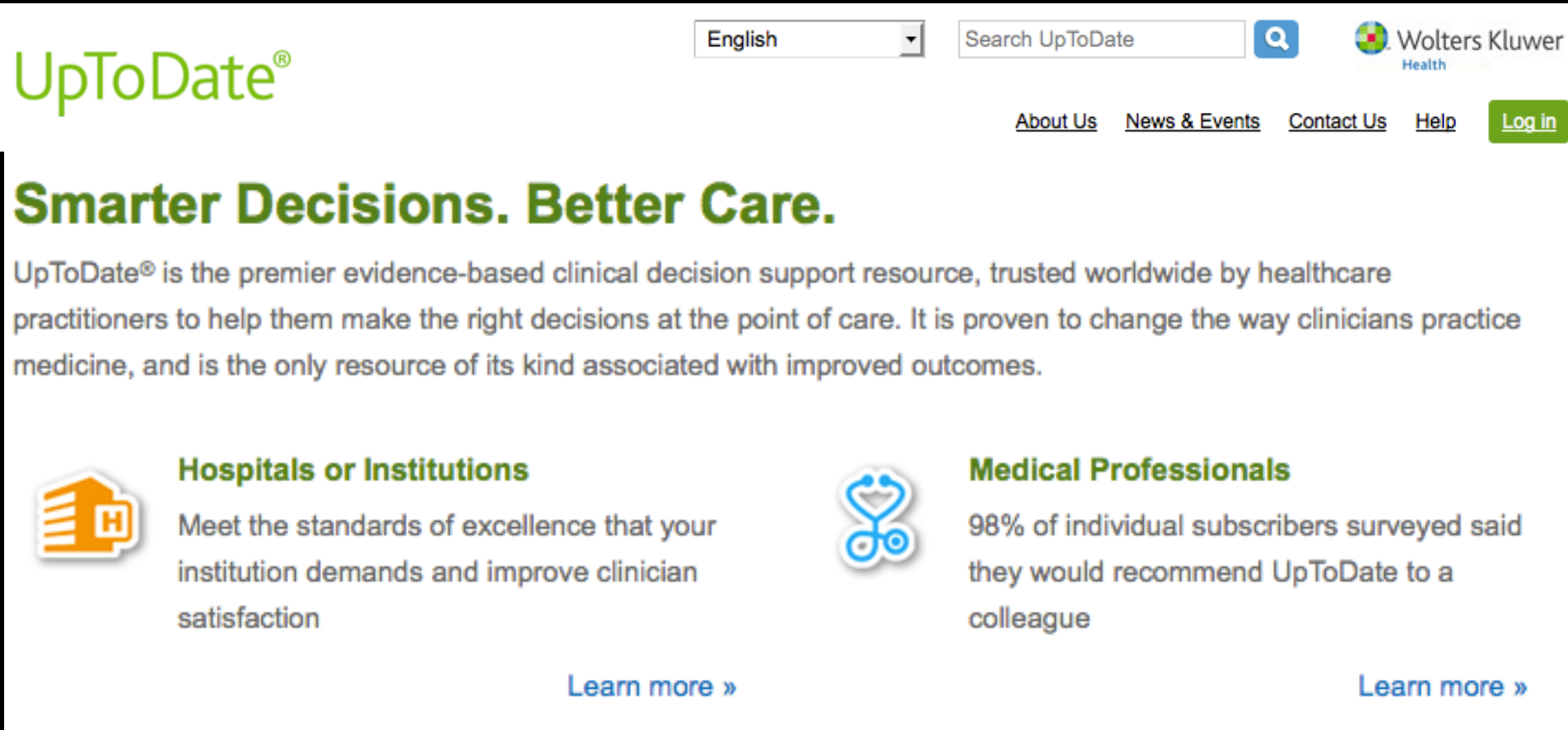


Can we use Electronic Health Records (EHR) to track disease incidence? What lab tests or medications are doctors prescribing?





What if we could get access to internet searches of **medical doctors** while in their practices (anonymously)?

UpToDate is a clinician's data base




The image shows the top portion of the UpToDate website. At the top left is the UpToDate logo. To its right is a language dropdown menu set to 'English', a search bar with the text 'Search UpToDate', and a magnifying glass icon. Further right is the Wolters Kluwer Health logo. Below these are navigation links for 'About Us', 'News & Events', 'Contact Us', and 'Help', followed by a green 'Log in' button. The main heading is 'Smarter Decisions. Better Care.' Below this is a paragraph describing UpToDate as a premier evidence-based clinical decision support resource. Two columns of benefits are shown: 'Hospitals or Institutions' with a house icon and 'Medical Professionals' with a stethoscope icon. Each column includes a brief description and a 'Learn more' link.

English  

[About Us](#) [News & Events](#) [Contact Us](#) [Help](#) [Log in](#)

Smarter Decisions. Better Care.


UpToDate® is the premier evidence-based clinical decision support resource, trusted worldwide by healthcare practitioners to help them make the right decisions at the point of care. It is proven to change the way clinicians practice medicine, and is the only resource of its kind associated with improved outcomes.



Hospitals or Institutions

Meet the standards of excellence that your institution demands and improve clinician satisfaction

[Learn more »](#)



Medical Professionals

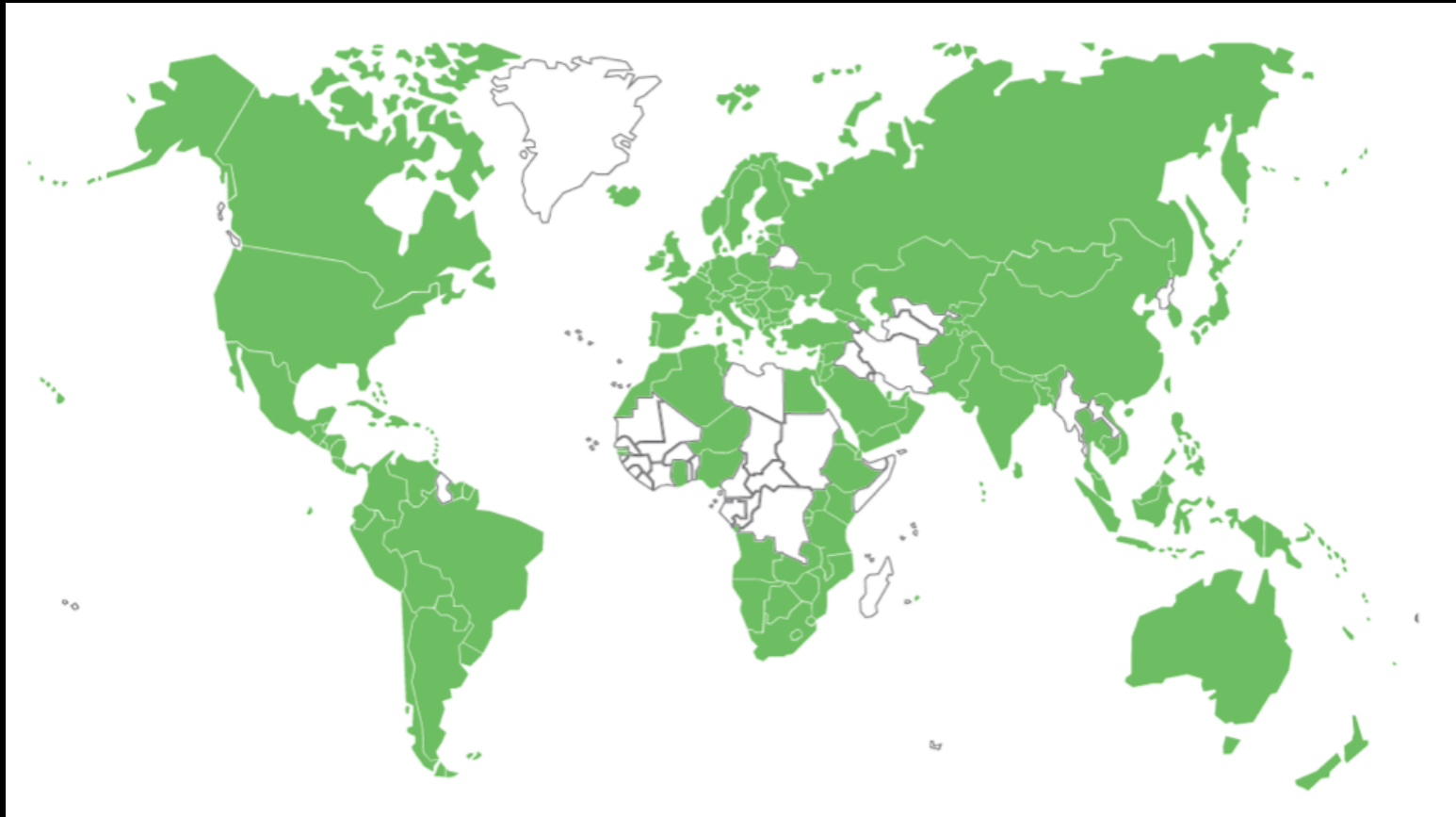
98% of individual subscribers surveyed said they would recommend UpToDate to a colleague

[Learn more »](#)

Good reputation

"The data suggests the use of computerized tools such as UpToDate enable better decisions, better outcomes and better care." — Ashish Jha, M.D., M.P.H., Harvard, and Study Author

Widely used by clinicians:
700,000 clinicians in 158 countries, almost 90% of
academic medical centers in the United States



Clinical Infectious Diseases

Using Clinicians' Search Query Data to Monitor Influenza Epidemics

Mauricio Santillana,^{1,2} Elaine O. Nsoesie,^{2,3} Sumiko R. Mekaru,² David Scales,^{2,4} and John S. Brownstein^{2,3,5}

¹School of Engineering and Applied Sciences, Harvard University, Cambridge, ²Children's Hospital Informatics Program, Boston Children's Hospital, ³Department of Pediatrics, Harvard Medical School, Boston, and ⁴Department of Internal Medicine, Cambridge Health Alliance, Massachusetts; and ⁵Department of Epidemiology, Biostatistics and Occupational Health, McGill University, Montreal, Quebec, Canada

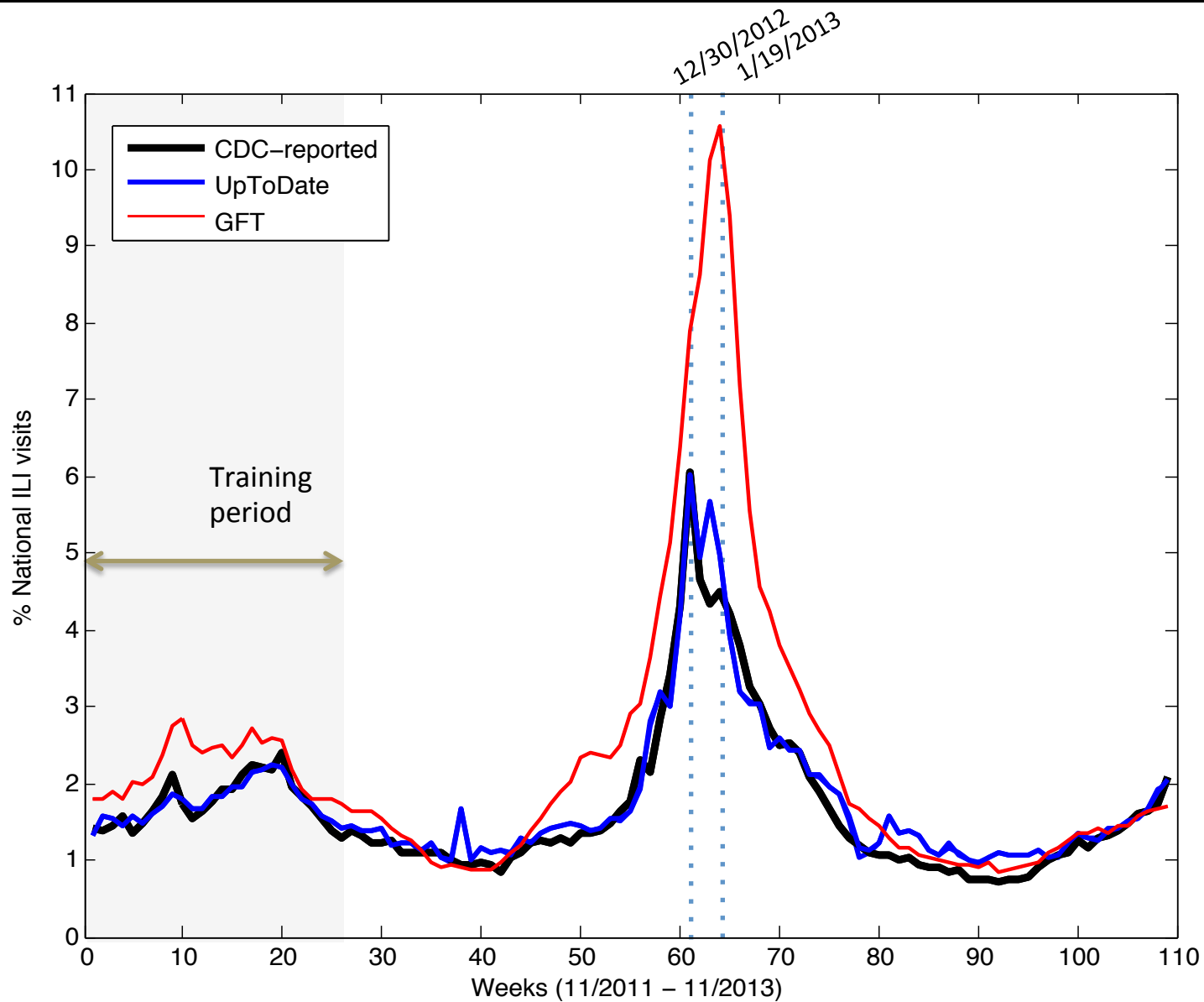
Search query information from a clinician's database, UpToDate, is shown to predict influenza epidemics in the United States in a timely manner. Our results show that digital disease surveillance tools based on experts' databases may be able to provide an alternative, reliable, and stable signal for accurate predictions of influenza outbreaks.

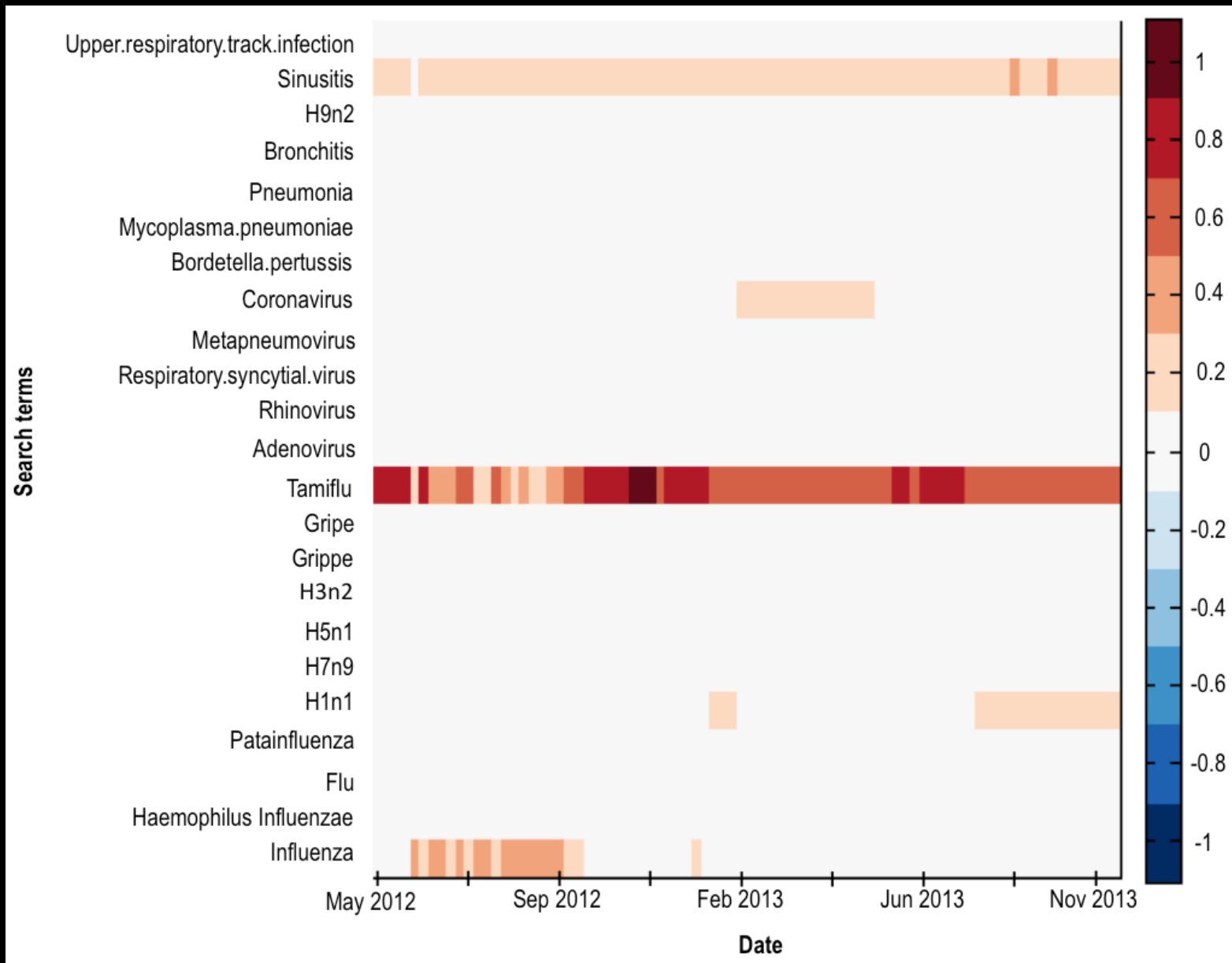
Keywords. digital disease detection; Internet-based disease surveillance; prediction of influenza.

validated traditional surveillance systems and have the potential to provide timely epidemiologic intelligence to inform prevention messaging and healthcare facility staffing decisions.

The potential for the public's search activity to be influenced by anxiety, fears, and rumors raises concerns regarding reliability [10–13]. Although recent revisions to GFT have shown that these concerns can be partially mitigated [13–15], shifting Internet-based surveillance from the entire public to subject-matter experts may maintain timeliness while generating a more reliable and stable signal requiring much less data. A recent small retrospective study using data on queries to a Finnish primary care guidelines database demonstrated, for example, that disease-specific queries for Lyme disease, tularemia, and other infectious diseases correlated well with concurrent confirmed cases [16].

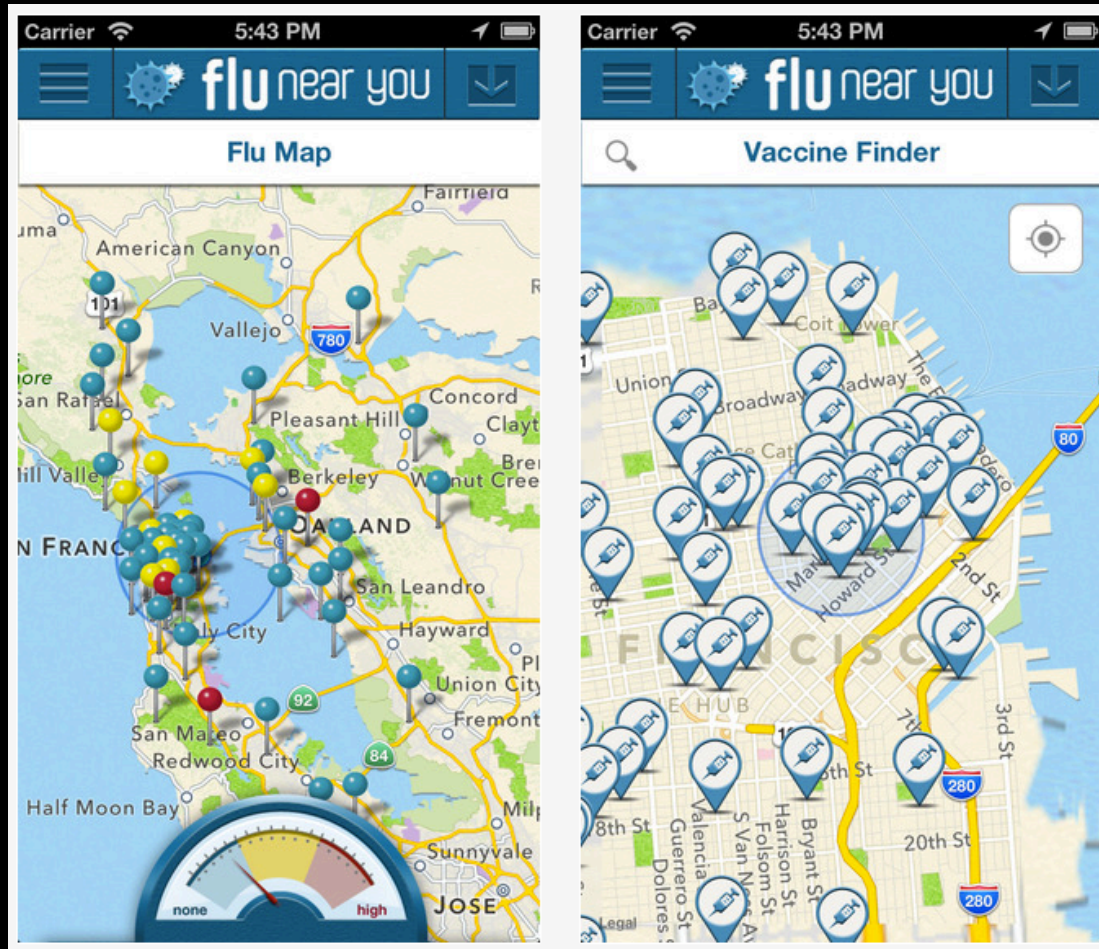
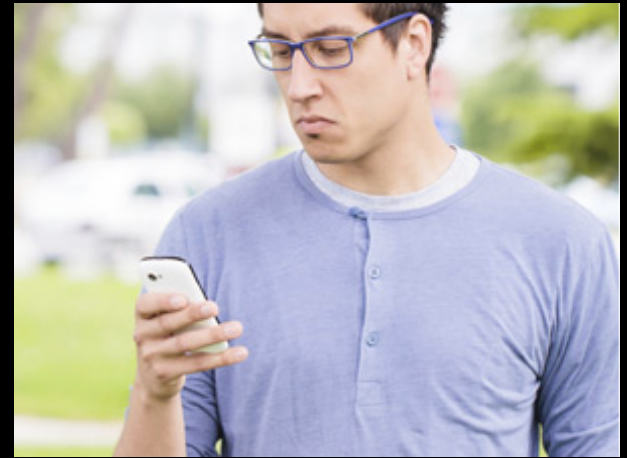
Here, we show that UpToDate (www.uptodate.com), a physician-authored clinical decision support Internet resource that is used by 700 000 clinicians in 158 countries and almost 90% of academic medical centers in the United States, can be used for syndromic surveillance of influenza. Specifically, we use UpToDate's search query activity related to ILI to design a timely sentinel of influenza incidence in the United States.





What if we could ask the general public if they are sick?

flu near you 
do you have it in you?






