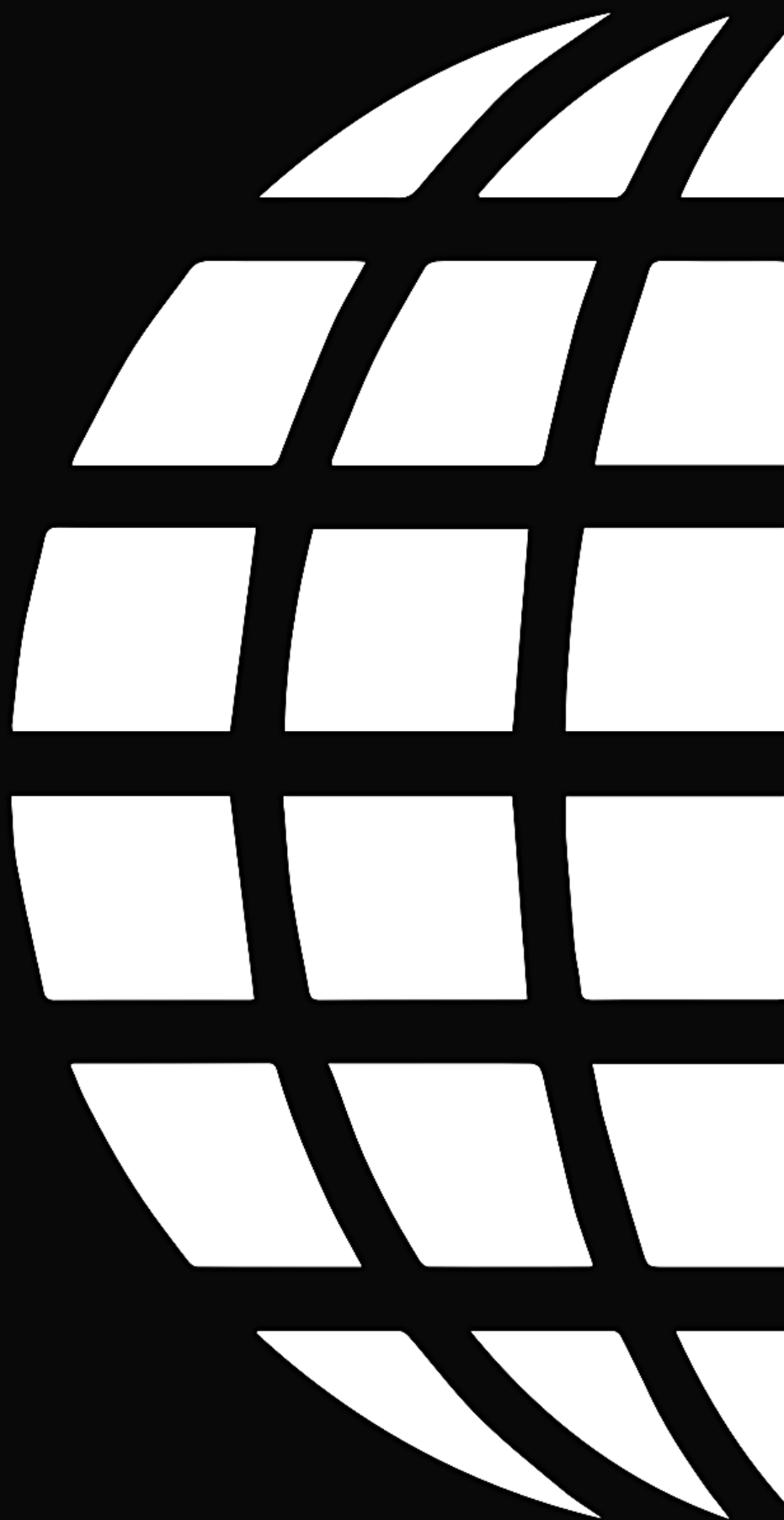




**HARVARD
UNDERGRADUATE
FOREIGN POLICY
INITIATIVE**



SPONSORING HUFPI:
A WORLD OF OPPORTUNITY

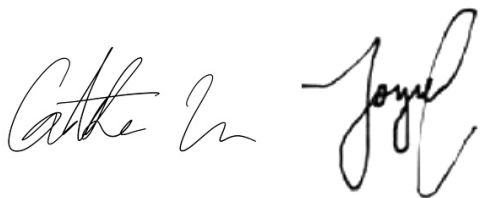


Here at the Harvard Undergraduate Foreign Policy Initiative (HUFPI), we believe that problems are interconnected. In an evermore complicated world, lapses in understanding of governments and foreign relations can impact the reputation of companies and legislators alike.