Launched in 2011

Working with Andre Nguyen (Harvard SEAS), Rumi Chunara, John Brownstein

Flu Activity in: **United States**

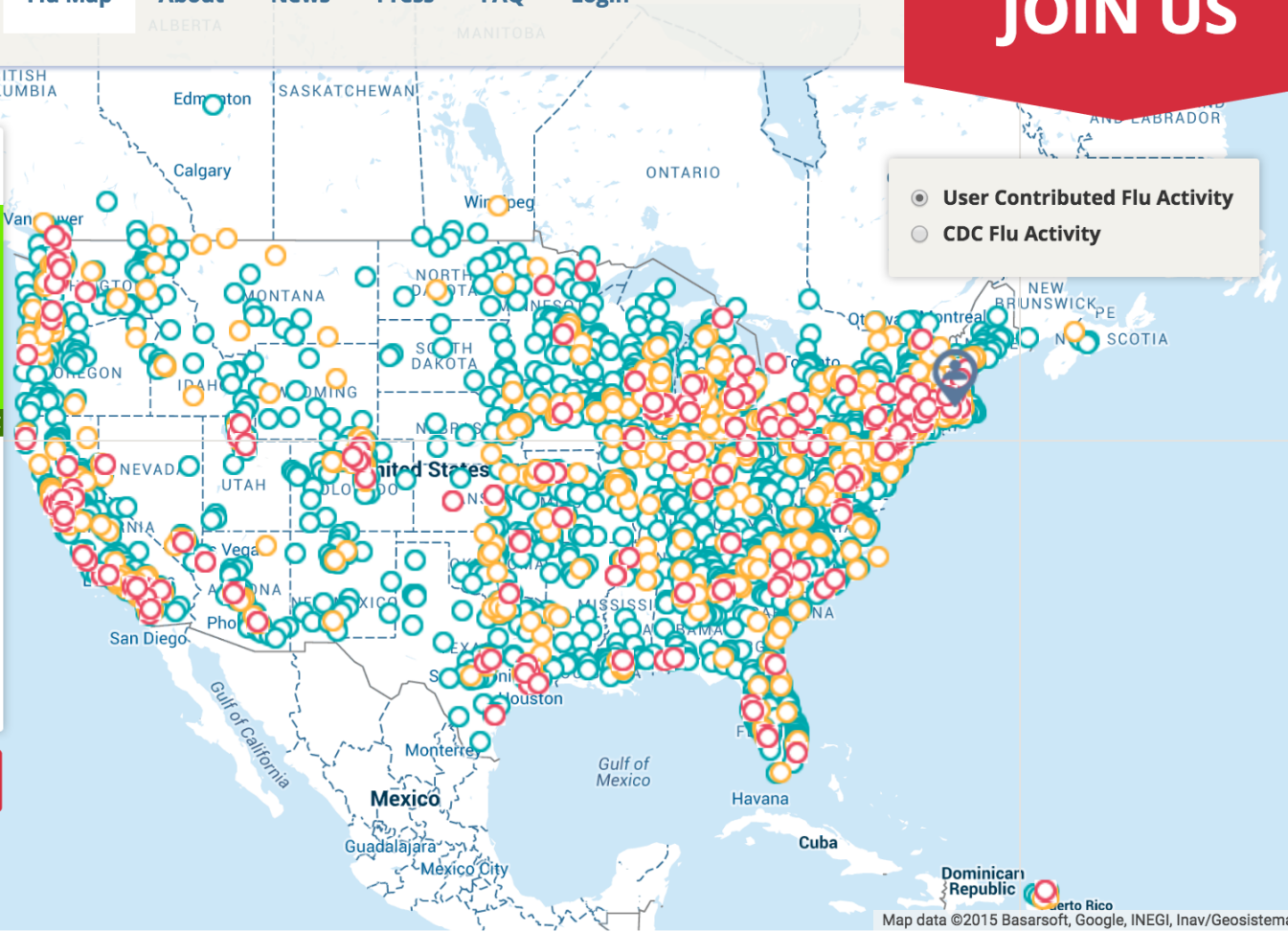


9914 reports this week

 212	Flu-Like Symptoms 2%	↓
 1298	Any symptoms 13%	
 8616	No symptoms 87%	

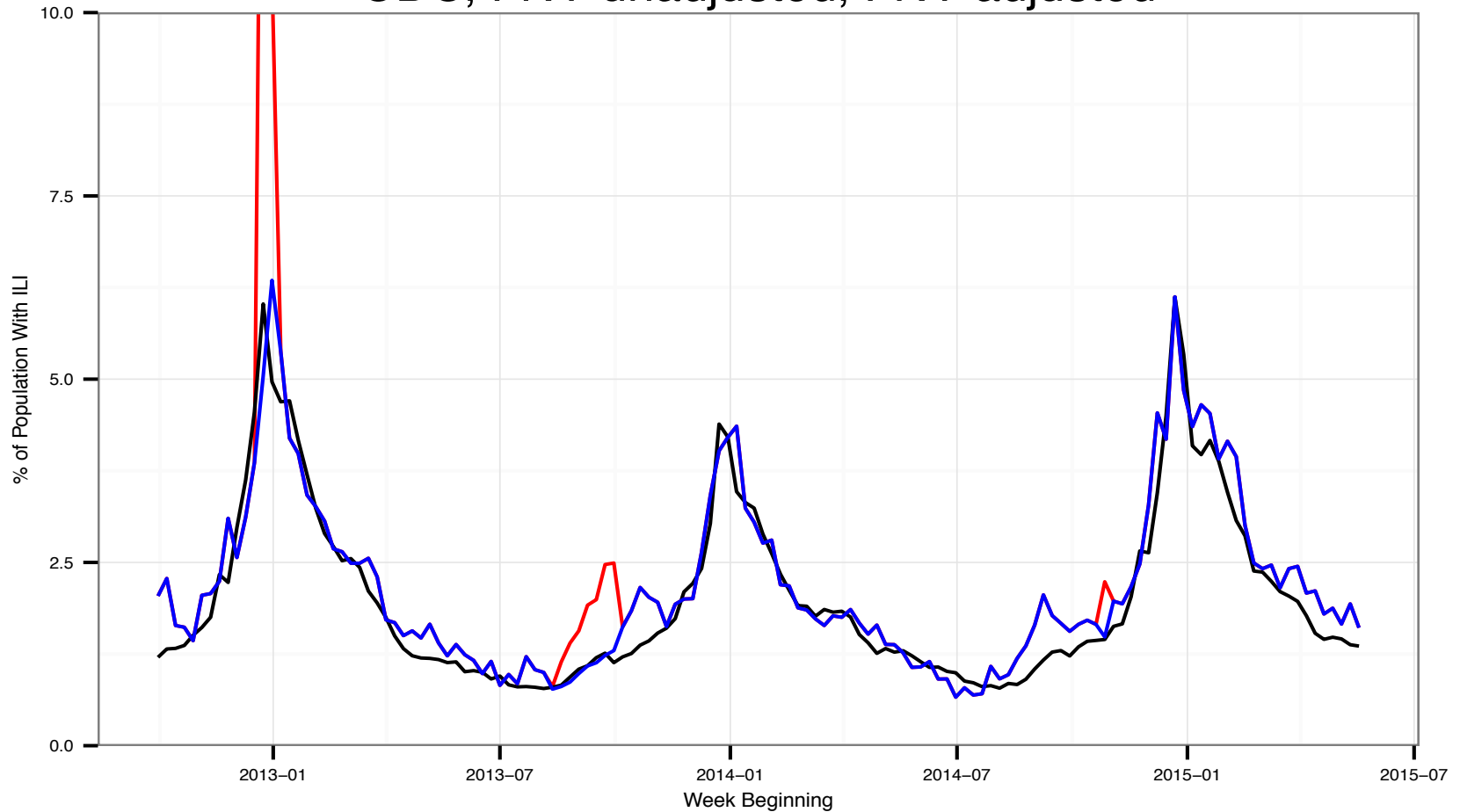
Enter your City or Zipcode

check for flu



National comparison with CDC

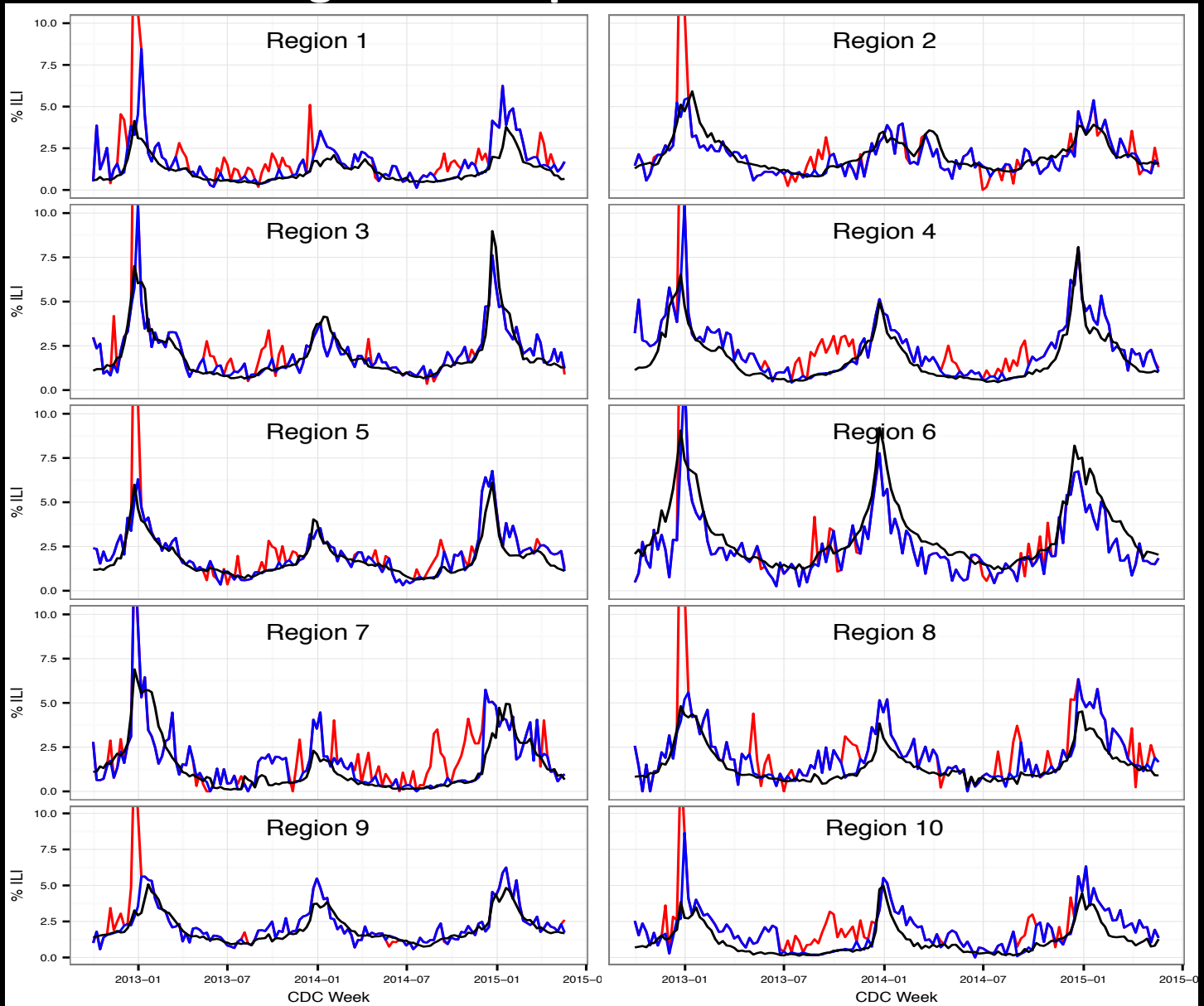
CDC, FNY unadjusted, FNY adjusted



Plots produced by Kristin Baltrusaitis

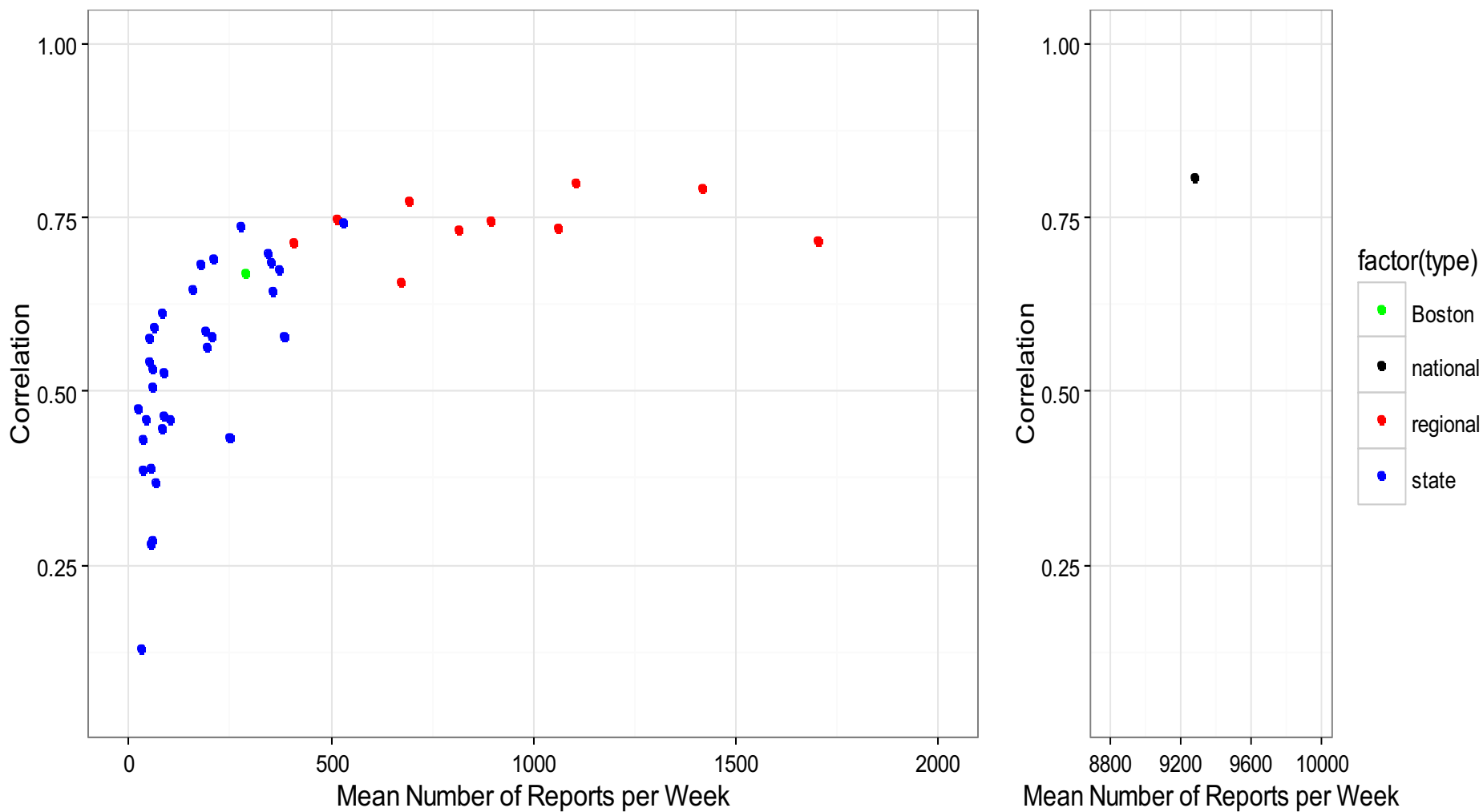
Time Series	Correlation	RMSE
FNY – raw	0.808	1.16
FNY – CDC adjusted	0.956	0.384

Regional comparisons with CDC

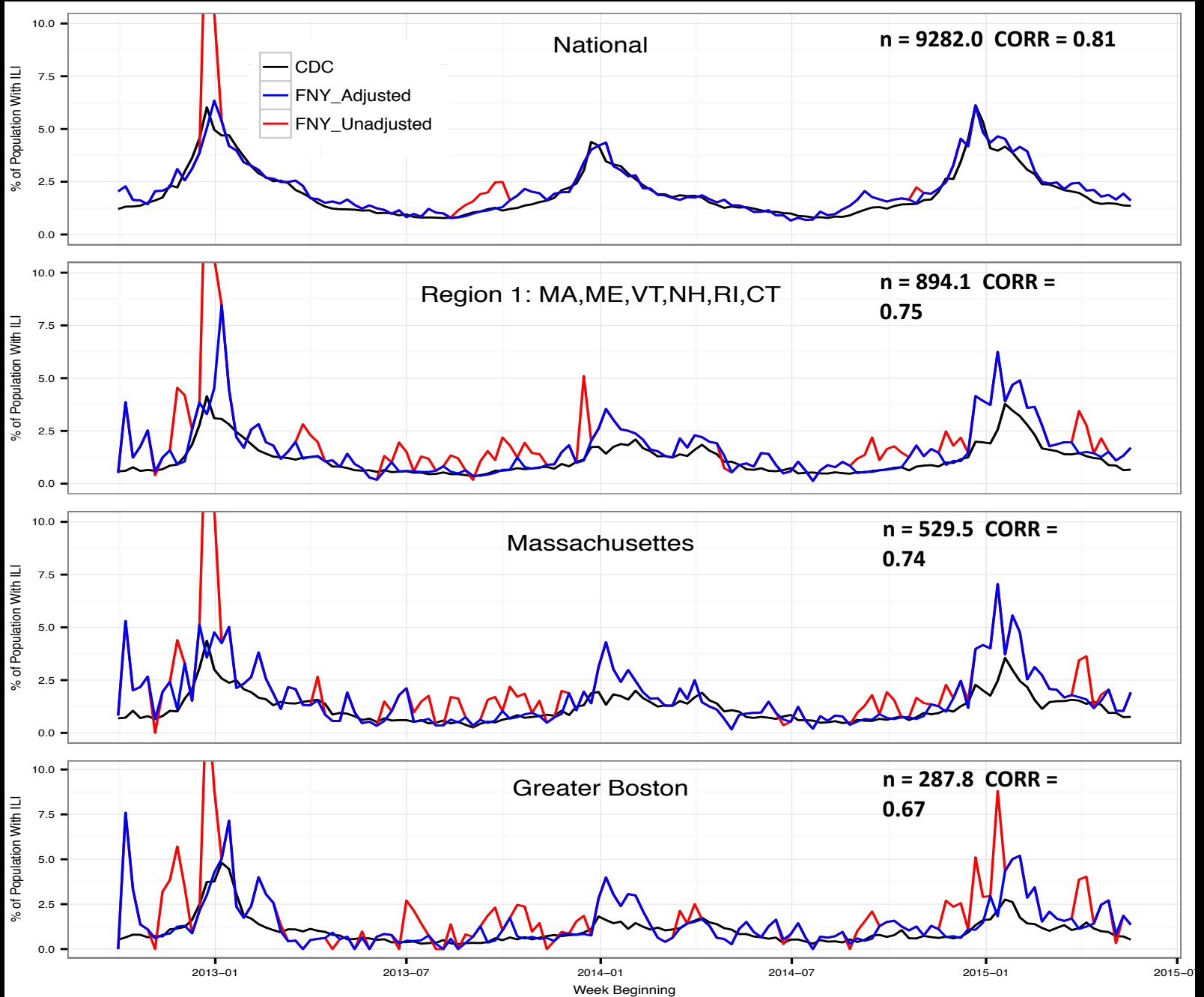


Time Series	Correlation Range	RMSE Range
FNY – raw	0.66 – 0.80	1.33 – 1.77
FNY – CDC adjusted	0.80 – 0.90	0.60 – 1.26

Correlation of FNY with flu information from CDC and Boston's Health Department



Correlation of FNY with CDC. Multiple Geographic Scales



What if we had real-time access to **electronic health records**?

Work with: Andre Nguyen (Harvard SEAS), Tamara Louie (HSPH)
John Brownstein (HMS), Iyue Sung (athenahealth)



Services Overview

Electronic Health
Records (EHR)

Medical Billing &
Practice Management

Patient Engagement

Order Transmission

Epocrates®

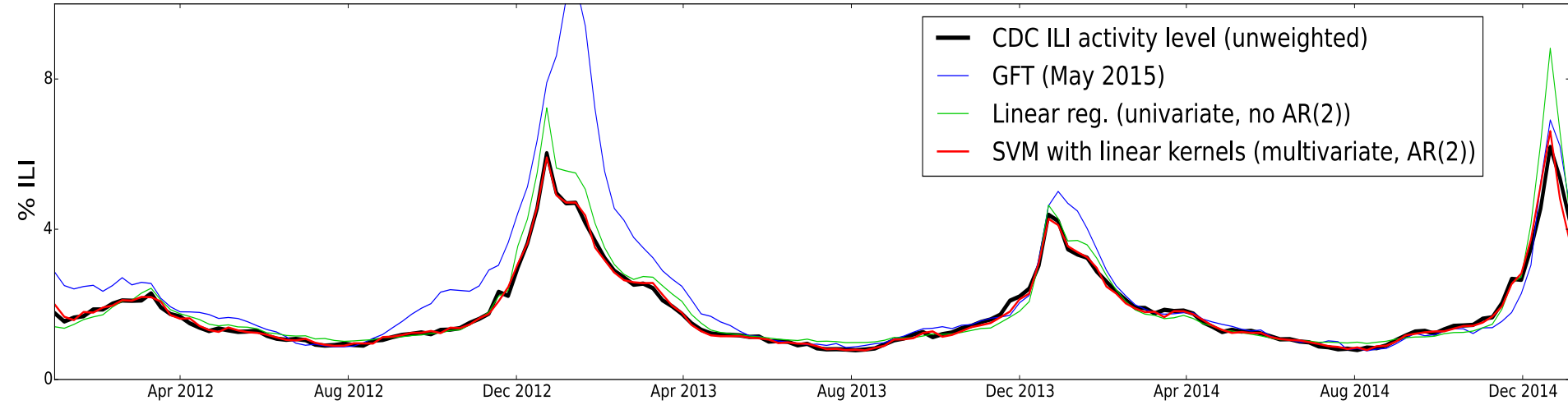


athenaClinical[®]
An efficient, intuitive
cloud-based EHR

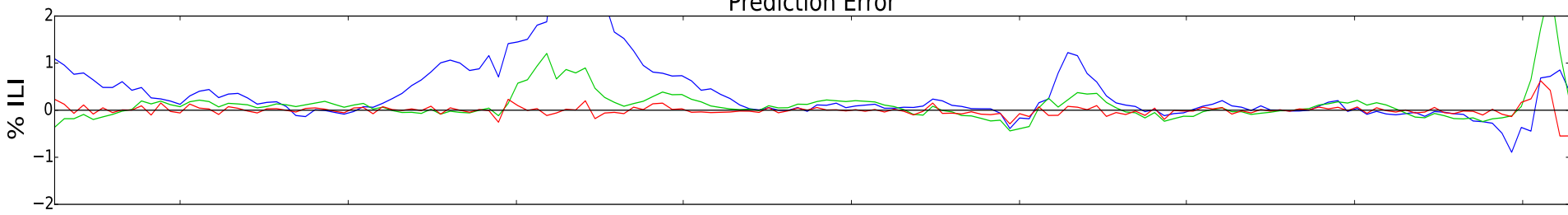
Our cloud-based EHR service helps you deliver care efficiently with minimal disruption and optimal connection to your patients.

Watch Demo

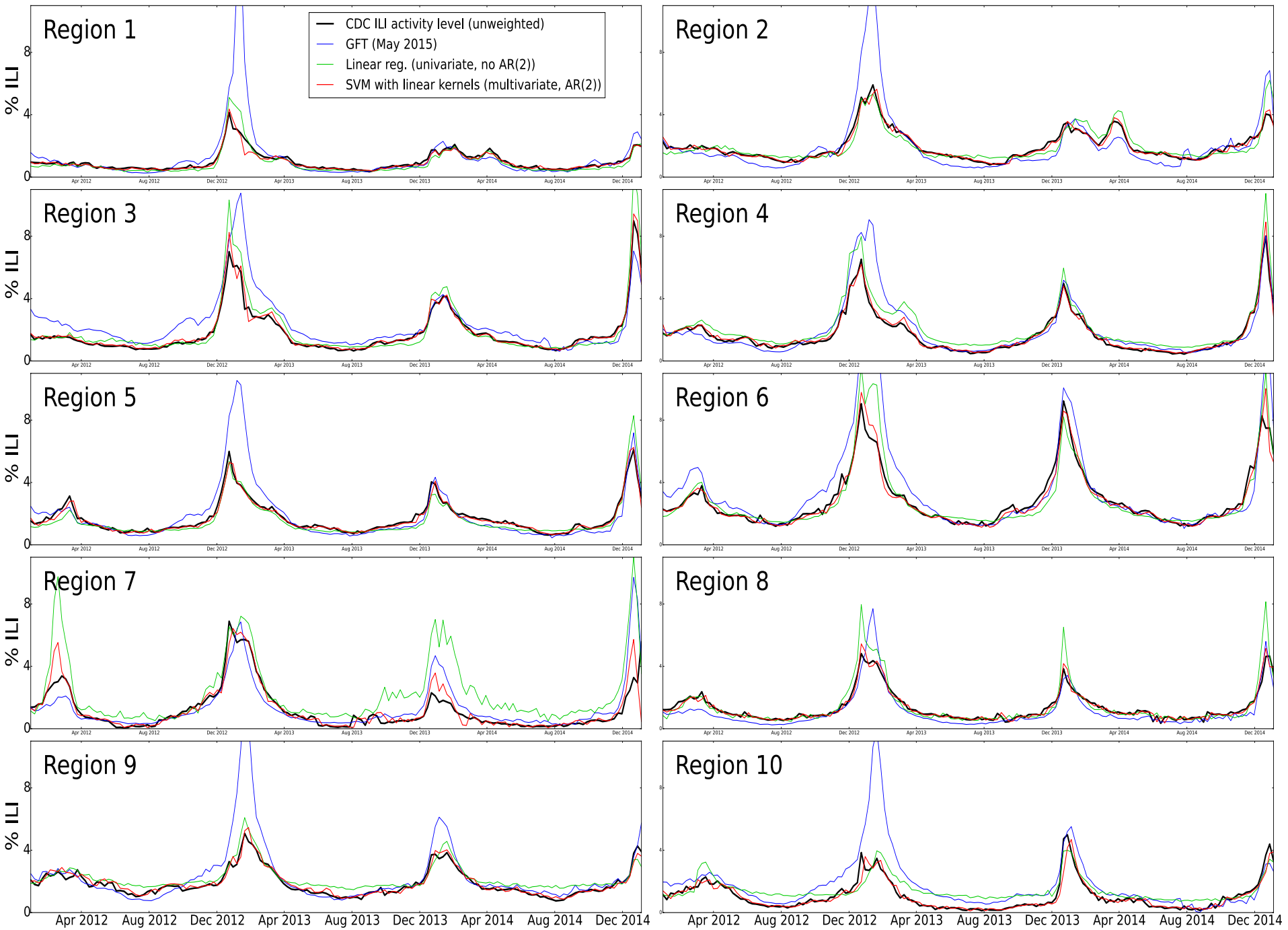
Prediction



Prediction Error



We can predict flu in finer geographic scales with amazing accuracy!

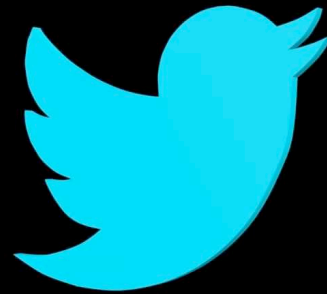


<i>Overall</i>						
Data Utilized	Inclusion of AR Terms?	RMSE	Rel. RMSE (%)	Correlation	Algorithm	
National						
GFT	--	1.03	32.91%	0.913	--	
% ILI	No	0.37	12.50%	0.981	Linear	
% ILI, % viral, % flu visits	Yes	0.12	4.92%	0.994	SVM (linear)	
Region 1						
GFT	--	1.33	55.16%	0.786	--	
% ILI	No	0.28	21.87%	0.960	Linear	
% ILI, % viral, % flu visits	Yes	0.14	11.87%	0.973	SVM (linear)	
Region 2						
GFT	--	1.15	34.35%	0.907	--	
% ILI	No	0.44	21.09%	0.903	Linear	
% ILI, % viral, % flu visits	Yes	0.19	8.39%	0.980	SVM (linear)	
Region 3						
GFT	--	1.06	56.18%	0.860	--	
% ILI	No	0.59	22.15%	0.981	Linear	
% ILI, % viral, % flu visits	Yes	0.25	9.87%	0.987	SVM (linear)	

Refining the spatial resolution...



Tracking Flu using twitter
(Daily analysis in NYC)



Work with R. Nagar, Q. Yuan, C. Freifeld, A. Nojima, R. Chunara, and J. S. Brownstein

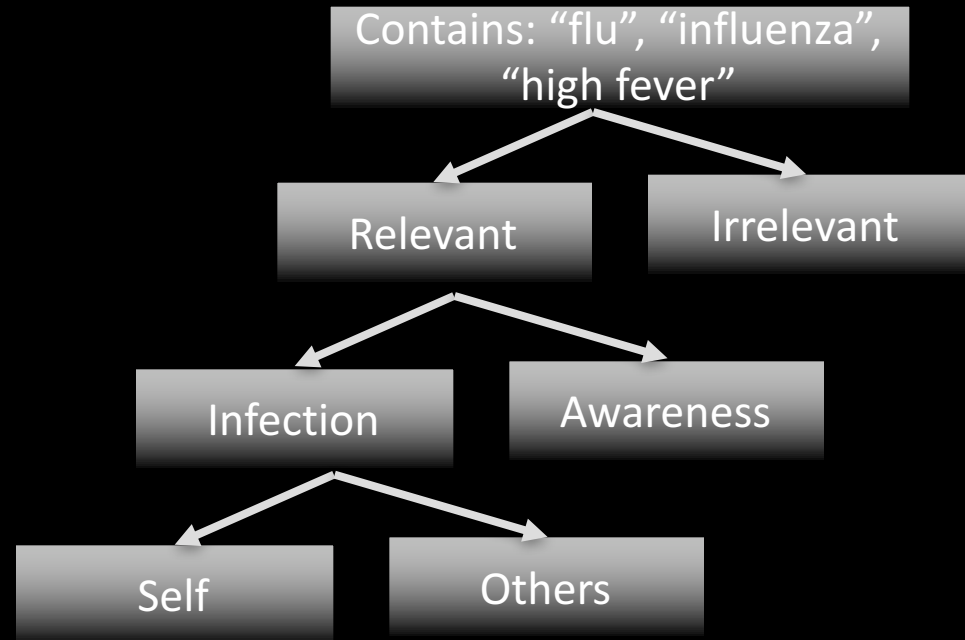
Natural Language Processing (Using geo-located tweets)

1. Identified tweets containing “flu”, “influenza”, “gripe”, “high fever”
2. Classified tweets in categories

Categories

Table 1. Examples of Classified Tweets

Label	Example Tweets
Irrelevant	The flu shot prevents hangovers, so going all out w/s fingers of...wait, it's "no drinking" that prevents hangovers? #toolate
	Romney: I would not put no flu zones over Syria. Military is not necessary in the conflict #debate2012
RISH	This flu is kicking my butt,2nd day off work. Hopefully I can win the battle because I'm losing sick days & that might hurt my pockets later
	Maldito flu sueltame!!! δΥ~αδΥ~;
RISM	Uhh I think I might be getting the flu /: Creo que me va a dar Gripe :/
RISL	Finally getting over a miserae flu. @boyXsupreme ik ik it's awful. the past two weeks darci and I have had the flu but thank god we're done with it. get lots of rest + tlc δΥ~*
RIOH	When @CiaraAnnex3 has the flu... Love you but stay the hell away <:3
	Running on no sleep my poor daughter has the flu
RIOM	@giannarusso YOU PROB GOTS THE FLU!!, ariannas has it @YaniesteRivera damn girl, do you have the flu?
RIOL	On day 6, son's #flu is gone. He threw open side door and screamed to the outside, "FREEDOM"! Then shoveled snow. I am miserable on day 3.
	@_AlexAlford she's good too, fortunately she never actually got the flu. just a fever for a day or two
RASH	I'd rather get the flu than get the flu shot, #JustSayin. No needles for me.
	The flu is an epidemic here and I volunteer at a preschool twice a week. If I don't get he flu it will be a miracle.
RASM	I survived more than a week in NYC without contracting the flu! Let's hope the plane ride home won't break me. Trying to stay healthy here.
	So glad to be back in NYC, but stay away from me you Flu filled city.
RASL	Ah yea... flu shot acquired! (@ Duane Reade) http://t.co/RSR2B111
	Just got a flu shot and Tdap booster at @onemedical æ" if youæ™ll be in close contact with an infant, consider taking these vaccines.
RAOH	Flu infections sweep America hospitalizing thousands and leaving 18 children dead of complications, ... http://t.co/Yf9eQikm
	19,000 flu cases across NY this week. I'm not leaving my house.
RAOM	Wash your hand. America sick girl. #influenza #SICKENING #cleanup http://t.co/MKdASaV9
	The latest figures from the CDC show that flu cases are still rising in the west. Listen to our newscast: http://t.co/0kCiy0P8
RAOL	#patient advice. #flu vaccine not only protects you but your community Too. Less outbreaks. U may survive the flu, but sicker people may not æœ@grubstreetny: Hereæ™s How New York Chefs Beat the Flu http://t.co/bV3pEZ2Cæ uuuuu for real?

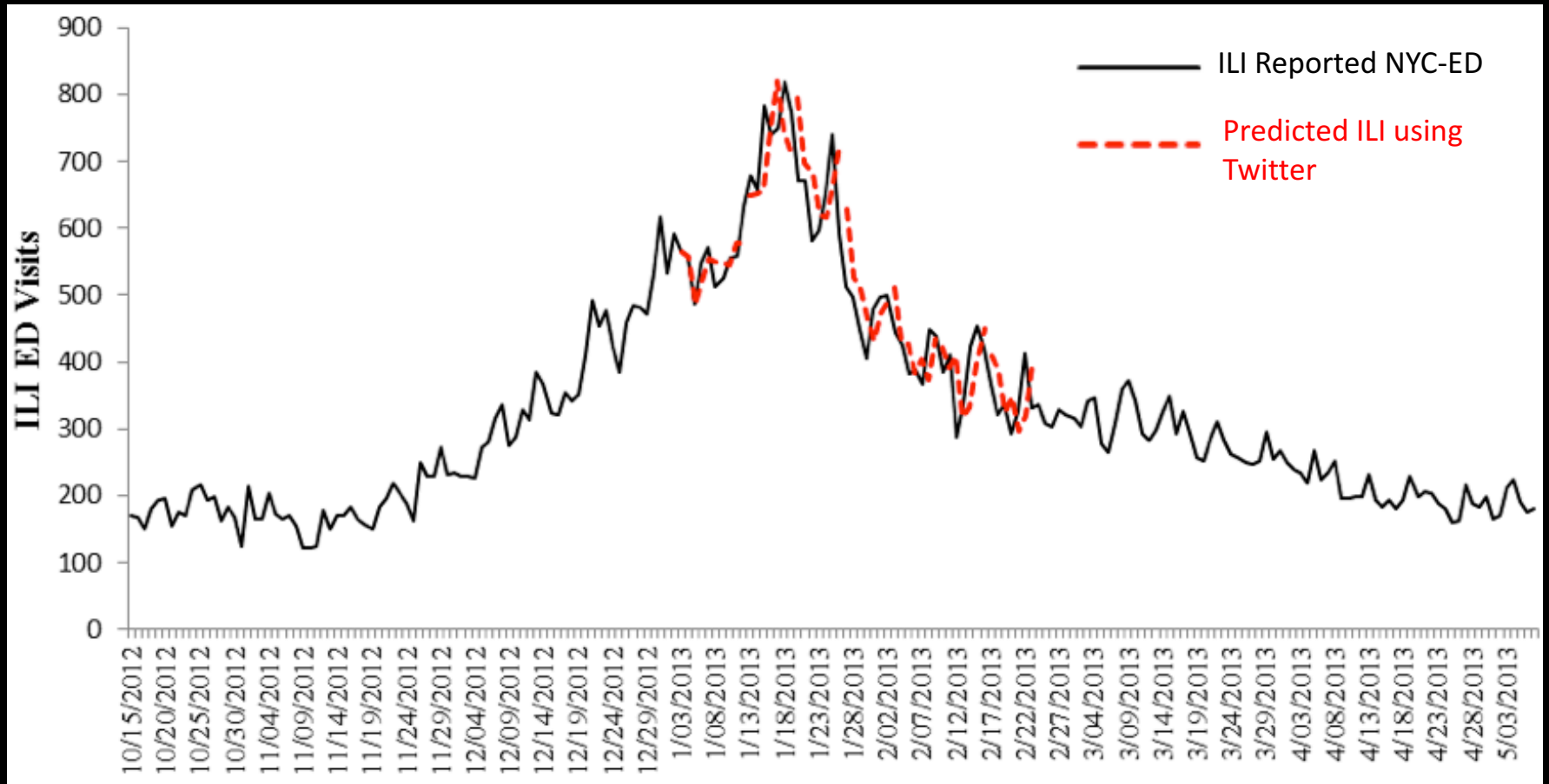


First experiment: was done by hand...

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Daily ILI visits (as reported by the NYC emergency department) compared to predicted ILI using twitter data



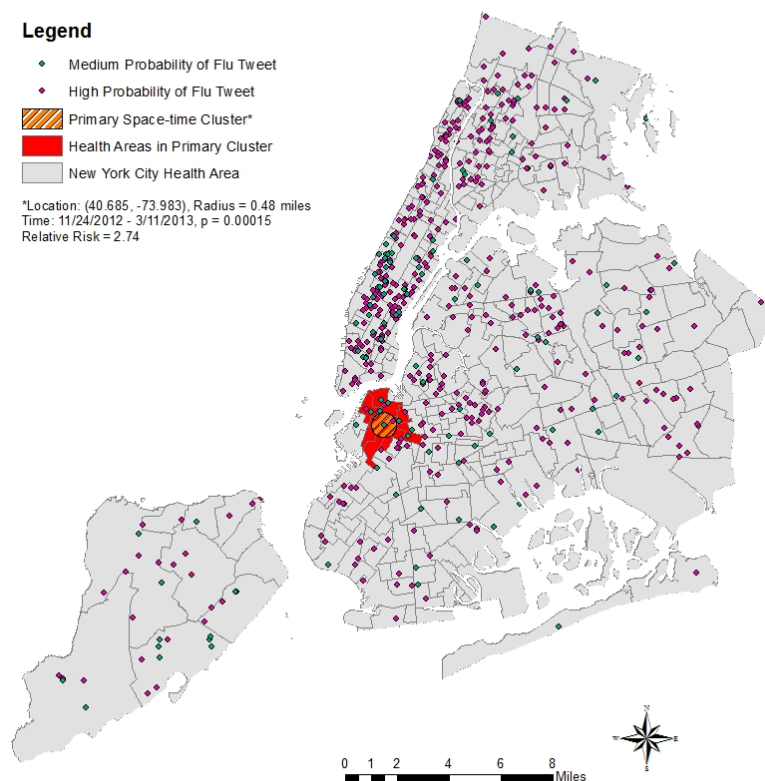
Spatial Analysis

Primary Space-time Cluster for High Risk of Tweeting Infection-based Content using a Poisson Model, Aggregated by Week, with Content-based Covariate Weight in NYC (10/15/2012 - 5/10/2013)

Legend

- ◆ Medium Probability of Flu Tweet
- ◆ High Probability of Flu Tweet
- ▨ Primary Space-time Cluster*
- Health Areas in Primary Cluster
- New York City Health Area

*Location: (40.685, -73.983), Radius = 0.48 miles
 Time: 11/24/2012 - 3/11/2013, $p = 0.00015$
 Relative Risk = 2.74



Results obtained by SaTScan

Vaccine Sites Overlayed on Spatial Distribution for High Probability Flu Tweeters in New York City (2012-2013)

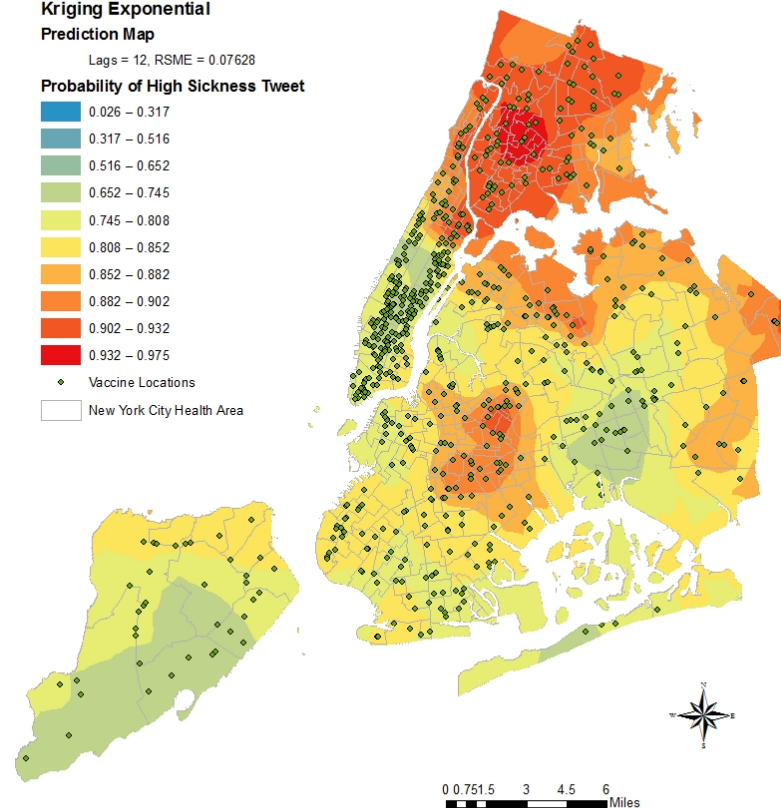
Kriging Exponential Prediction Map

Lags = 12, RSME = 0.07628

Probability of High Sickness Tweet

- 0.026 - 0.317
- 0.317 - 0.516
- 0.516 - 0.652
- 0.652 - 0.745
- 0.745 - 0.808
- 0.808 - 0.852
- 0.852 - 0.882
- 0.882 - 0.902
- 0.902 - 0.932
- 0.932 - 0.975

- ◆ Vaccine Locations
- New York City Health Area



Spatial Distribution for Kriging used expected probability of High Sickness Tweet from Logistic Regression of 21 Covariates, accounting for Age, Median Household Income, Race, Distance to Nearest School, Subway, and Distance from Twitter Profile Creation

We now have multiple independent ways to estimate flu activity nationally and regionally.

What do we do with **more and more** flu predictors?

Data 

Information 

Knowledge and Prediction 

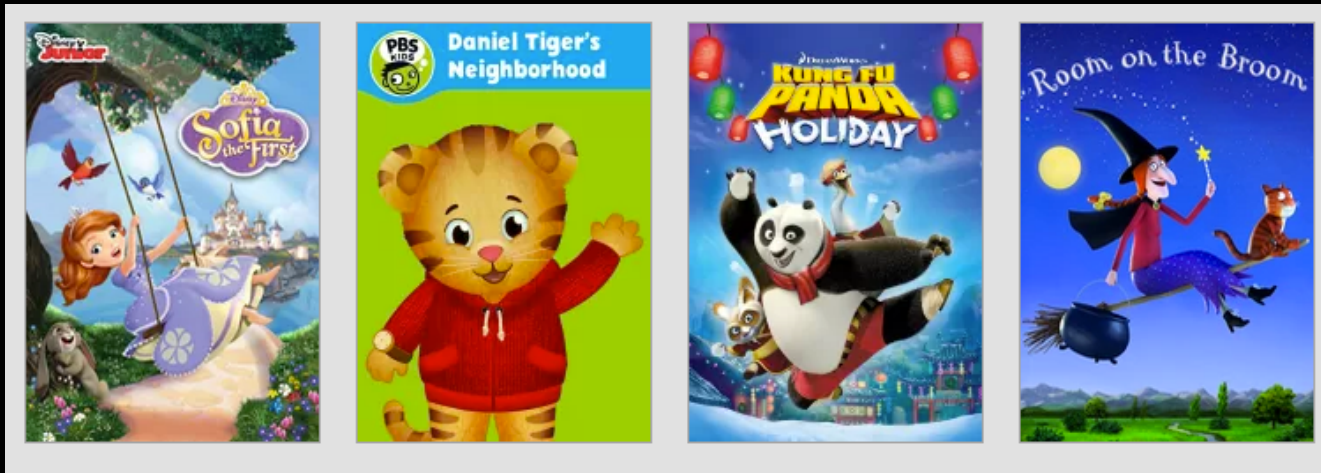
Movie selection prediction (millions of users)

NETFLIX

Browse

Personalize

KIDS



Factors: **time** of the day you are watching, **day**, **location**, **previous movie** you watched

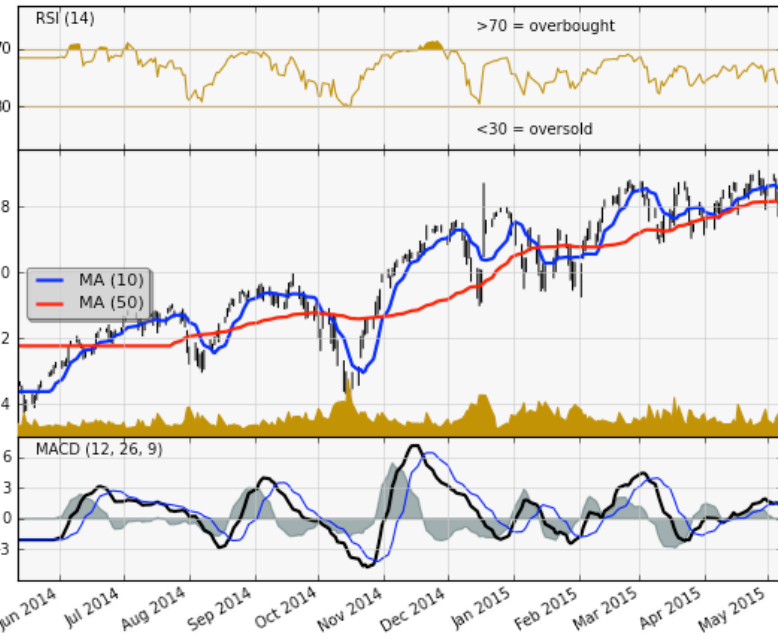
Stock market price prediction (multiple actors)

1. Fundamental
Analysis

2. Time-series
analysis



SPY daily



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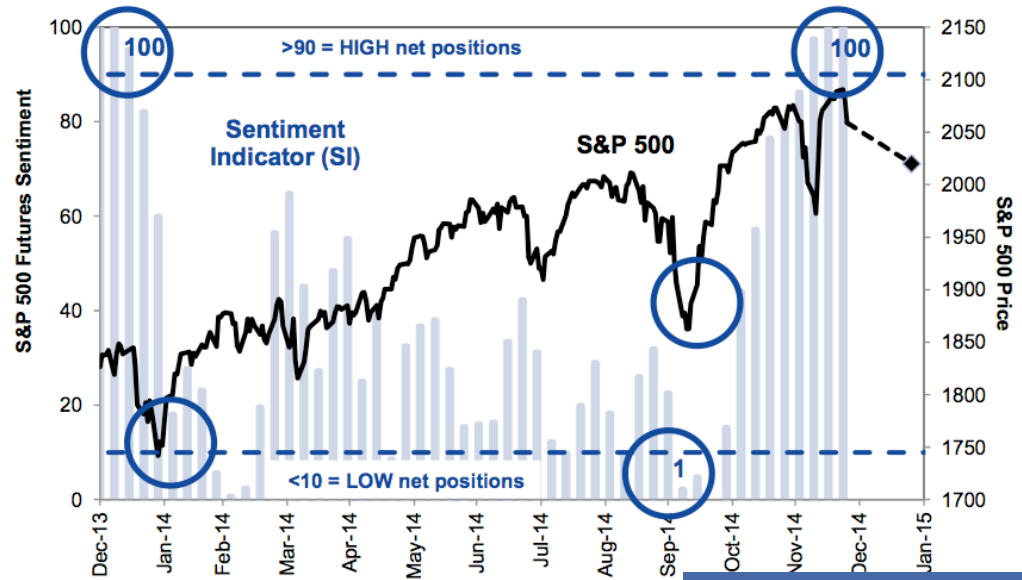
at CNBC Mon May 11 2015

Stock Market Signals From Social Media



Multiple predictors using social media

Exhibit 1: GS US equity Sentiment Indicator suggests near-term downside risk to S&P 500 as of December 31, 2014

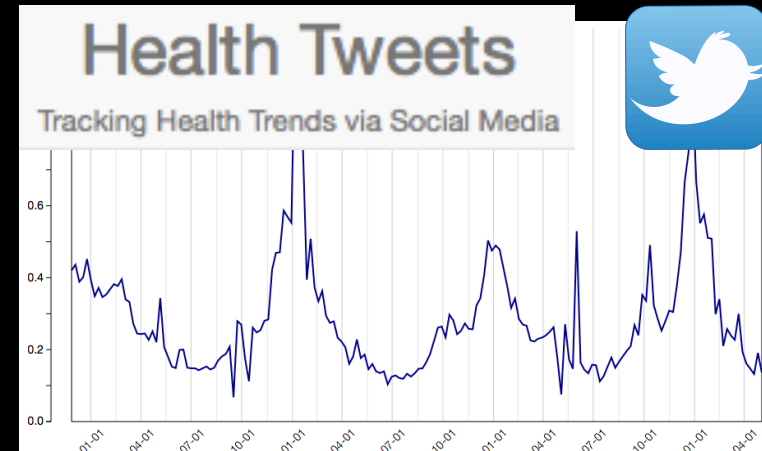
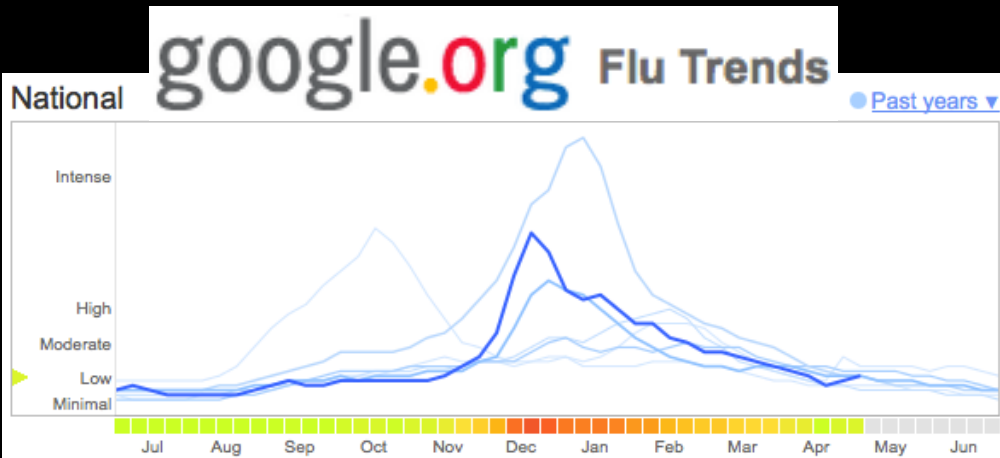
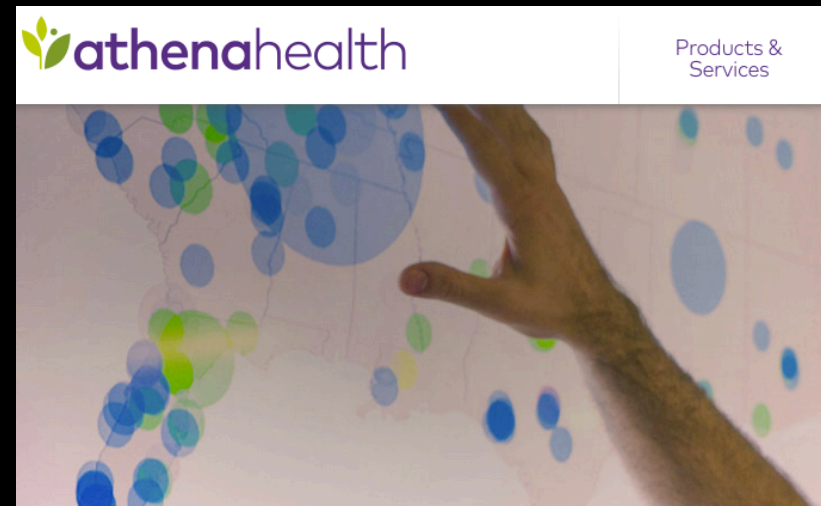
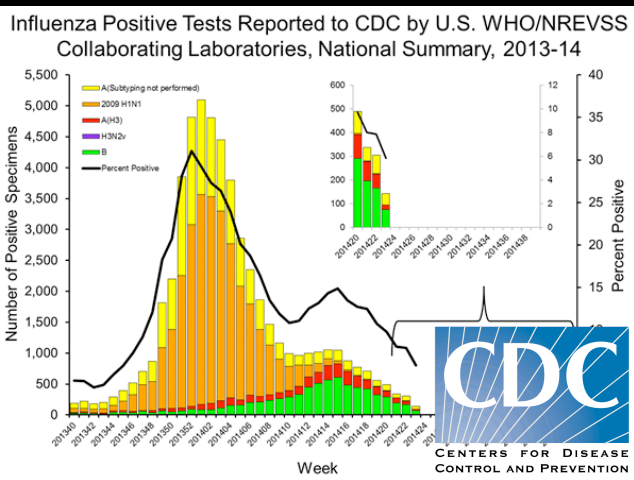
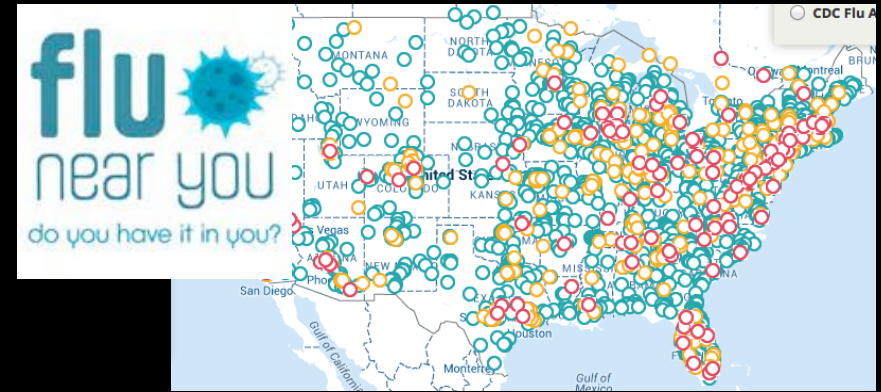


Source: Haver, CFTC, FactSet, and Goldman Sachs Global Investment Research.

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Digital Disease Detection (millions of citizens worldwide)





So, what do we do with multiple predictors?

One solution: Pick the best performing one!