Whether you are expanding your company abroad, have an established international presence, or are blazing ahead with a product that's doing the untested, it's more essential than ever to **be certain that your due diligence has done its due diligence.**

But the skills needed to do this aren't taught in school. College graduates may have technical skills but don't have a nuanced understanding of how to navigate legislation, communicate across cultures, and negotiate with stunning efficacy. Conversely, older employees may come off as rigid and irrelevant when talking about current issues.

Thankfully, HUFPI can help you create international cohesion and gracefully navigate difficult ethical and political issues. Our members are a powerful pipeline – trained in effective communication, research, and negotiation – between the latest in national security, intelligence, and development and your company. We look forward to working with you!

The image shows two handwritten signatures in black ink. The signature on the left is 'Cosette Wu' and the signature on the right is 'Joyce Chen'. Both are written in a cursive, flowing style.

Cosette Wu & Joyce Chen

Co-Presidents

Harvard Undergraduate Foreign Policy Initiative (HUFPI)

OUR NUMBERS

250+

ACTIVE MEMBERS

5K+

STUDENT CONTACTS

900+

HIGH SCHOOL CONFERENCE ATTENDEES

500+

FOREIGN SUMMIT ATTENDEES

300+

DOMESTIC CONFERENCE ATTENDEES

OUR IMPACT

The Harvard Undergraduate Foreign Policy Initiative (HUFPI) is a student-led nonprofit organization at Harvard University whose mission is to train the next generation of leaders in diplomacy, defense, national security, intelligence, and development.

HUFPI spearheads semesterly research programs in which Harvard students, paired with mentors from the commissioning organizations, engage in critical policy research for influential institutions and companies ranging from the Departments of State and Defense to Facebook.

Beyond Harvard's campus, HUFPI's mission extends to introducing future diplomats from around the world to foreign policy through high school conferences and intercollegiate foreign summits. Our 2022 IR Scholars program convened 300+ high school students to learn about international diplomacy from State Department officers, ambassadors, and other global leaders in foreign policy, and even got a taste of the premier research for which HUFPI is globally renowned. Through their research projects, our scholars explored complex international issues ranging from debt-trap diplomacy to human trafficking.

We've spent the past year presenting to the United States Department of Defense on Chinese disinformation and election interference, and the European Court of Justice on solutions to contemporary political issues. Our 2021 Women in Foreign Policy Conference brought together 200+ students in the Cambridge/Boston area (Harvard, MIT, Northeastern, BU, etc.) on the common interest of empowering women in foreign policy.

This year, HUFPI partnered with the largest student-led diplomatic network in Paris to host a joint Foreign Summit in Paris and launched the Harvard-Fudan US-China Young Leaders Dialogue, in which teams of students from Harvard College and Fudan University in Shanghai collaborated to research genetic engineering, global digital finance, and artificial intelligence. The dialogue culminated in a cross-university conference held at the Harvard Kennedy School of Government in February.

Throughout the year, we also host leaders in politics, defense, foreign service, and beyond in a comprehensive speaker series for the Harvard community. Past HUFPI speakers include Ambassador William Taylor (Former U.S. Ambassador to Ukraine), David Sanger (Chief Washington Correspondent at The New York Times), and Robert Gates (22nd U.S. Secretary of Defense, 15th Director of Central Intelligence).

SPONSORSHIP TIERS

**Ambassador
Sponsor
\$10,000+**

**Envoy
Sponsor
\$5,000 +**

**Delegate
Sponsor
\$3,000 +**

**Policy
Sponsor
\$1,000+**

Access to HUFPI's Internal Mailing Lists



Acknowledgement on HUFPI Website, Social Media,
and Conference Promotional Materials



Coffee Chats with HUFPI Members



Access to HUFPI's Resume Book



Dedicated Slot in Programming for Partner
Remarks at Annual Fall Banquet in Boston with
audience of 200+ Harvard Undergraduates



Dedicated Booth at Conferences (Domestic &
International) for Company Recruiting



Social Media Outreach - 4.5K Followers



Official Distribution of Branded Items to HUFPI
Members for use during Workshops and
Conferences



Partner Branding and Signage at all Events



"Lead Sponsor" Title on our Website, Social Media,
and Promotional Materials



Networking Session, Recruitment Seminars, and
Dinner Events with HUFPI Members



Partnership: HUFPI Branches

HUFPI has established a prominent space on Harvard's campus and beyond for students interested in foreign policy, government, and diplomacy to come together in curiosity. Corporate sponsorship is crucial to our growth as we continue to build inroads with international relations communities around the world.