OR



Combine information using a **voting system** or **ensemble method!** (Machine Learning)

Movie selection

NETFLIX

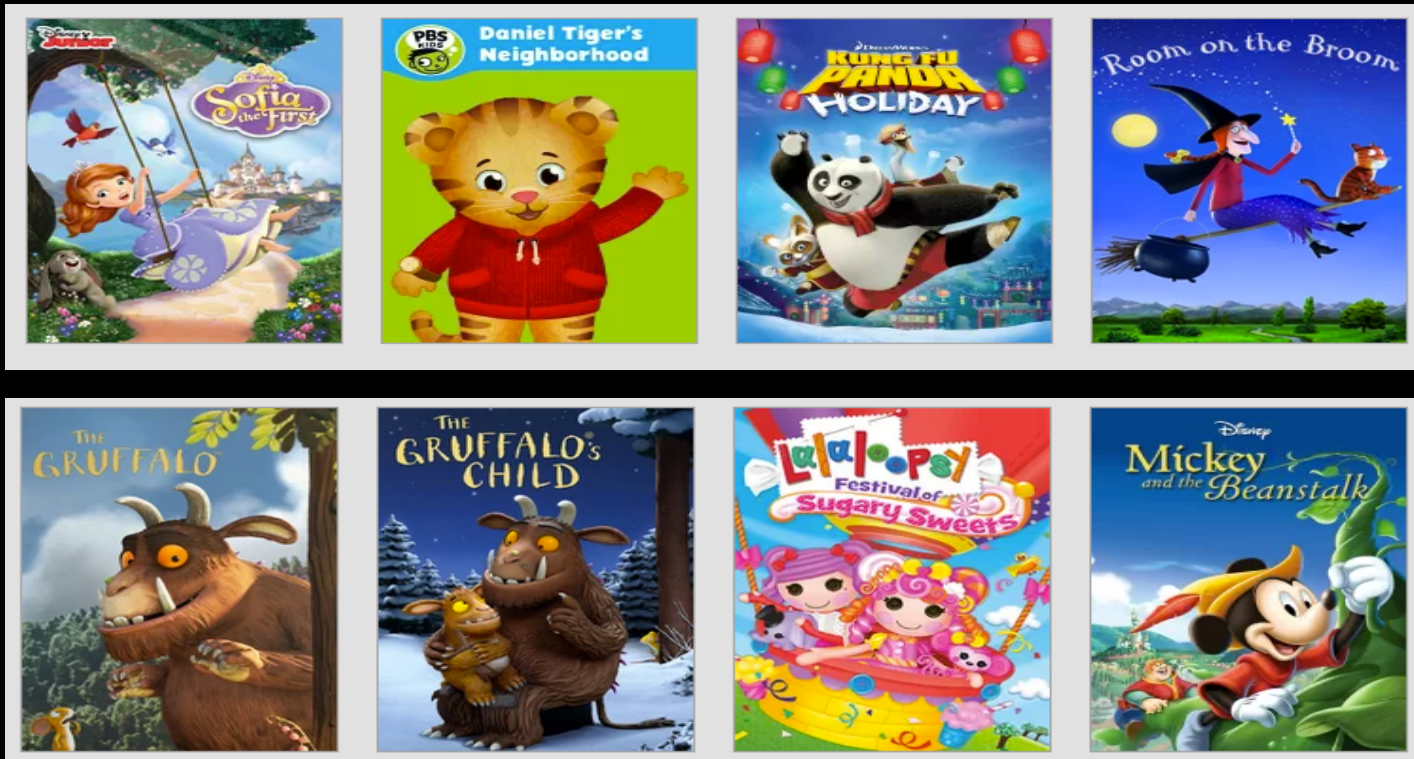
Browse

Personalize

KIDS

Different algorithms find optimal suggestions

Combine predictions using voting system (ensemble)



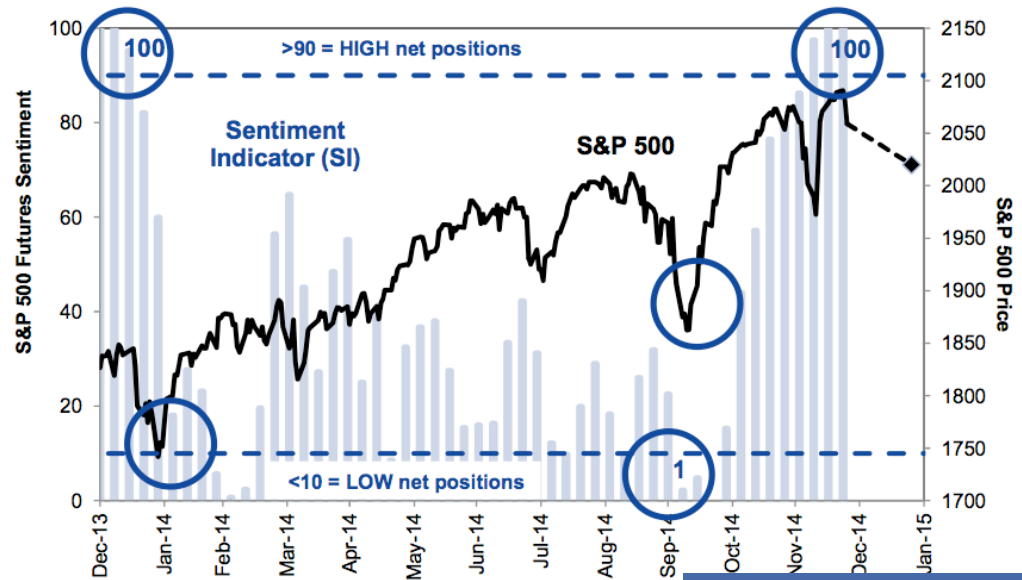
Factors: time of the day you are watching, day, location, previous movie you watched

Stock Market Signals From Social Media



Combine information from all predictors and produce an accurate and robust prediction

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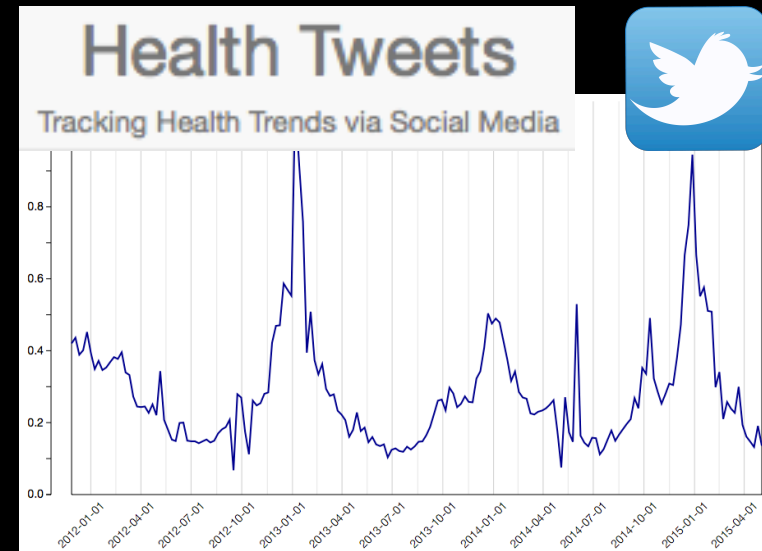
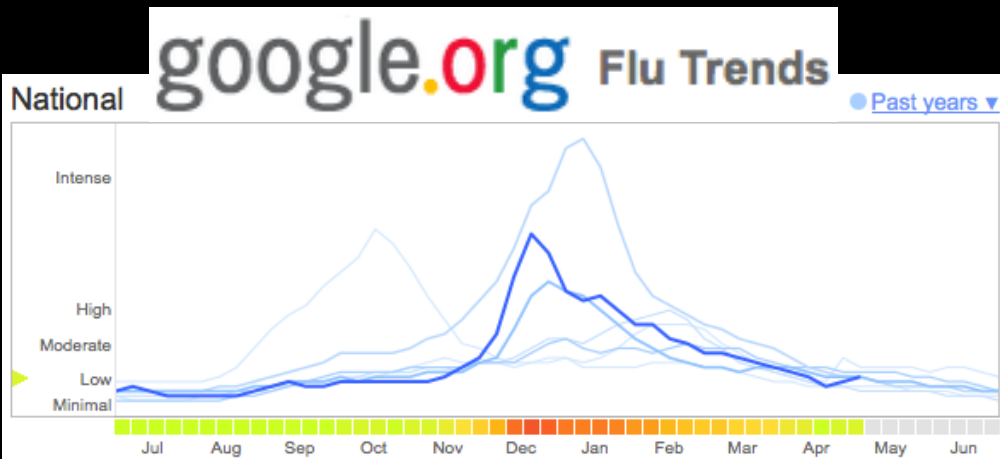
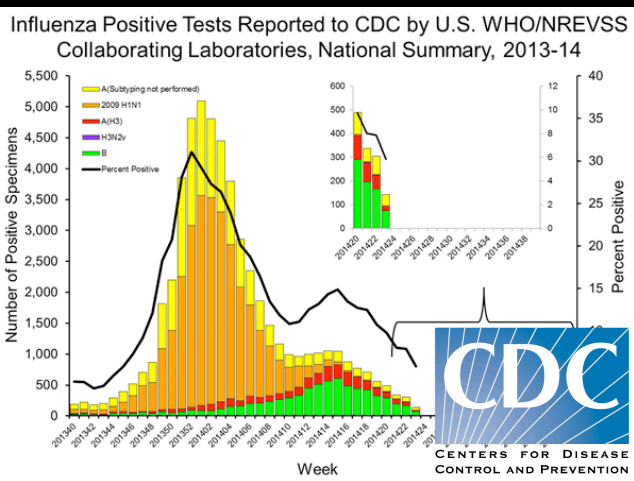
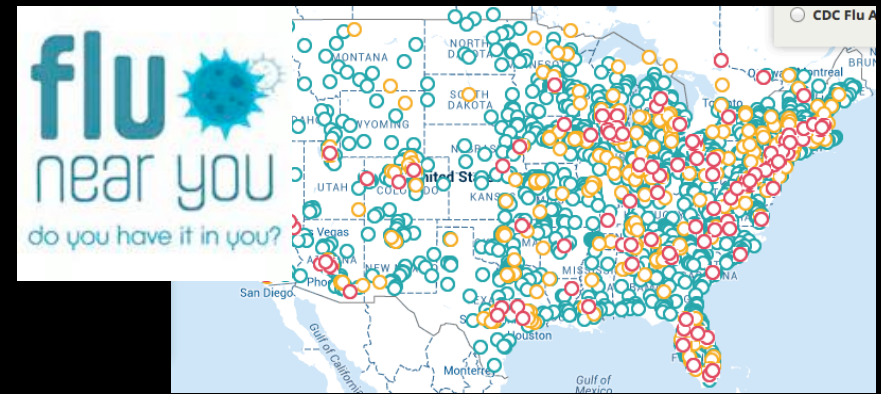


Combine:

1. Fundamental analysis
2. Time-series analysis
3. Internet-based analysis

facebook®

Digital Disease Detection (US case study)



Performance of individual data sources

	CORR	RMSE (%ILI)	Rel RMSE (%)	RMAE (%)	Hit Rate
FNY	0.948	0.385	15.9	39.3	65.9
ATH	0.977	0.351	14.1	36.7	77.7
GT	0.978	0.245	13.3	42.9	65.9
GFT	0.980	0.333	12.3	35.3	75.3
TWT	0.937	0.414	15.1	50.1	62.4
CDC Baseline	0.930	0.501	18.2	46.7	68.2
CDC Virology	0.923	-	-	-	69.4

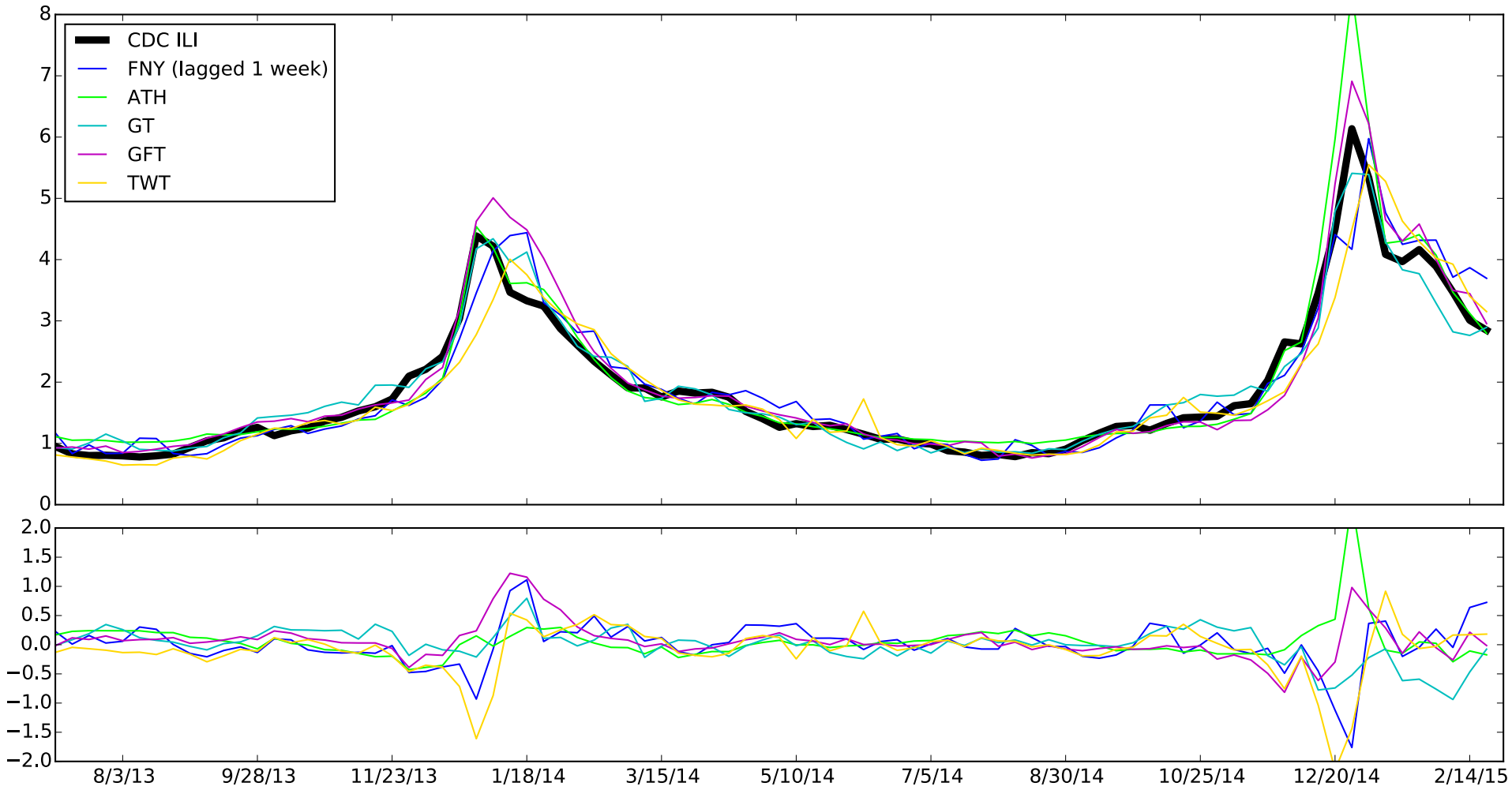
Performance ensemble

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GT	0.978	0.245	13.3	42.9	65.9
GFT	0.980	0.333	12.3	35.3	75.3
TWT	0.937	0.414	15.1	50.1	62.4
CDC Baseline	0.930	0.501	18.2	46.7	68.2
CDC Virology	0.923	-	-	-	69.4
SVM (RBF)	0.989	0.176	8.27	23.6	69.4

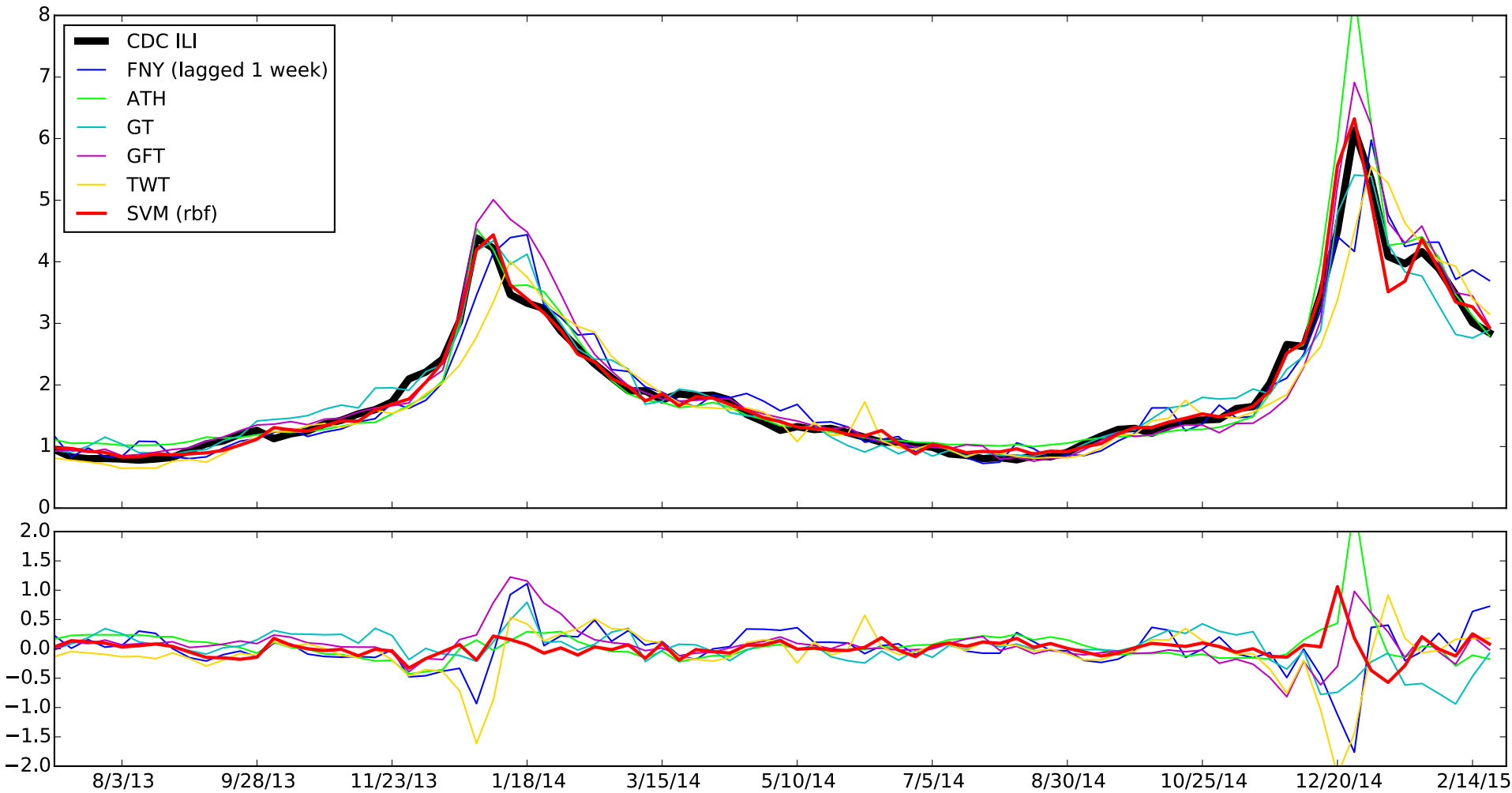
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	CORR	RMSE (%ILI)	Rel RMSE (%)	RMAE (%)	Hit Rate
FNY	0.948	0.385	15.9	39.3	65.9
ATH	0.977	0.351	14.1	36.7	77.7
GT	0.978	0.245	13.3	42.9	65.9
GFT	0.980	0.333	12.3	35.3	75.3
TWT	0.937	0.414	15.1	50.1	62.4
CDC Baseline	0.930	0.501	18.2	46.7	68.2
CDC Virology	0.923	-	-	-	69.4
SVM (RBF)	0.989	0.176	8.27	23.6	69.4

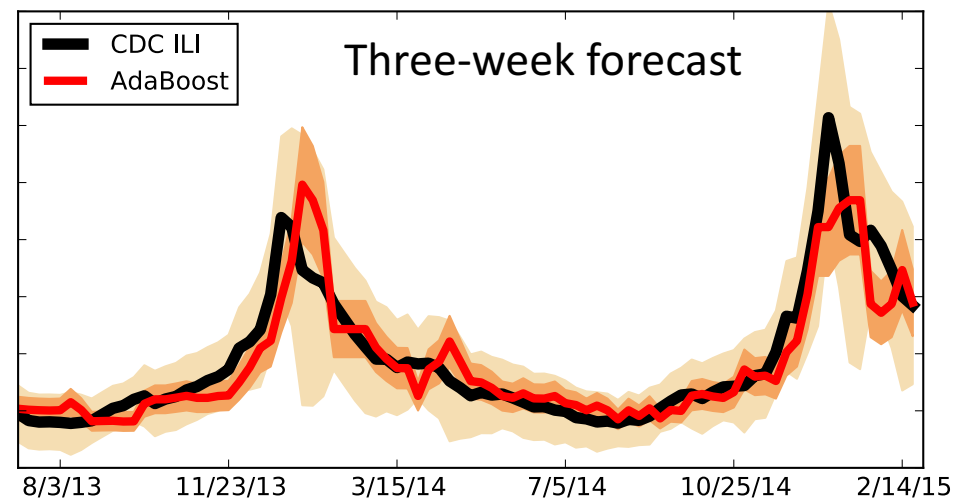
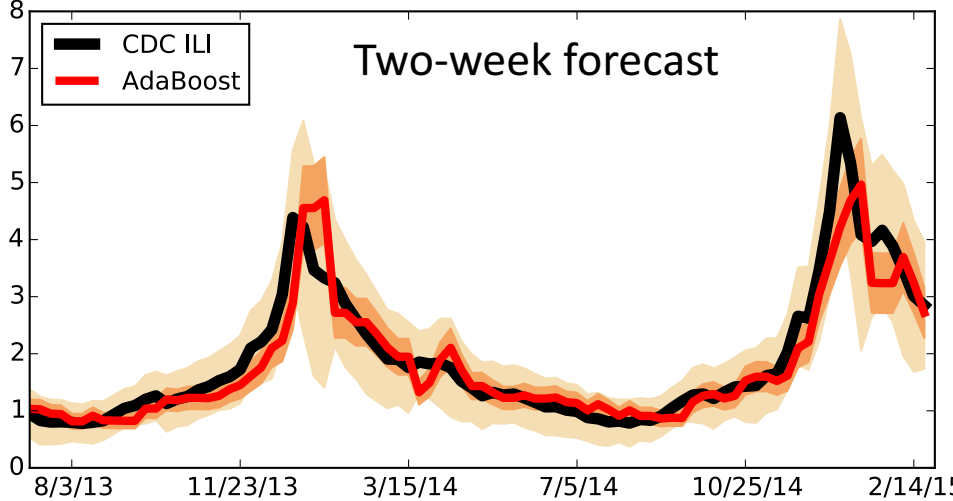
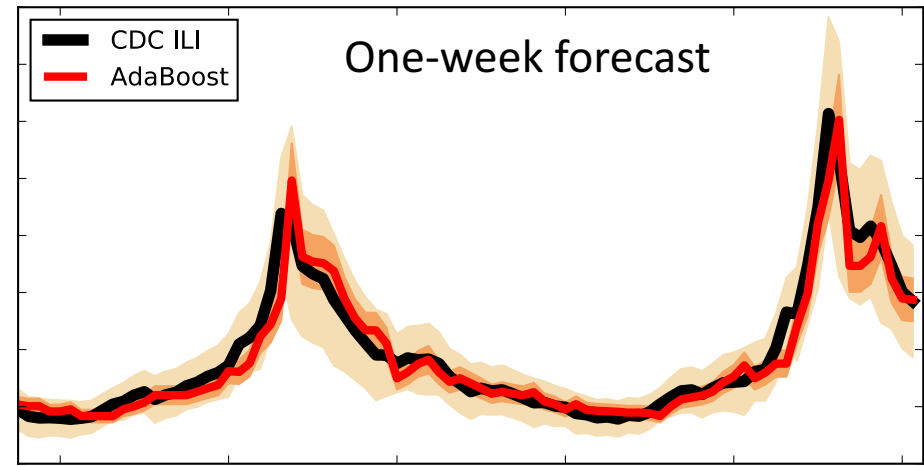
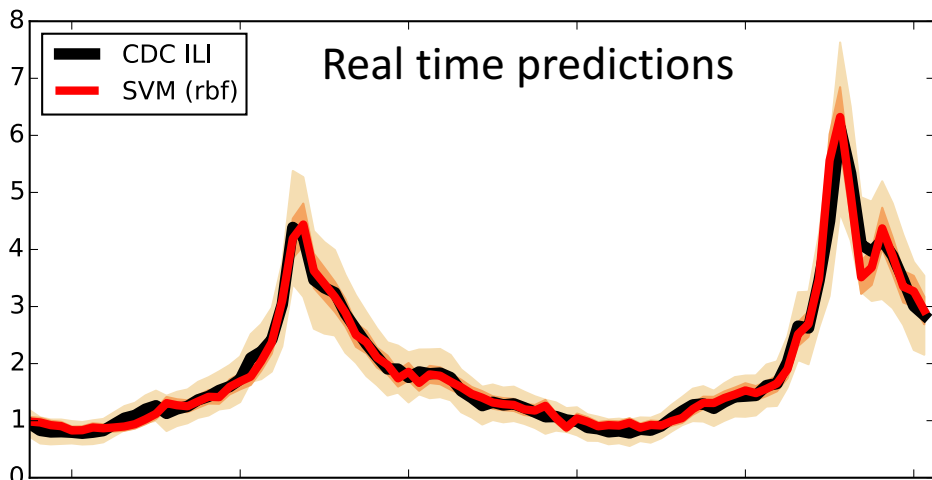
Performance of individual data sources



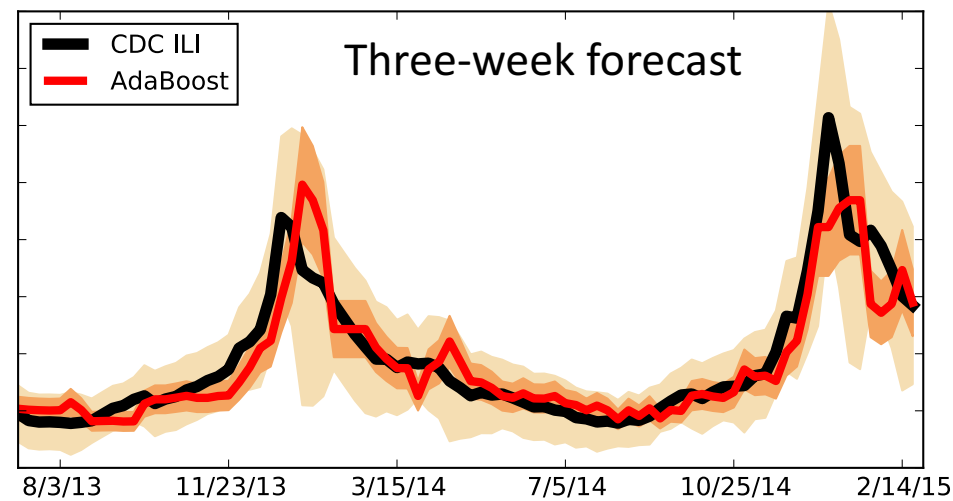
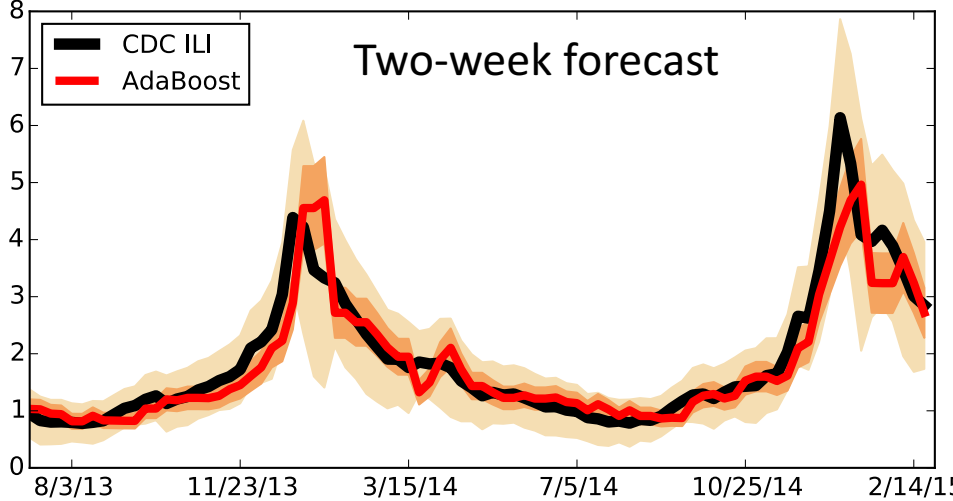
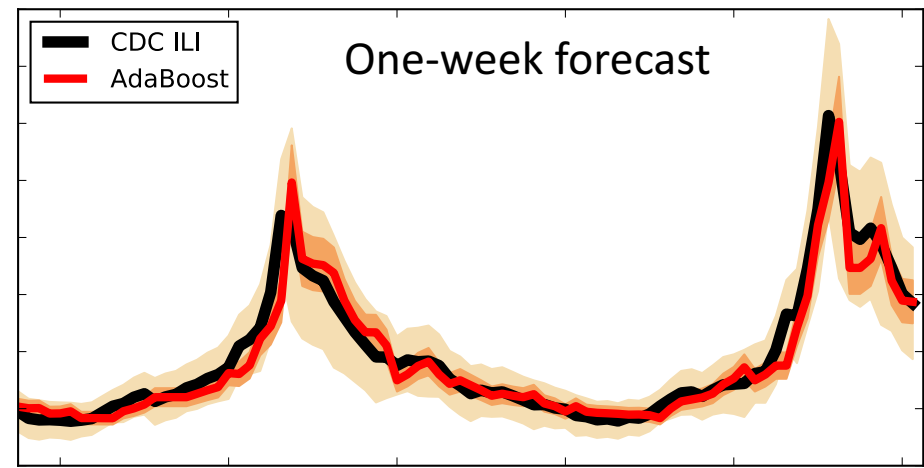
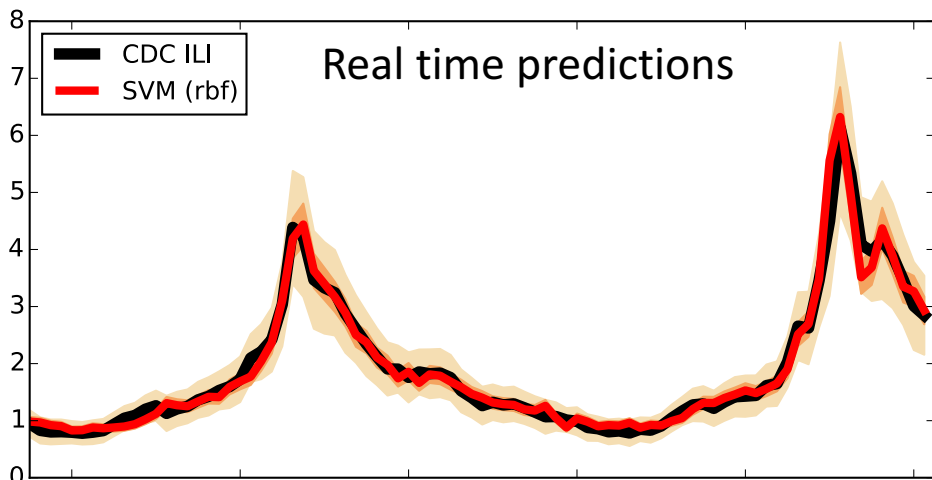
Performance ensemble



Real time predictions and Forecasts

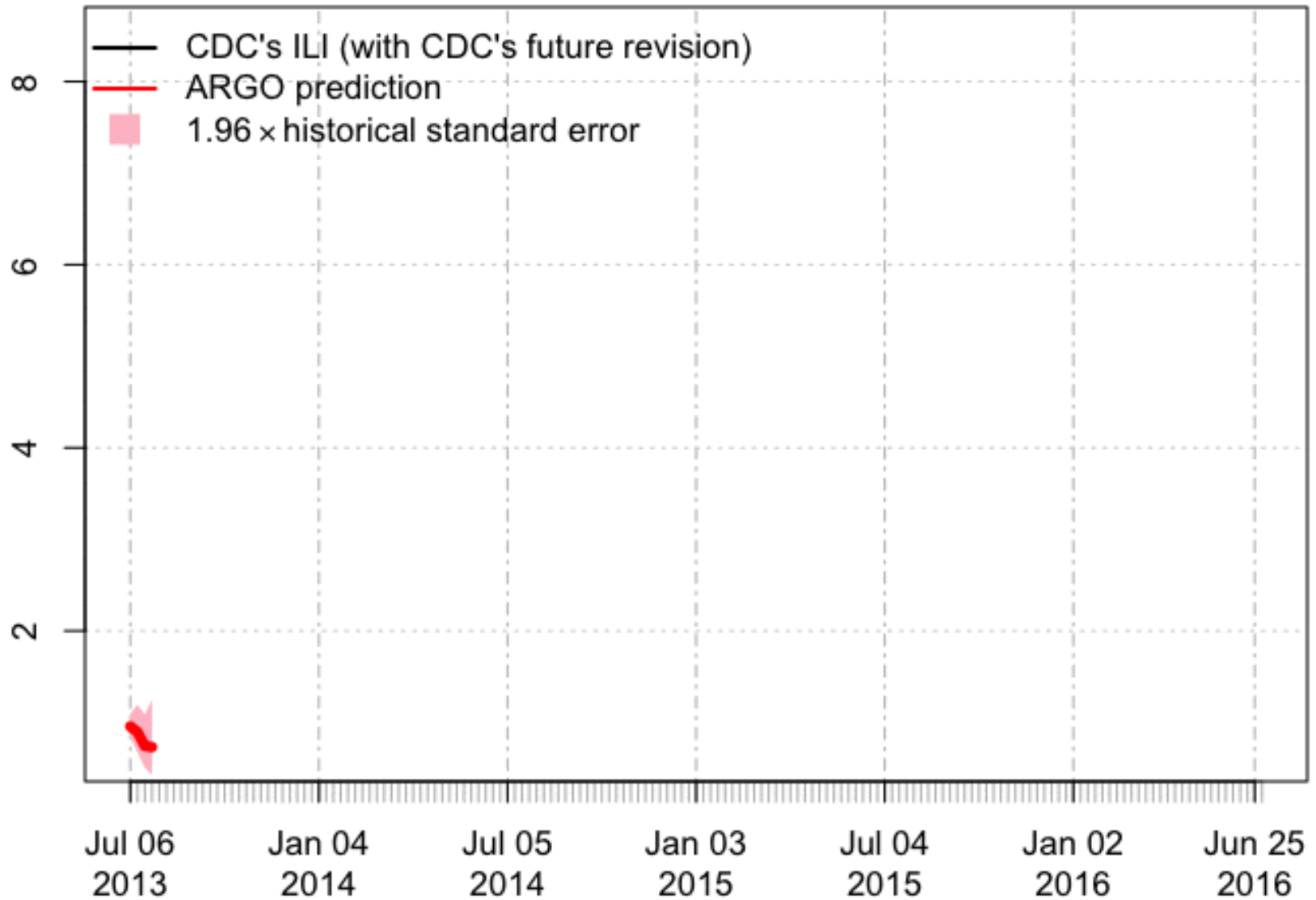


Real time predictions and Forecasts

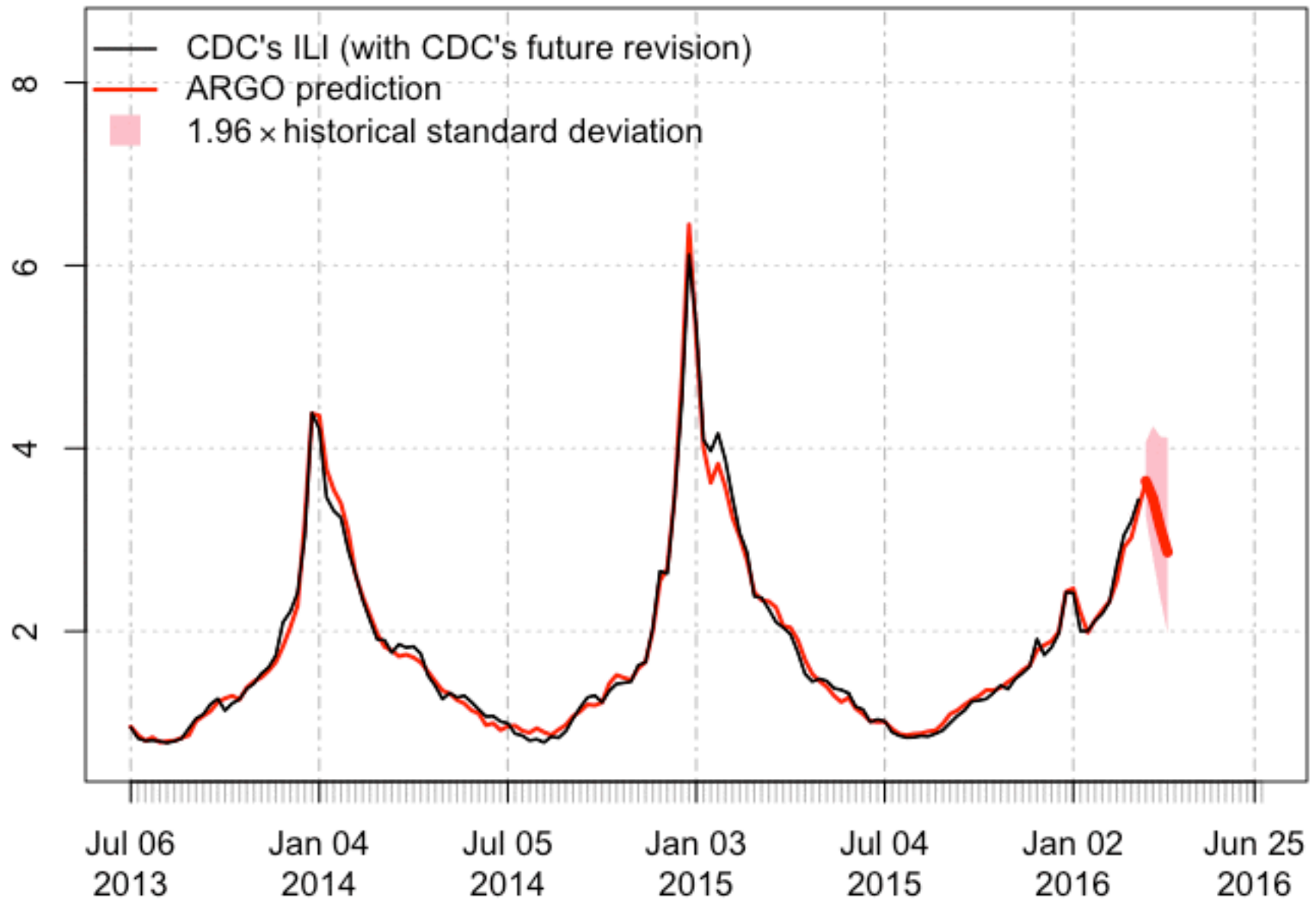


We are launching the next generation of digital disease surveillance tools

ARGO Prediction vs. CDC's ILI



ARGO Prediction vs. CDC's ILI

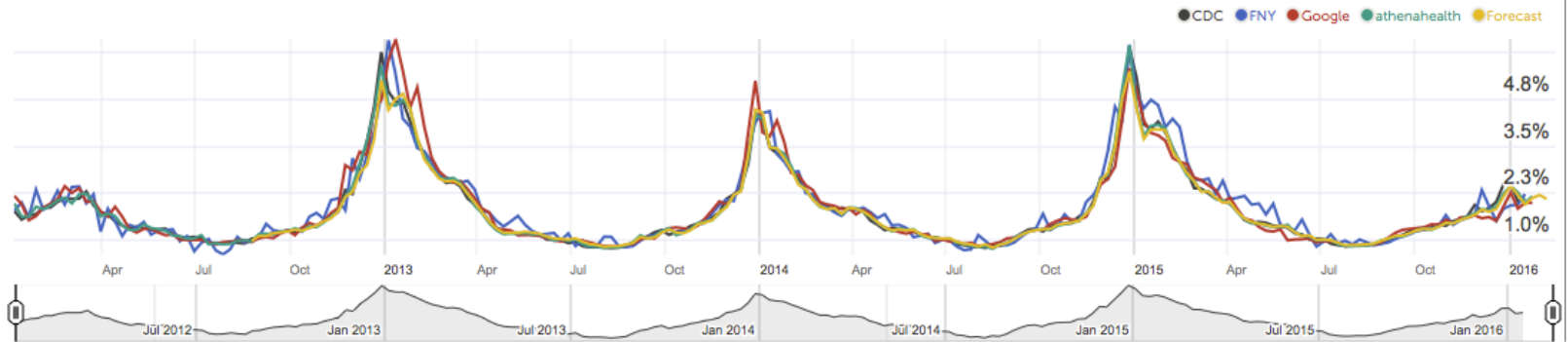


United States ▾

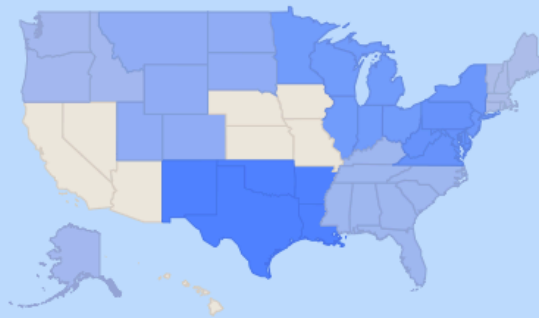
Time range ▾

Flu ▾

Forecast 2.2% this week 2.1% next week

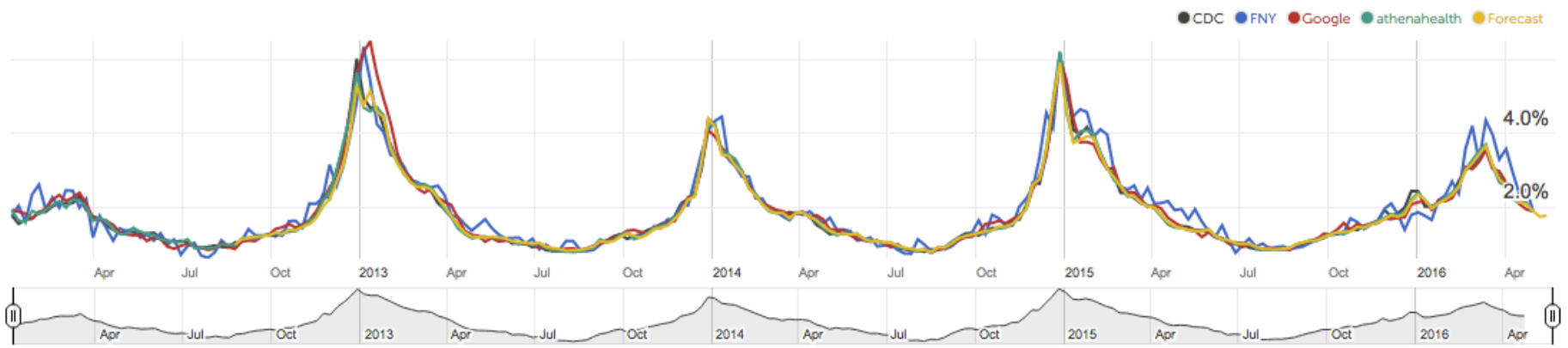


CDC FNY Google athenahealth Forecast



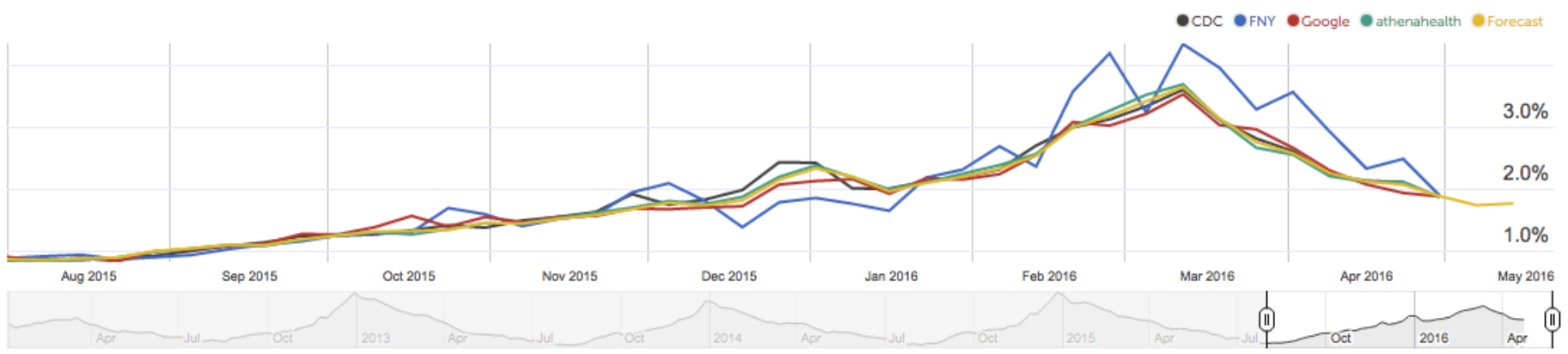
Thanks to Sue Aman, Rachel Chorney, Jeff Andre, Andre Nguyen, John Brownstein and Healthmap team!

Location ▾ Time range ▾ Flu ▾ Forecast 1.7% this week 1.8% next week



CDC FNY Google athenahealth Forecast

Location ▾ Forecast **Flu ▾** Forecast 1.7% this week 1.8% next week



- CDC
- FNY
- Google
- athenahealth
- Forecast



HealthMap Flu Trends

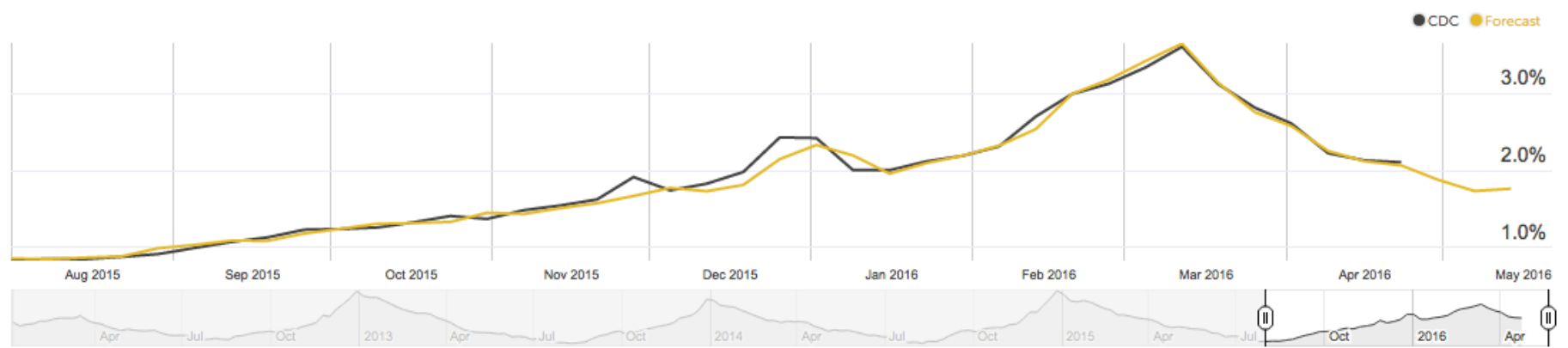
About

Location ▾

Forecast

Flu ▾

Forecast 1.7% this week 1.8% next week

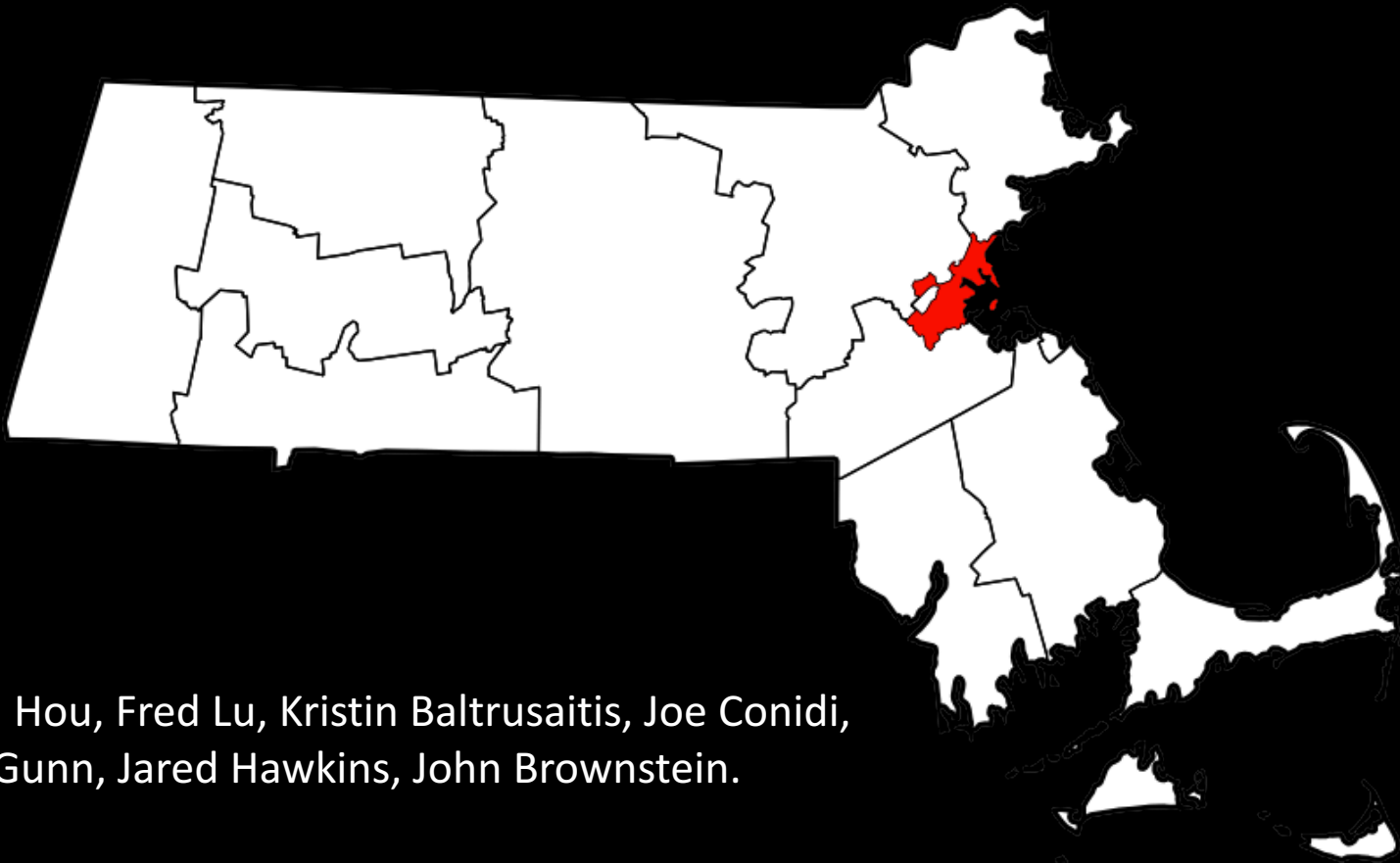


- CDC
- FNY
- Google
- athenahealth
- Forecast

We will extend out methodology to finer spatial resolutions. Pilot projects:

1. State level: Massachusetts

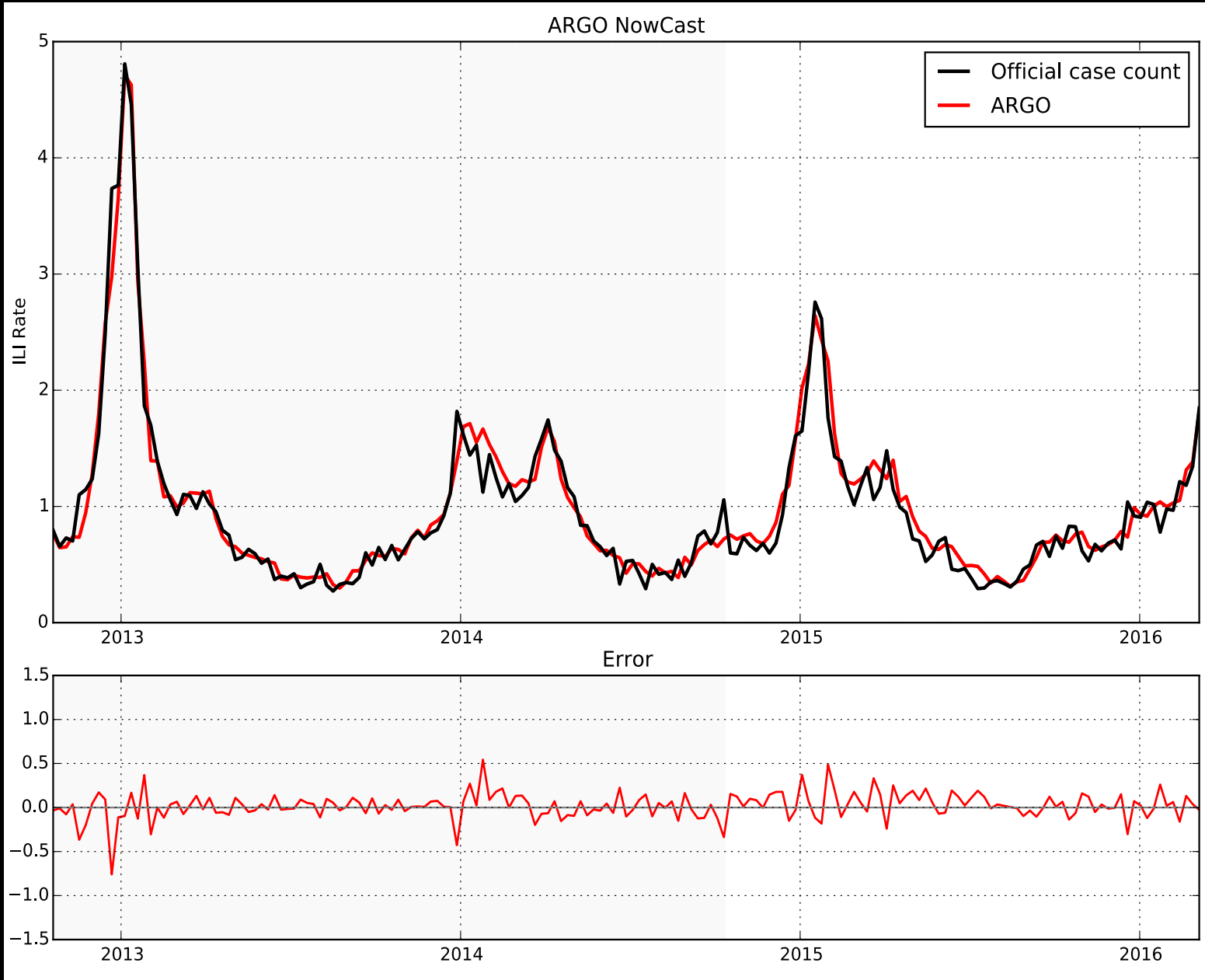
1. City level: Boston



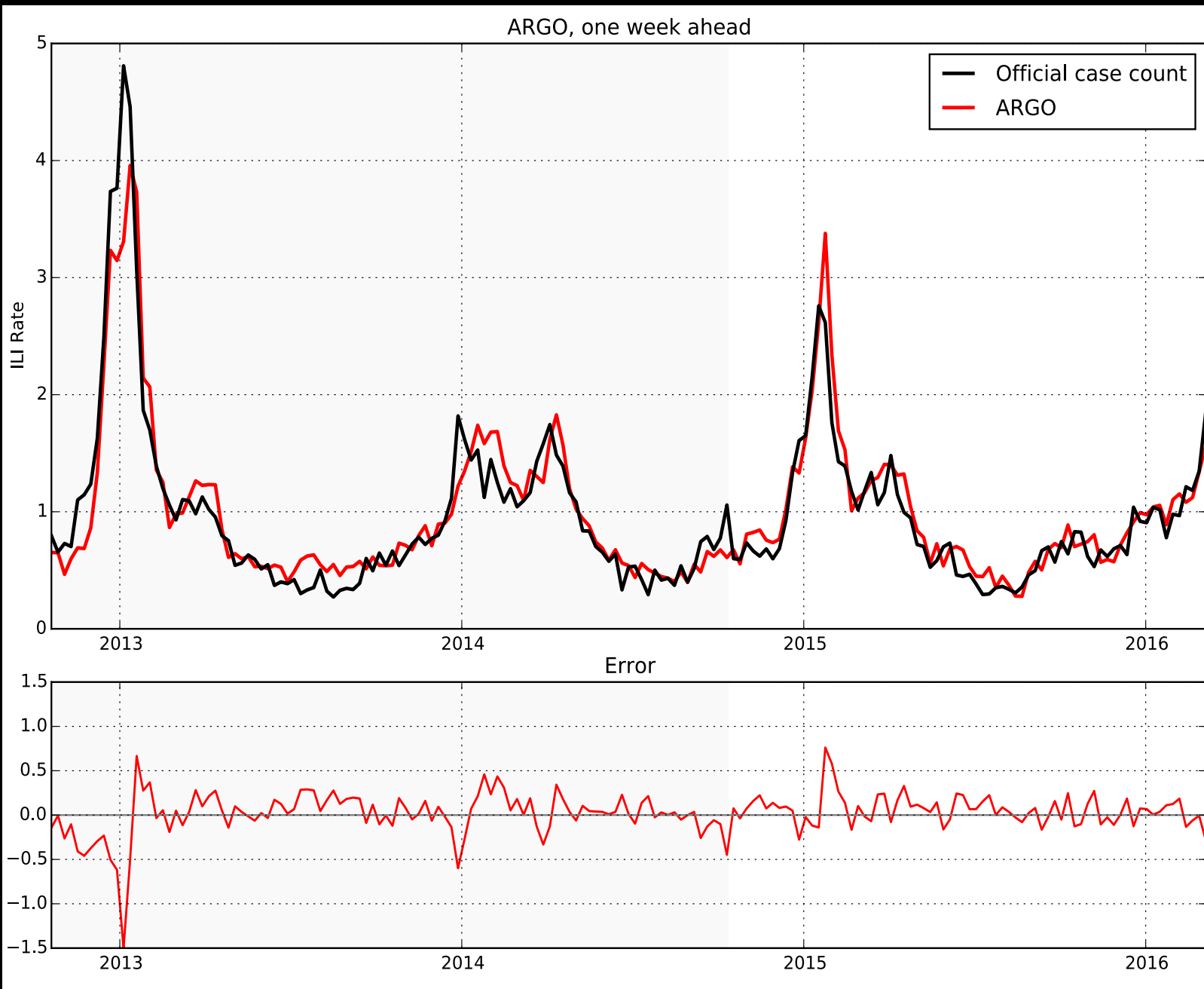
With:

Suqin Hou, Fred Lu, Kristin Baltrusaitis, Joe Conidi,
Julia Gunn, Jared Hawkins, John Brownstein.

Using multiple data sources to track flu in Boston



Using multiple data sources to forecast flu in Boston



Beyond flu...



Dengue and Zika

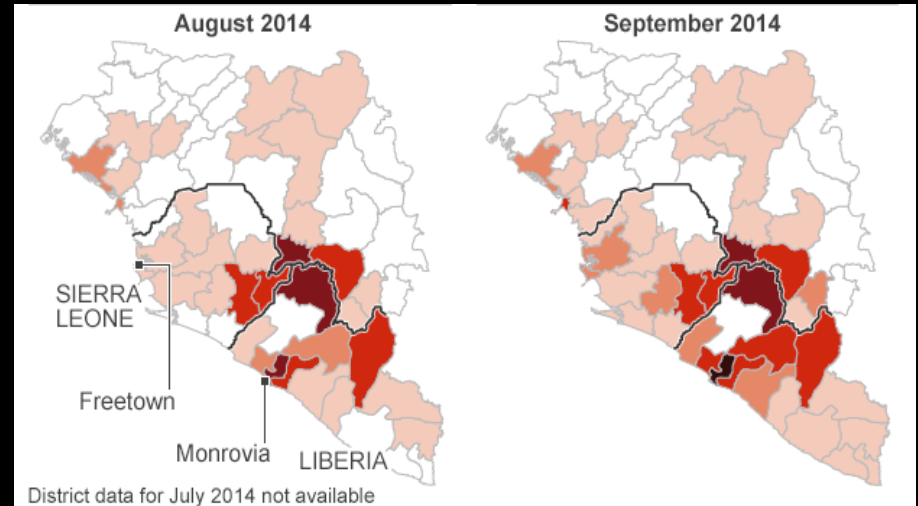


Ebola

COUNTRIES WITH CONFIRMED ZIKA CASES



- | | | |
|----------|------------------|---------------|
| UGANDA | POLYNESIA | FIJI |
| NIGERIA | EASTER ISLAND | FRENCH GUIANA |
| TANZANIA | THE COOK ISLANDS | HONDURAS |
| EGYPT | NEW CALEDONIA | MARTINIQUE |

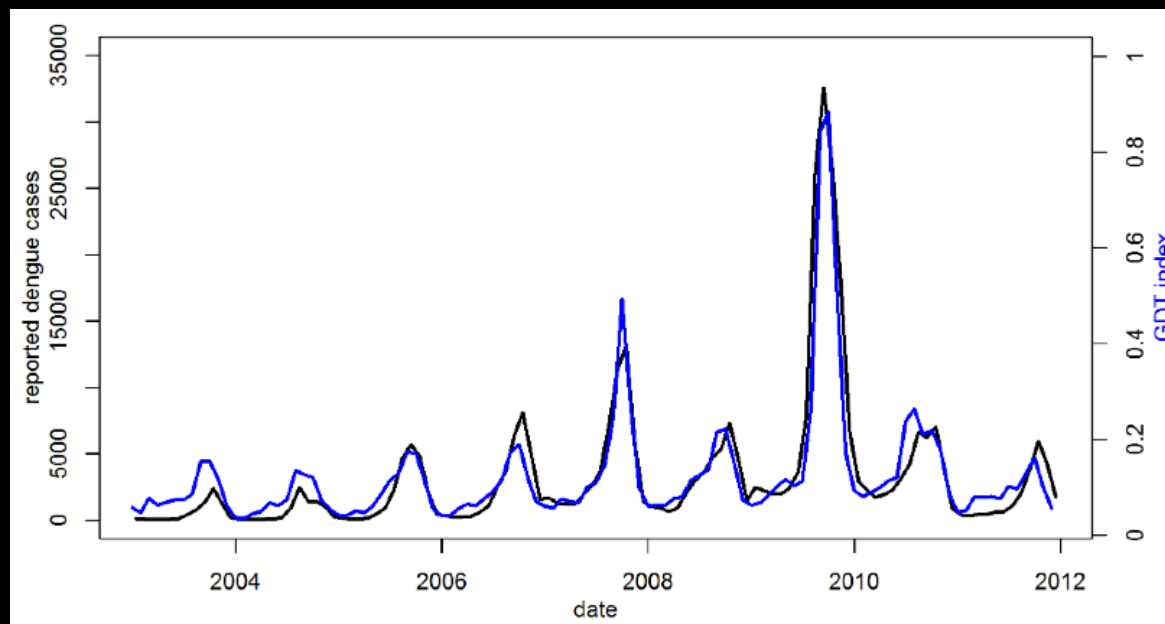


Evaluation of Internet-Based Dengue Query Data: Google Dengue Trends

Rebecca Tave Gluskin^{1*}, Michael A. Johansson², Mauricio Santillana³, John S. Brownstein¹

¹ Children's Hospital Informatics Program, Children's Hospital Boston, Boston, Massachusetts, United States of America, ² Dengue Branch, Division of Vector-Borne Diseases, Centers for Disease Control and Prevention, San Juan, Puerto Rico, ³ School of Engineering and Applied Sciences, Harvard University, Cambridge, Massachusetts, United States of America

While Google Dengue Trends captures well the national incidence of disease

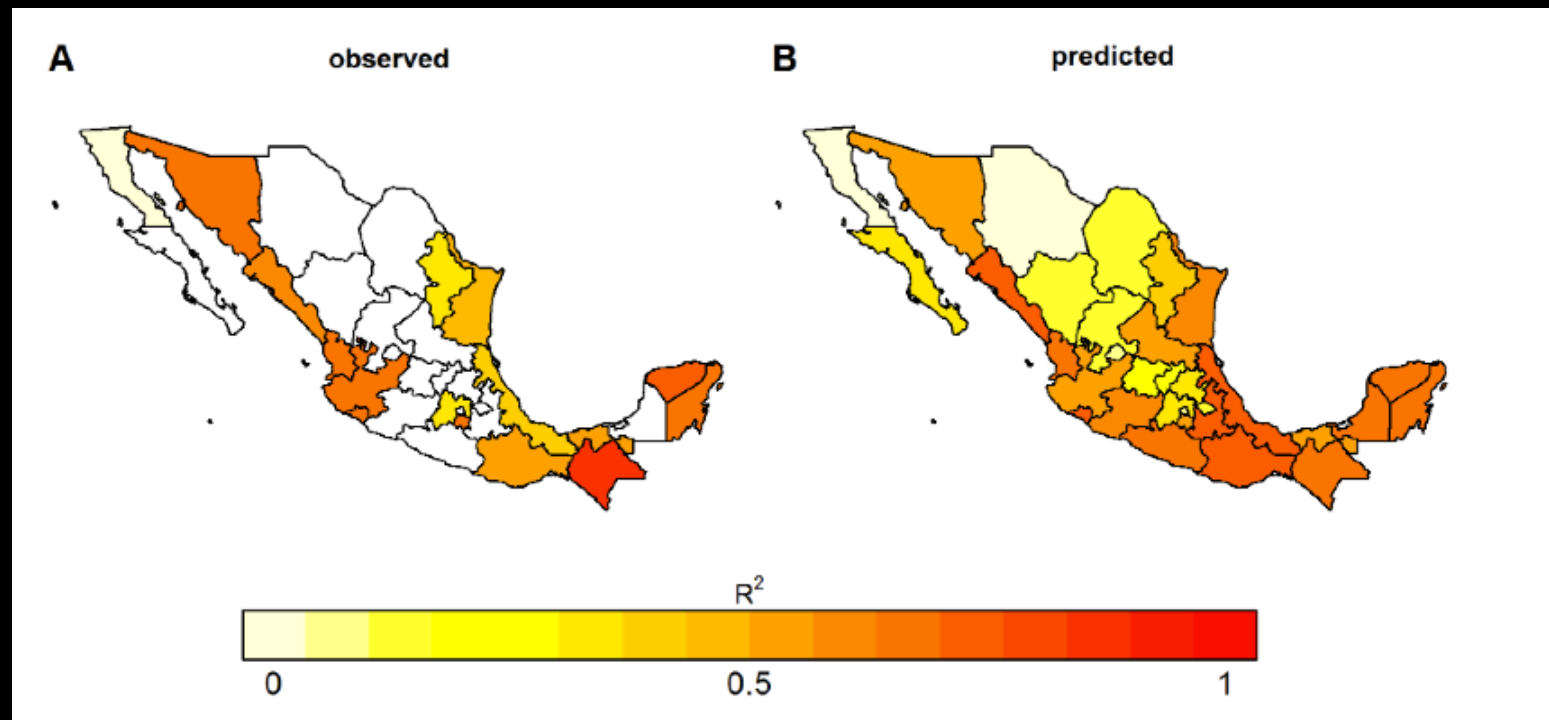


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It fails to capture the incidence of dengue at the state level in multiple cases



Evaluation of Internet-Based Dengue Query Data: Google Dengue Trends

Rebecca Tave Gluskin^{1*}, Michael A. Johansson², Mauricio Santillana³, John S. Brownstein¹

¹ Children's Hospital Informatics Program, Children's Hospital Boston, Boston, Massachusetts, United States of America, ² Dengue Branch, Division of Vector-Borne Diseases, Centers for Disease Control and Prevention, San Juan, Puerto Rico, ³ School of Engineering and Applied Sciences, Harvard University, Cambridge, Massachusetts, United States of America

Interestingly, access to internet was not a good indicator of accuracy (challenging assumptions)

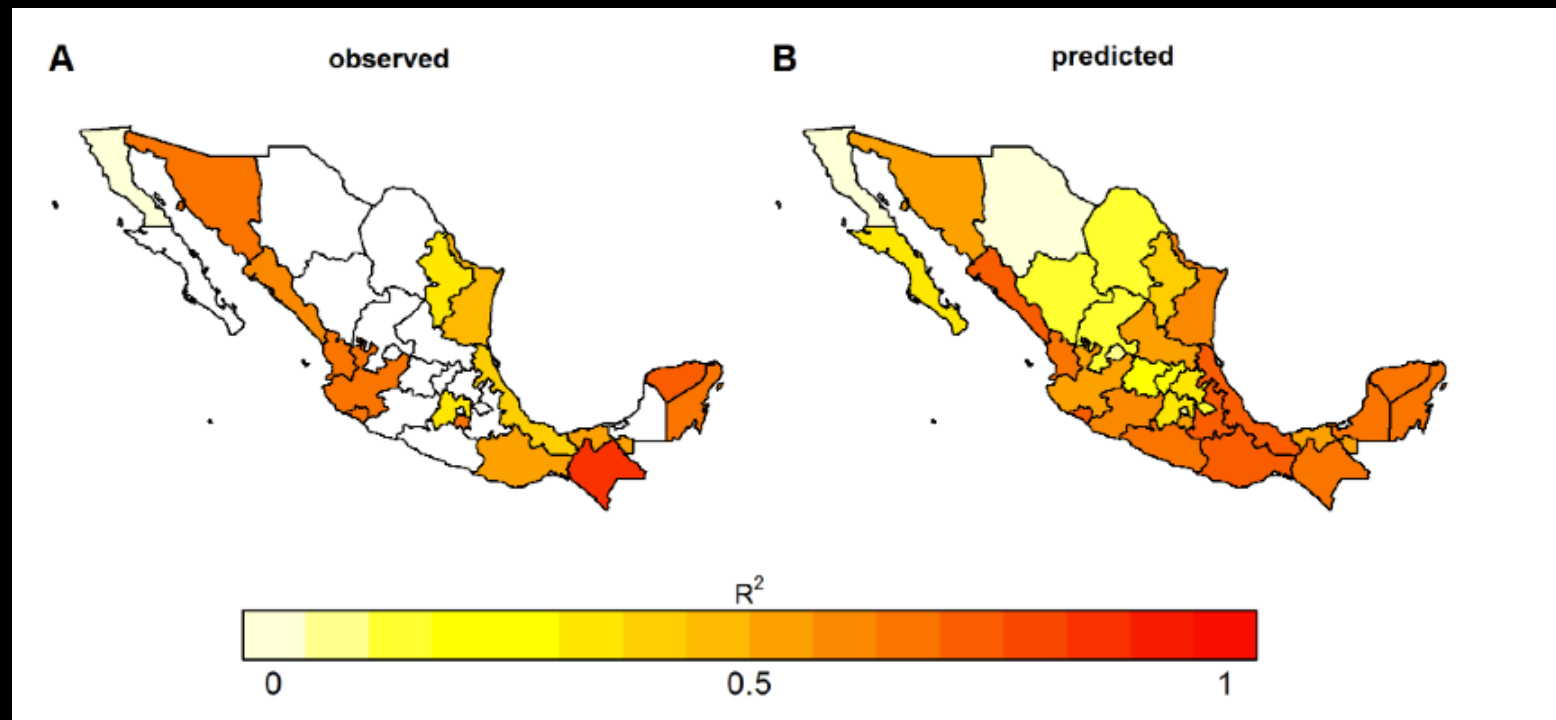


Table 1. Determinants of logit-transformed R^2 between Google Dengue Trends and government reported dengue cases: single covariate models.

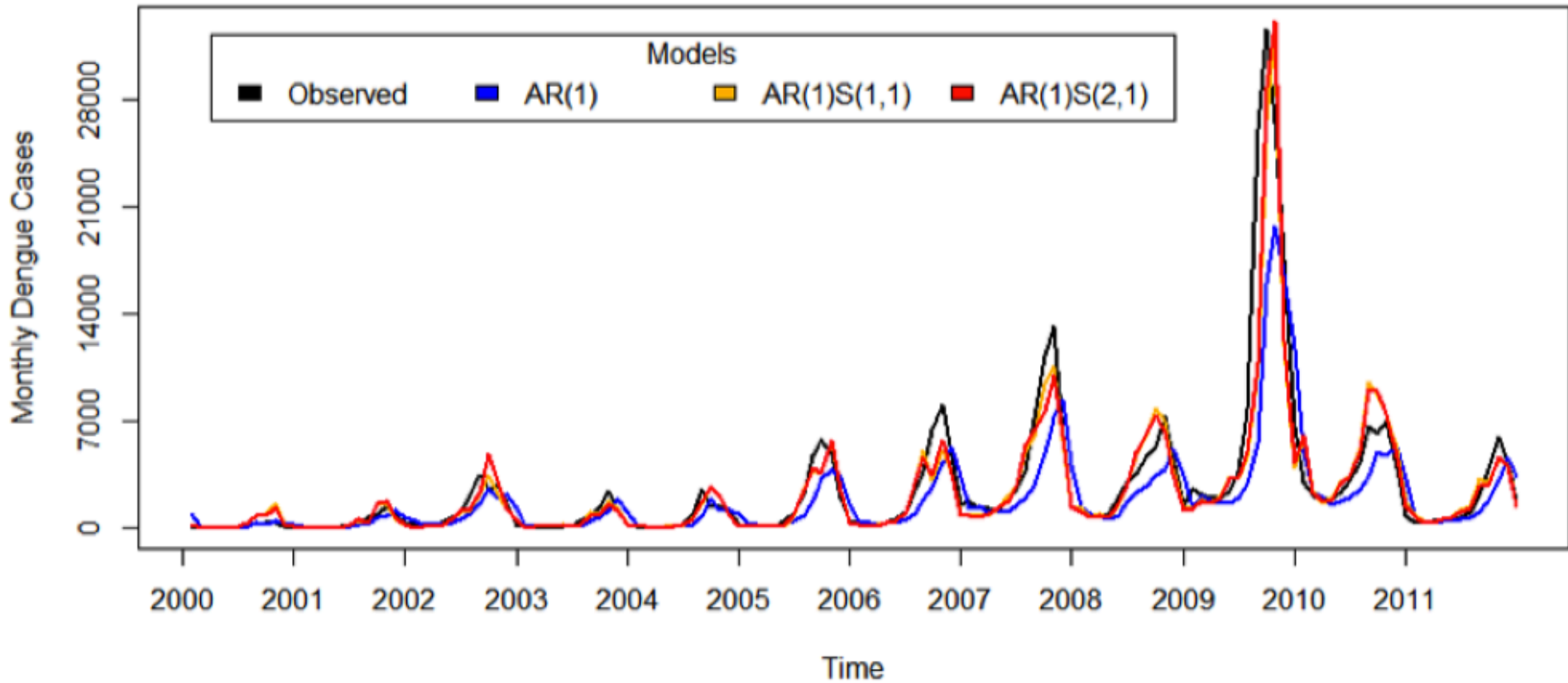
	Coefficient	95% Confidence Interval	R²	AIC^b
Annual dengue cases^a	0.61	(0.36, 0.86)	0.67	43
Minimum temperature	0.18	(-0.02, 0.37)	0.21	57
Mean temperature	0.24	(0.01, 0.47)	0.26	56
Maximum temperature	0.28	(0.02, 0.55)	0.27	56
Precipitation^a	1.6	(0.5, 2.6)	0.44	52
Population ^a	-0.4	(-1.3, 0.6)	0.04	60
Population density ^a	-0.05	(-0.9, 0.81)	0	61
Percent youth	0.2	(-0.23, 0.63)	0.07	60
Doctors per 100 k residents	0.01	(-0.01, 0.03)	0.06	60
Potable water	-0.02	(-0.12, 0.07)	0.02	61
Municipal sewage	-0.01	(-0.09, 0.06)	0.01	61
Internet access	-0.06	(-0.15, 0.03)	0.12	59
Household income	-7.2E-05	(-14.5E-05, 0.1E-05)	0.24	57

^aLog-transformed.

^bAkaike information criterion.

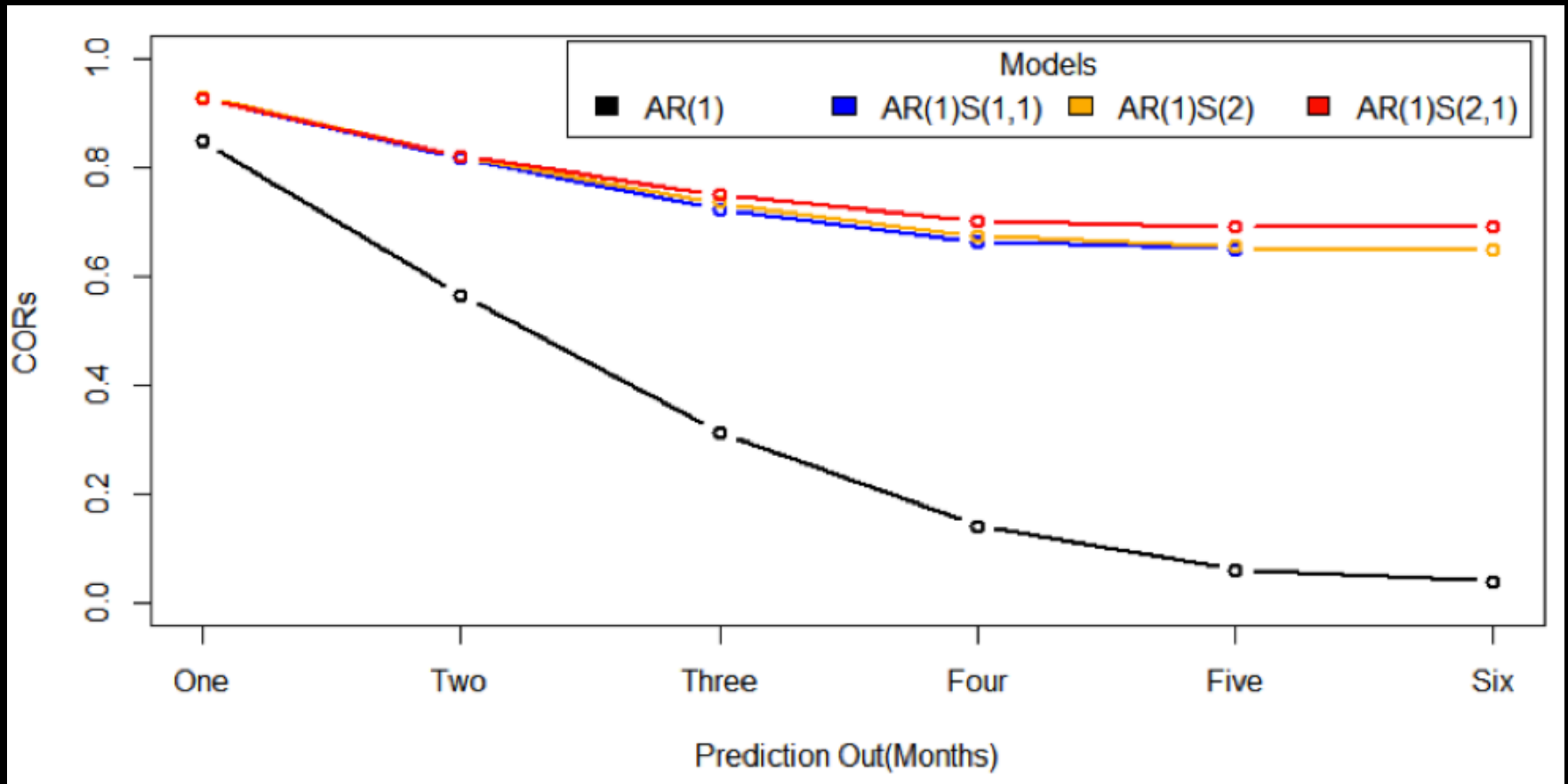
doi:10.1371/journal.pntd.0002713.t001

Mexico Dengue incidence (Country-level)



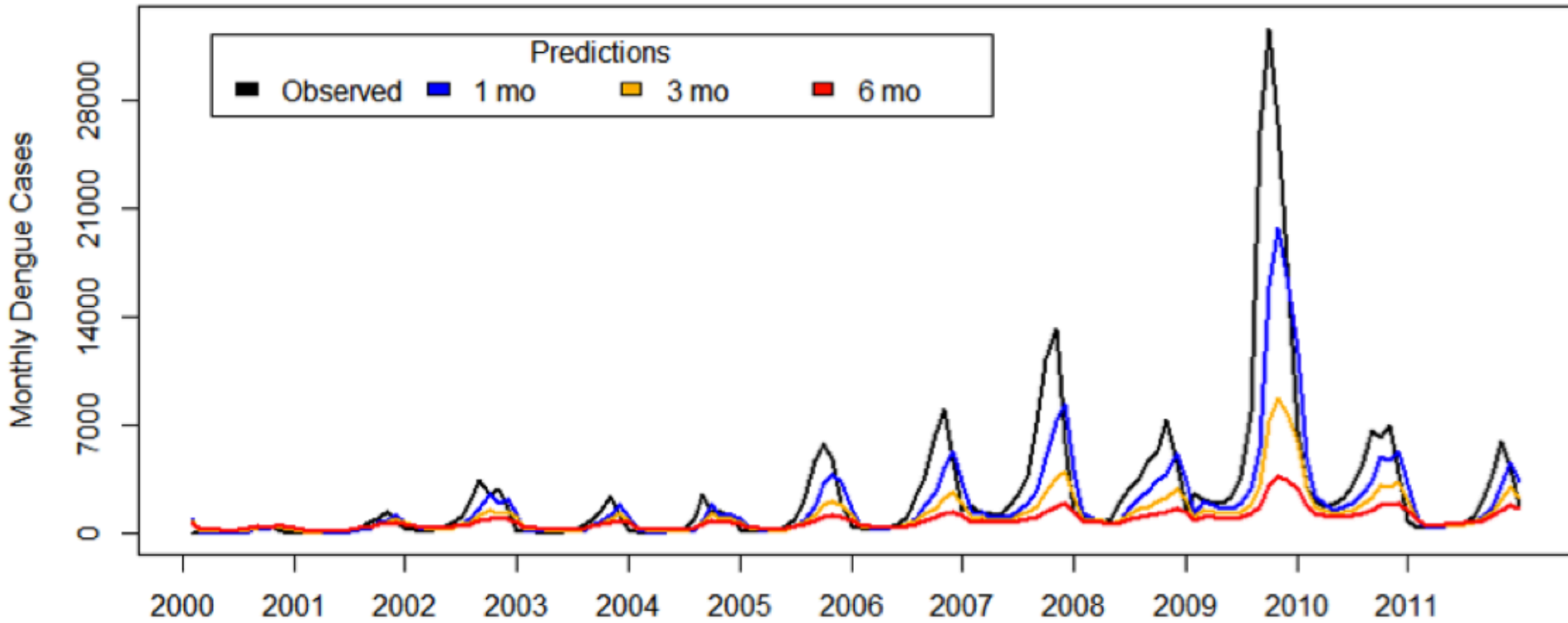
Mexico Dengue incidence (Country-level)

Accuracy of predictions decreases as time horizon grows



Mexico Dengue incidence (Country-level)

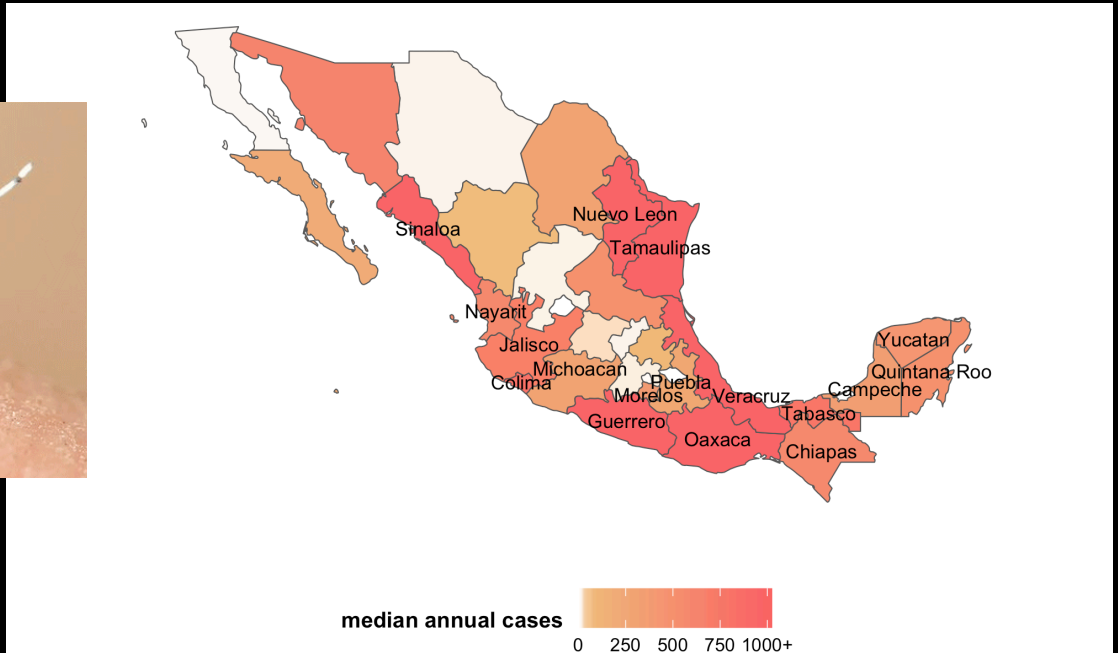
Accuracy of predictions decreases as time horizon grows



Predictions using an AR1 (constrained) model

Forecasting Dengue Incidence in Mexico

Establishing a prediction baseline

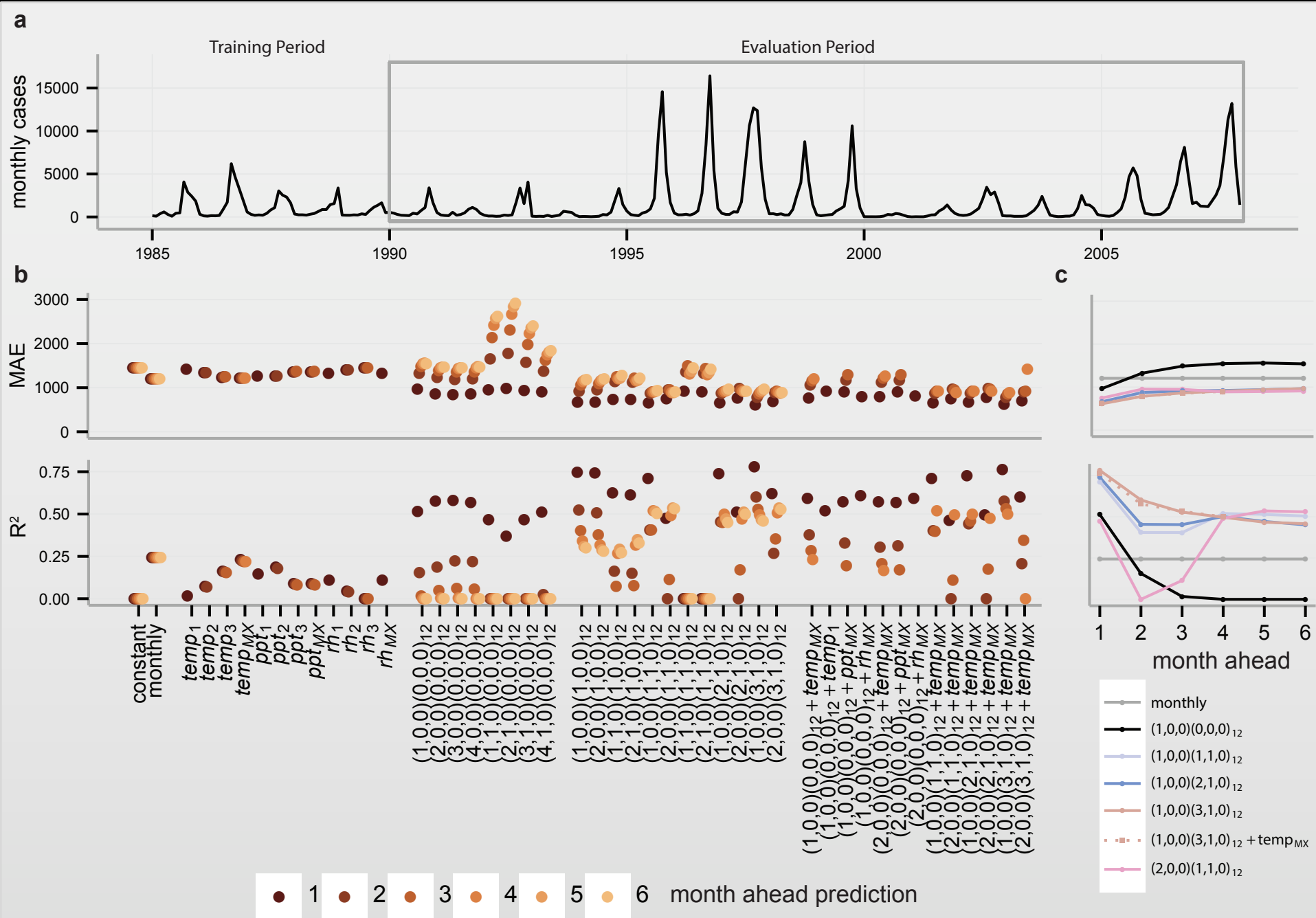


Team:

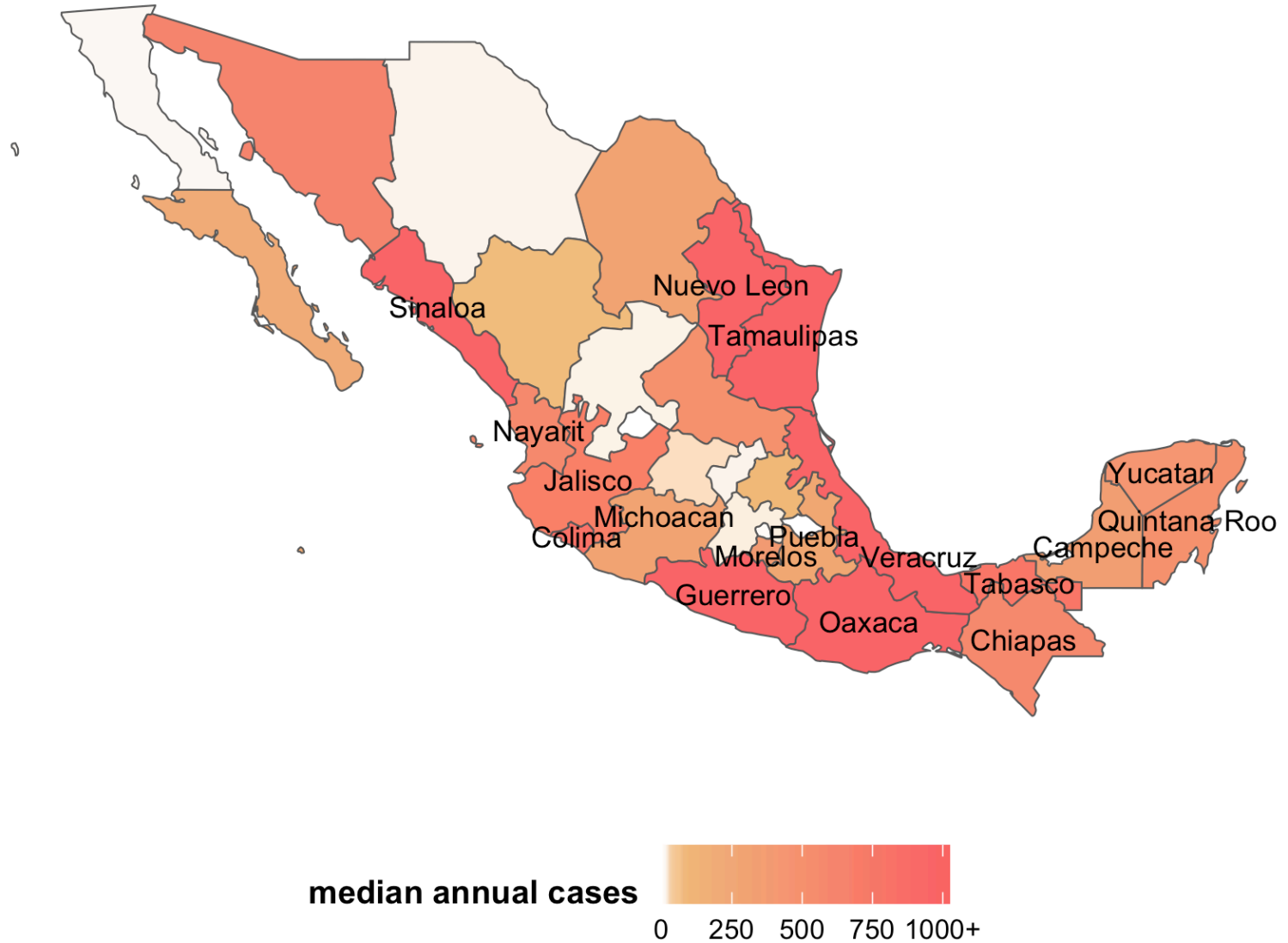
Mauricio Santillana (BCH, Harvard),
Michael Johansson (CDC Puerto Rico),
Aditi Hota (Columbia Univ),
John Brownstein (BCH, Harvard),
Nick Reich (Umass Amherst)

Establishing a baseline

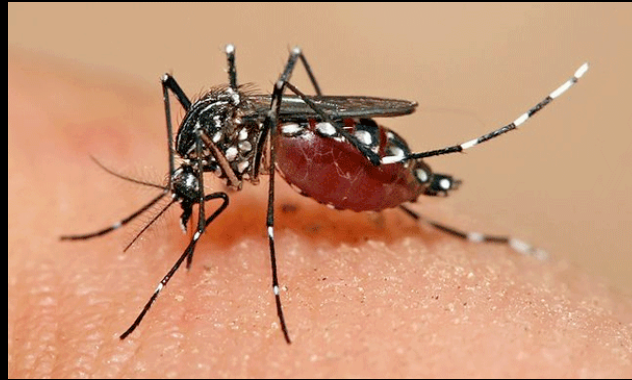
Mexico Dengue incidence (Country-level)



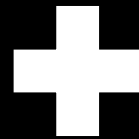
How about higher resolution geographically? Actionable information



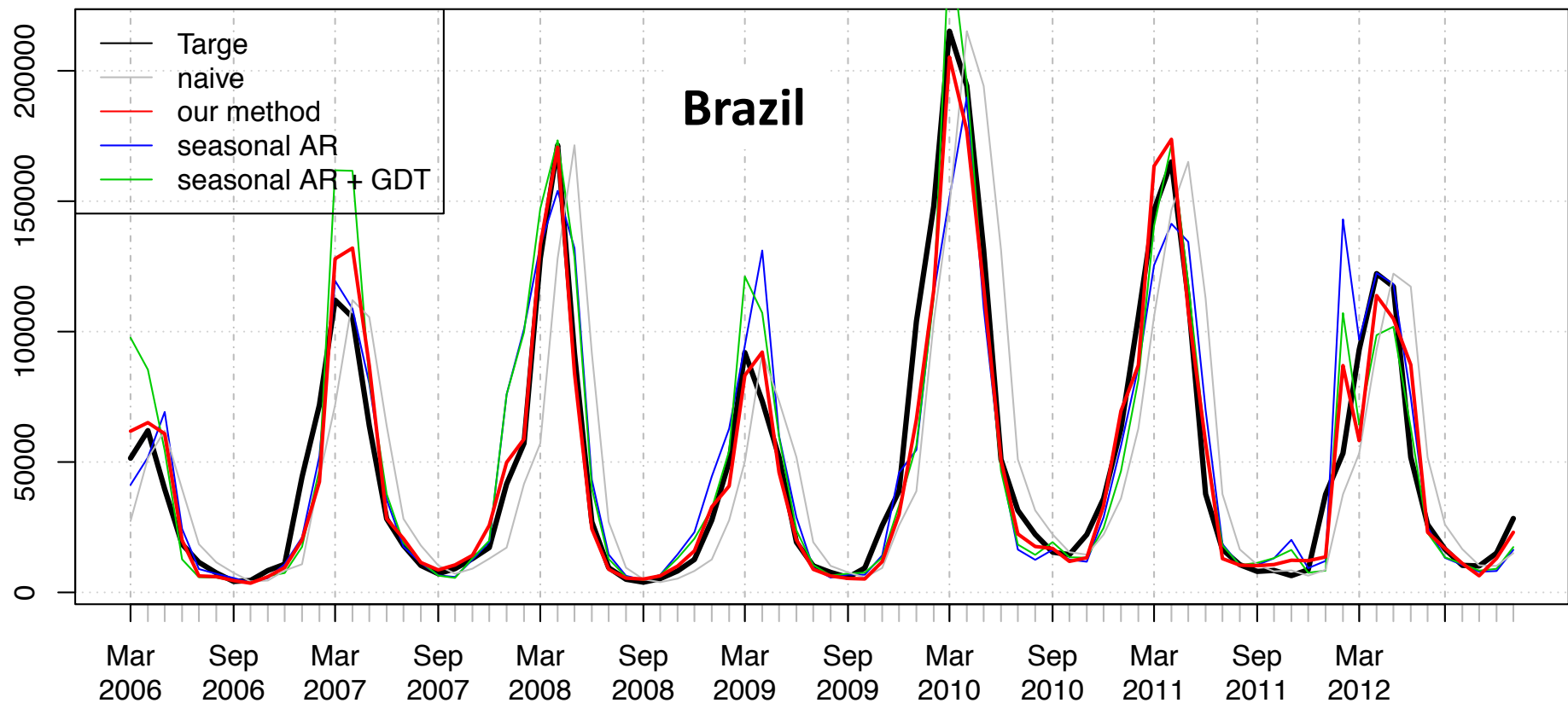
Forecasting Dengue Incidence using multiple data sources



Break Dengue

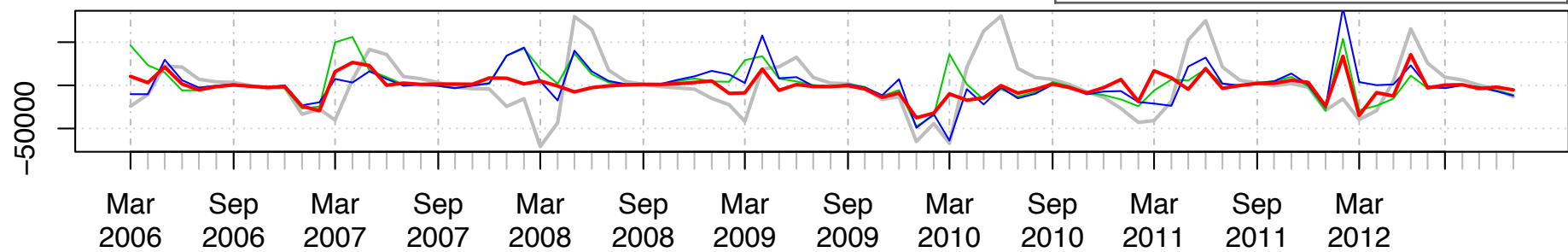


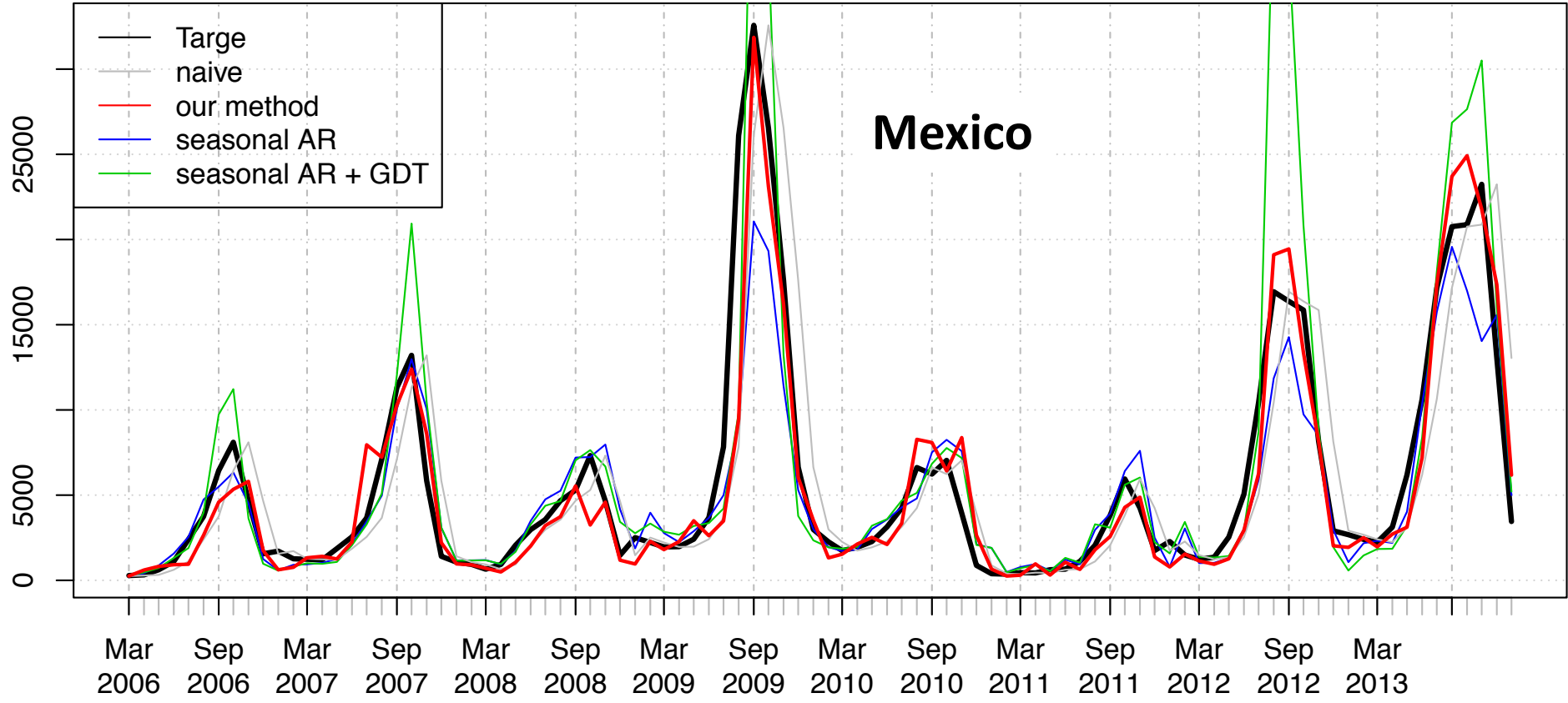
HealthMap



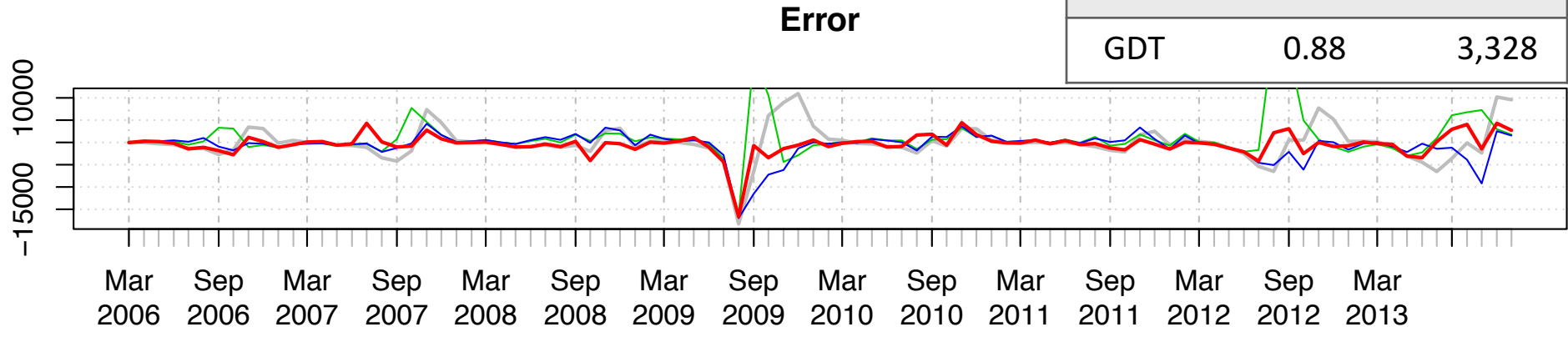
	Correlation	RMSE
ARGO	0.966	12,884
GDT	0.916	20,349

Error





	Correlation	RMSE
ARGO	0.934	2,400
GDT	0.88	3,328



Partnerships are an essential element of this



Surveillance

data source

data capturing

intelligence

official data



search queries



Twitter mentions



Crowd surveillance



Informed Dengue programs



Health authorities



Civil society



CALL FOR PARTNERSHIPS

DEVELOPMENT OF REAL-TIME TRACKING TOOLS TO MONITOR DENGUE WORLDWIDE – HEALTHMAP & BREAK DENGUE

NICHOLAS BROOKE & MAURICIO SANTILLANA

The global incidence of dengue is estimated at 390 million cases per year worldwide [1]. Endemic in many Asian and Latin American countries, dengue has become a leading cause of hospitalization and death among children in these regions [2] and contributes to substantial economic loss for governments and households [3]. Real-time dengue surveillance, therefore, is critical for identifying areas where transmission is ongoing or

methods to produce real-time and forecast estimates of flu incidence using Google search data [4,5,6], Twitter [7], Wikipedia [8], crowd-sourced participatory disease surveillance tools (such as Flu Near You) [9], and clinician's databases (such as UpToDate) [10]. These methods produce real-time estimates of flu activity that closely track the flu incidence as reported by traditional public health surveillance systems, such as Influen-

ple locations around the world by leveraging disparate data sources including: traditional clinical reporting systems, crowd sourced disease surveillance tools, internet-based services such as Google, Twitter and Wikipedia. In addition, our aim would be to empower local authorities with actionable information that may help them establish targeted alert systems to prevent further disease spread.

What if we could use **news reports** as a way to modulate predictions produced with models?

An example from the Ebola outbreak in 2015

Healthmap.org

Every hour

24/7

93

2,000
Public & private
sources

alerts per day, precisely placed in

10,000+
100,000+

locations

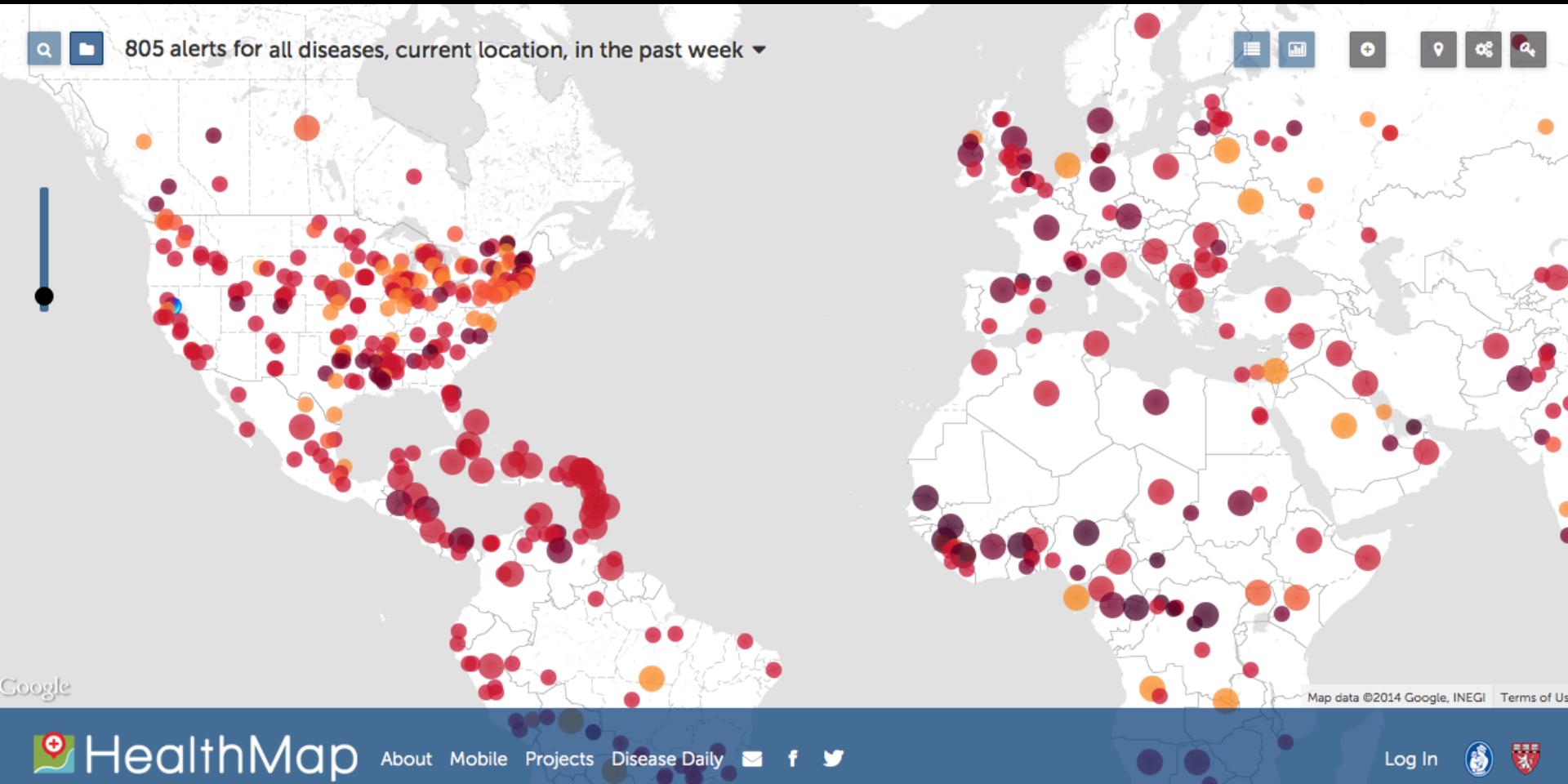
Web F

15

Languages



HealthMap brings together disparate data sources, including online news aggregators, eyewitness reports, expert-curated discussions and validated official reports, to achieve a unified and comprehensive view of the current global state of infectious diseases and their effect on human and animal health.



Through an automated process, updating 24/7/365, the system monitors, organizes, integrates, filters, visualizes and disseminates online information about emerging diseases in nine languages, facilitating early detection of global public health threats

HealthMap

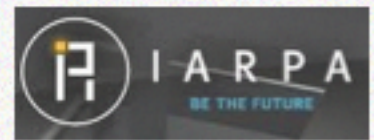
[About](#) [Mobile](#) [Projects](#) [Disease Daily](#)



Google



USAID
FROM THE AMERICAN PEOPLE



BILL & MELINDA
GATES foundation

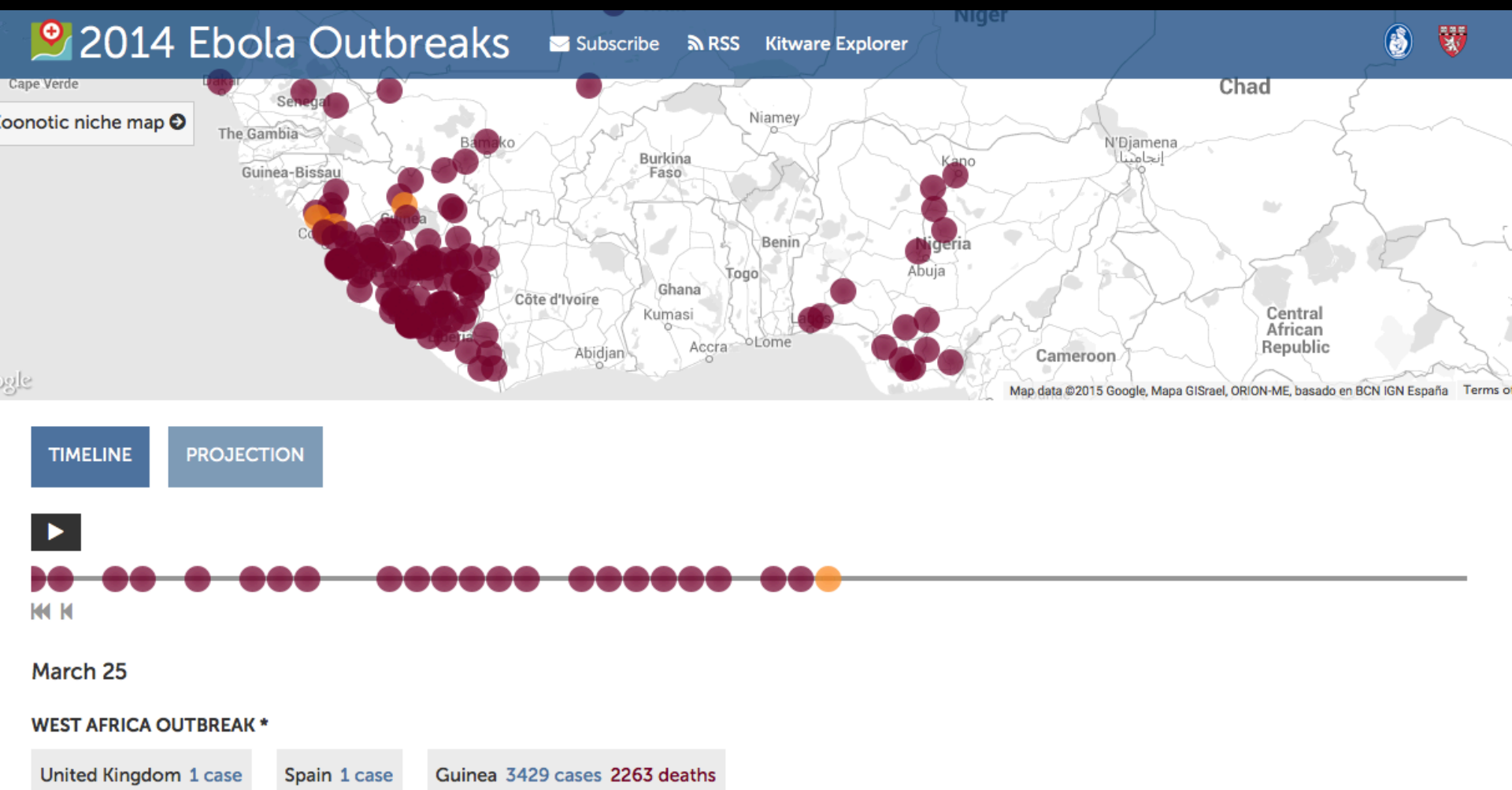
amazon.com



MERCK



Recent success story: Ebola outbreak identification and tracking




<http://www.healthmap.org/ebola/#timeline>

2014 Ebola Outbreak: Media Events Track Changes in Observed Reproductive Number


APRIL 28, 2015 · COMMENTARY

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 10

■ AUTHORS

[Maimuna S. Majumder](#) [Sheryl Kluberg](#) [Mauricio Santillana](#) [Sumiko Mekaru](#) [John S. Brownstein](#)

■ ABSTRACT

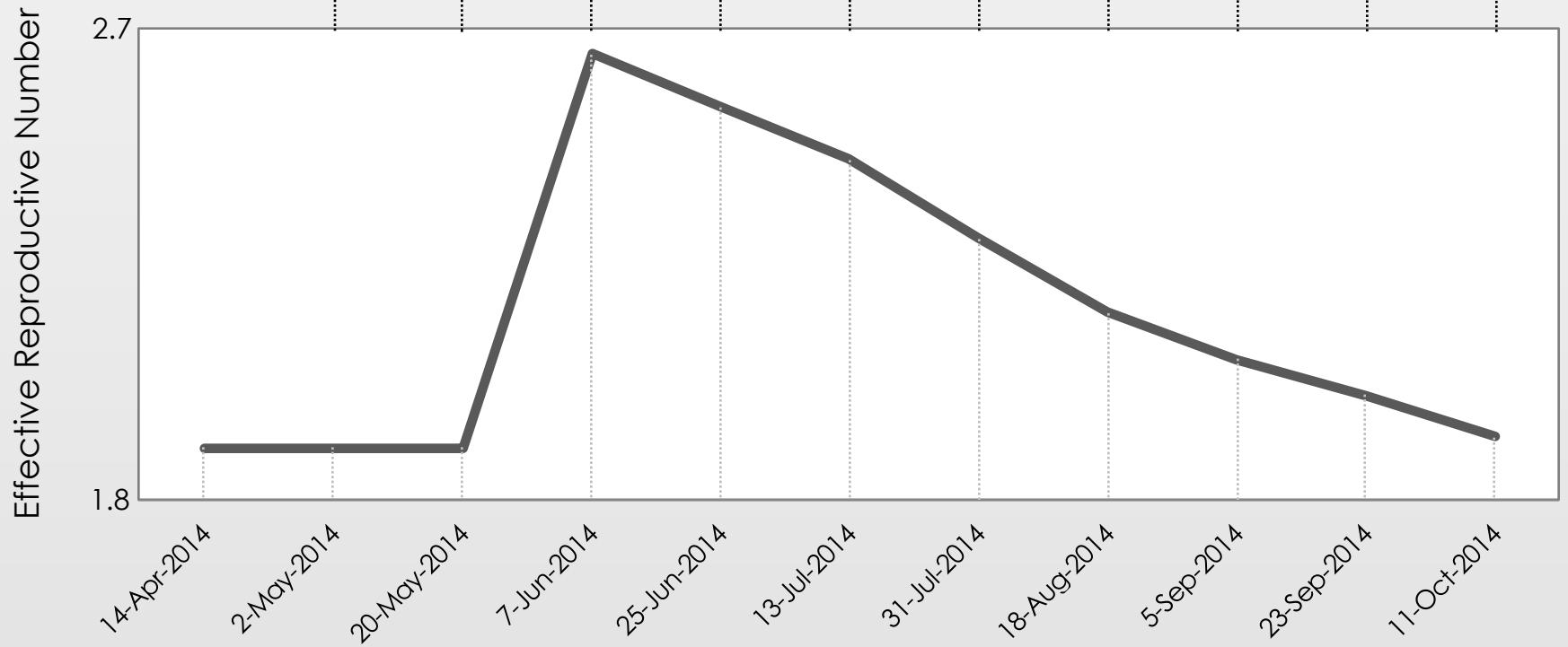
In this commentary, we consider the relationship between early outbreak changes in the observed reproductive number of Ebola in West Africa and various media reported interventions and aggravating events. We find that media reports of interventions that provided education, minimized contact, or strengthened healthcare were typically followed by sustained transmission reductions in both Sierra Leone and Liberia. Meanwhile, media reports of aggravating events generally preceded temporary transmission increases in both countries. Given these preliminary findings, we conclude that media reported events could potentially be incorporated into future epidemic modeling efforts to improve mid-outbreak case projections.

Strengthening Healthcare

Providing Education

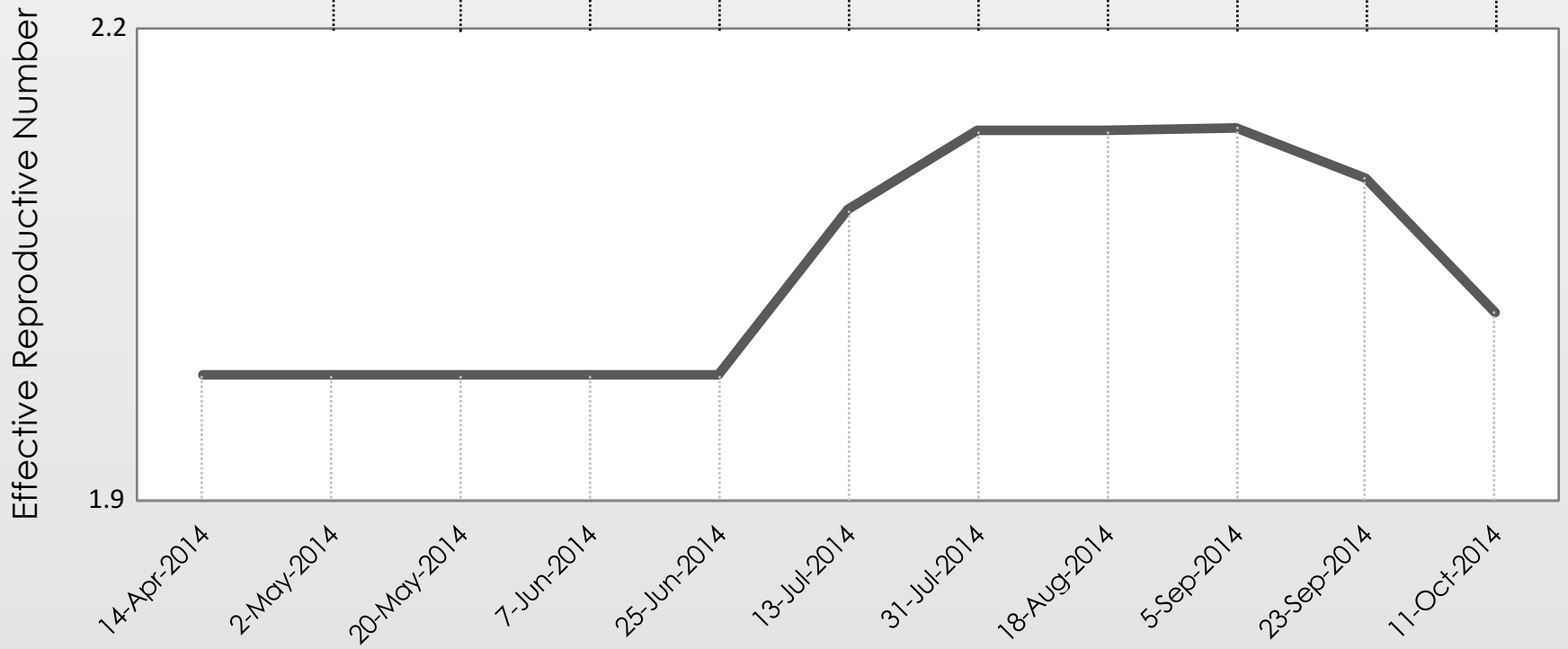
Minimizing Contact

Aggravating Event



Sierra Leone

Strengthening Healthcare
Providing Education
Minimizing Contact
Aggravating Event



Liberia

A more recent contribution on the 2015 Latin American Zika outbreak



A more recent contribution on the 2015 Latin American Zika outbreak



JMIR Publications



JMIR Public Health and Surveillance

Published on 01.06.16 in Vol 2, No 1 (2016): Jan-Jun

This paper is in the following e-collection/theme issue:

[Infoveillance, Infodemiology and Digital Disease Surveillance](#) [Infodemiology and Infoveillance](#)

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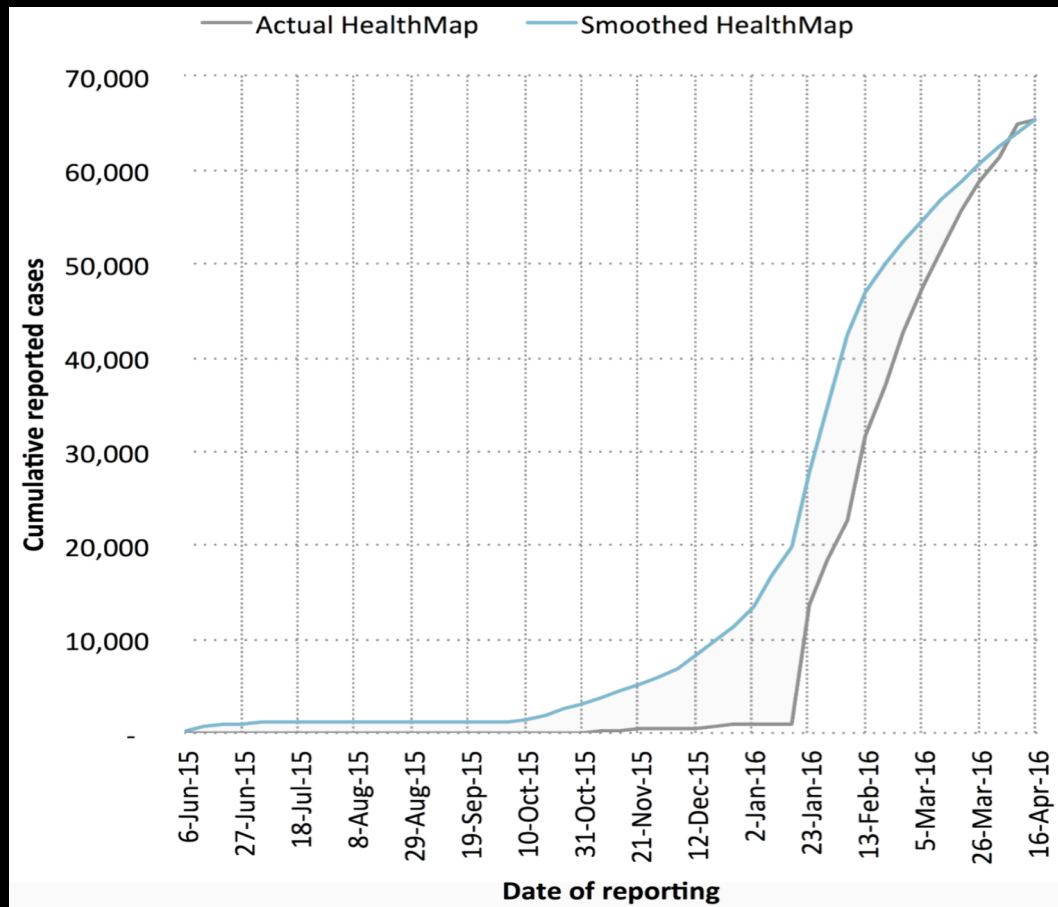
Metrics

Original Paper

Utilizing Nontraditional Data Sources for Near Real-Time Estimation of Transmission Dynamics During the 2015-2016 Colombian Zika Virus Disease Outbreak

Maimuna S Majumder^{1,2}, MPH ; Mauricio Santillana^{1,3,4}, PhD ; Sumiko R Mearu^{1,5}, PhD ; Denise P McGinnis¹, ScD ;
Kamran Khan^{6,7}, MD ; John S Brownstein^{1,4}, PhD

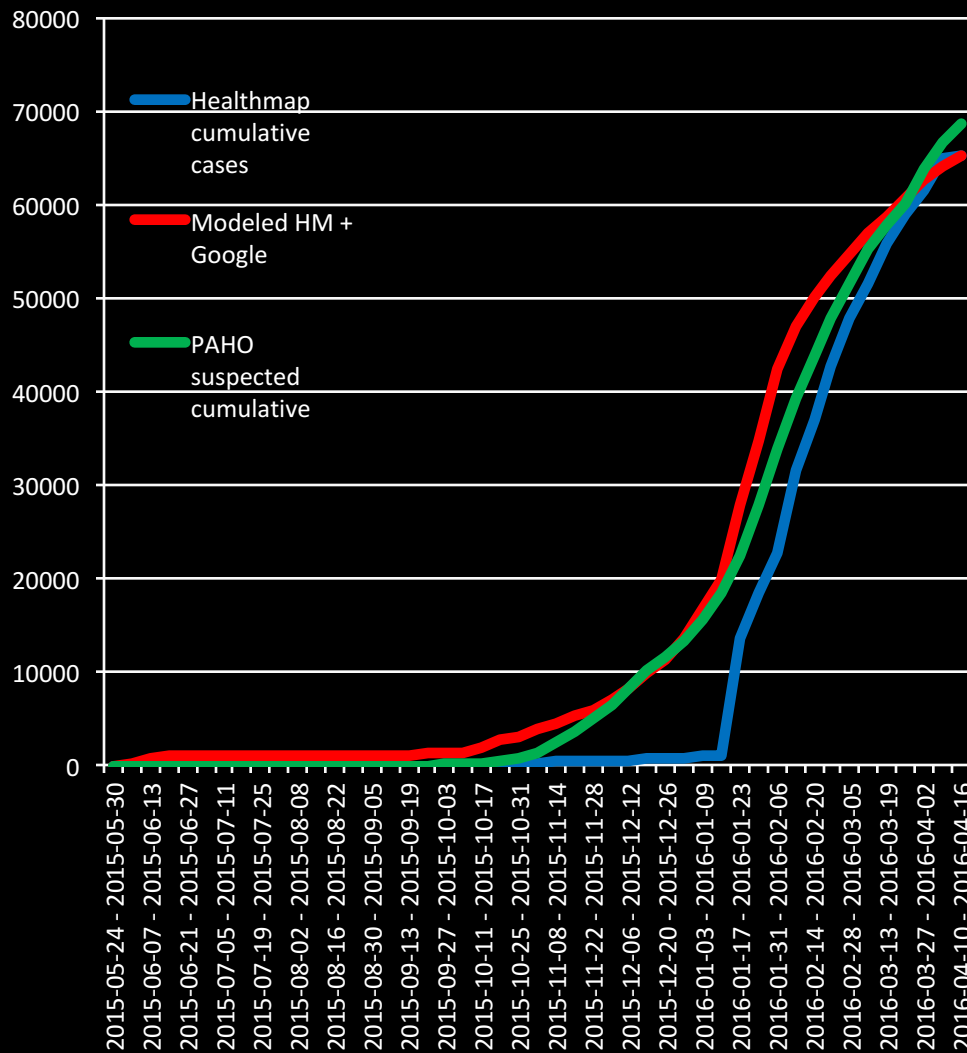
A more recent contribution on the 2015 Latin American Zika outbreak



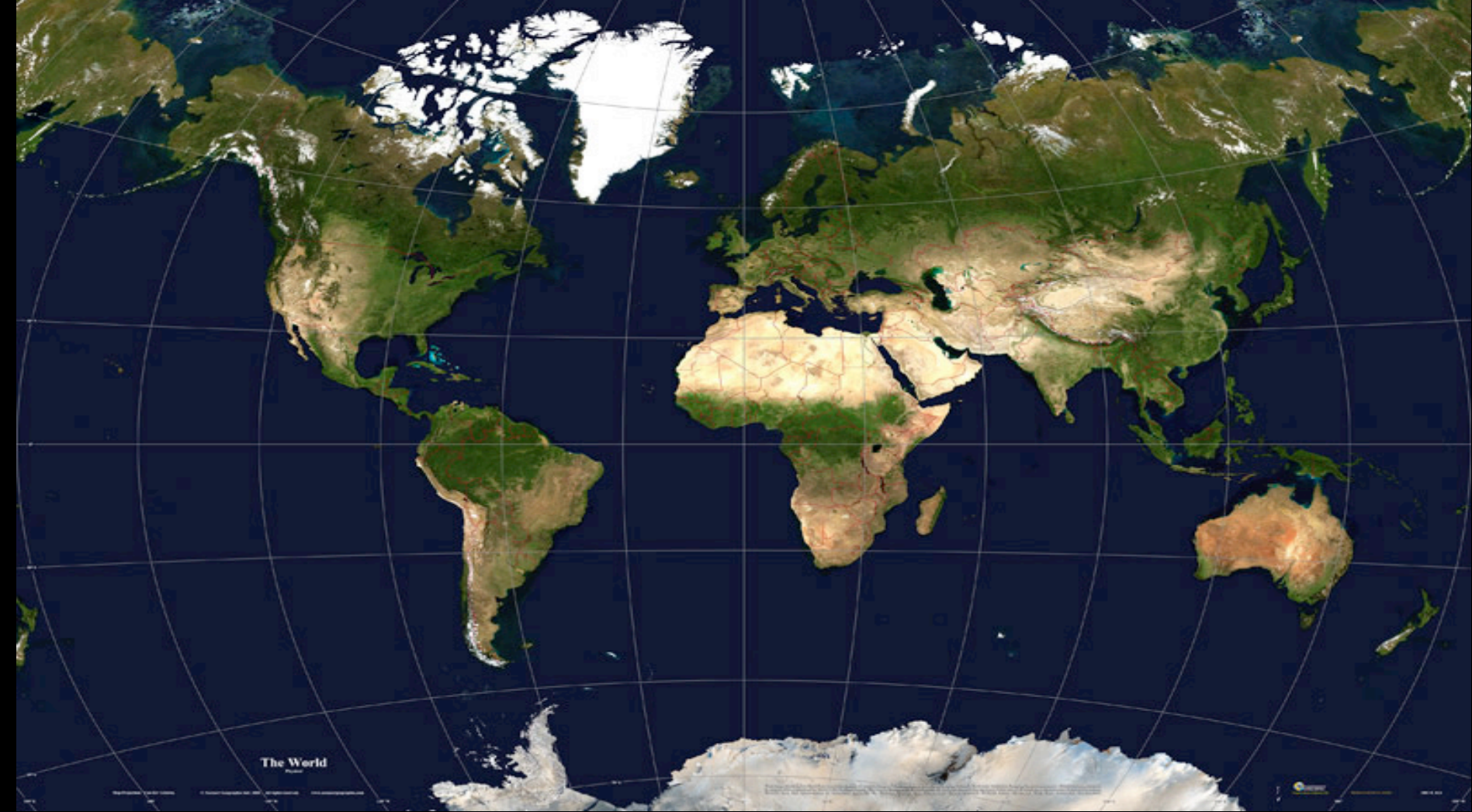
With no access to traditional, government-lead disease surveillance information, we extracted the number of suspected cases as reported by **new reports** as a function of time. We then utilized the time behavior of Google searches of the word “zika” to smooth the news-reported incidence data.

A more recent contribution on the 2015 Latin American Zika outbreak

Zika outbreak



When we gained access to government-lead disease surveillance information, we found great similarity with the curve we produced ahead of the publication of this information.



Thank you!

Contact: msantill@fas.harvard.edu