As we scale our operations across the international stage, partnership with HUFPI offers partners key access points to a burgeoning network of aspiring diplomats and future leaders of foreign policy:

- Connection with Harvard undergraduates in a range of concentrations through our resume book, networking events, workshops, & more.
- Visibility on our organization's website and social media, as well as at our conferences and events, both domestic & international.
- Affirmation of commitment to the development of young, internationally aware leaders across all disciplines

Domestic Conferences

The Domestic Conferences branch includes domestic partnerships as well as outreach, including, but not limited to, our US-China Initiative, the Women in Foreign Policy Conference, and cross-college debates and relationships. With your partnership, we would be able to host additional domestic conferences in partnership with other universities, organizations, and with specific focuses, like our Women in Foreign Policy Conference.

Foreign Summits

The Rotating Foreign Summit is a collaboration between the Harvard Undergraduate Foreign Policy Initiative and future policy leaders at a foreign university. This collaboration takes place in the form of a multi-day conference centered around urgent policy issues concerning our two countries. For instance, we have partnered with SciencePo, a Parisian University. The conference involves the exchange of policy ideas, dialogues, and debates on the most pressing foreign policy issues in the world, and the reception of political figures and ambassadors to speak. With your partnership, the foreign summits team will be able to execute large-scale foreign policy conferences in collaboration with foreign universities. HUFPI's Foreign Summits branch will be able to bolster its summit's speaker acquisition by offering greater accommodations, securing a suitable venue, and improving marketing for the event. Moreover, we will have the opportunity to offer scholarships to students who otherwise would not be able to attend the summit.

High School Conferences

The High School Conferences branch of HUFPI develops a large-scale, global conferences program that brings in a multitude of speakers from various disciplines in government and international relations. These efforts culminate in the Harvard Undergraduate International Relations Scholars Program, an undergraduate-run conference for high school students looking to pursue a career in

Partnership: HUFPI Branches

foreign policy. Featuring a range of professionals and academics, this equal-opportunity conference aims to reach students all across the world, of different nationalities, socioeconomic classes, and lived experiences. This program seeks to expose high schoolers to examining current foreign policy questions with prominent leaders in the field. Students will have the opportunity to learn real-world policy writing skills, cross-cultural leadership, and how to address global challenges from all sectors of international relations. Having corporate sponsors on conference packets and materials, during keynote sessions and events, alongside virtual breakout rooms could assist in funding more students in attending.

Policy - Foreign Government, US Government, and Private Sector

Every semester, the Policy branches establish around 10 research teams (each comprised of 8-10 Harvard students) to develop policy reports under the mentorship of professionals from a commissioning organization. The Foreign Government Policy branch has developed reports for foreign governments and international bodies ranging from NATO to the Inter-American Court of Human Rights and a New Zealand Member of Parliament. The US Government Policy branch has developed reports for US government agencies ranging from the White House Office of Space and Technology Policy to the Department of Defense's US Cyber Command and the State Department's Bureau of Intelligence and Research. The Private Sector Policy branch has developed reports for companies and nonprofits ranging from American Express to Citigroup's Diversity Equity and Inclusion Team.

At the conclusion of the semester, each research team presents their findings to the commissioning organization, often traveling to present in person. Past teams have traveled to Luxembourg, Costa Rica, and Germany as well as Washington D.C. and New York City. We are deeply appreciative of the support that our partners provide in doing their part to offer real-world training to the next generation. We do not take any formal policy positions as an organization to ensure the impartial research and learning of our members. With your partnership, we can fund travel for presenting more projects in person. This will help us build and strengthen our relationships with commissioning organizations. Given that our branch prioritizes inclusivity and diversity, the funds made available through sponsorships will first be directed towards travel opportunities for FGLI students.

Professional Development

The Professional Development branch is tasked with developing skills and professionalism for the HUFPI membership. We are focused on driving trainings, skill building opportunities, and tools for success in the government field. With your partnership, we would be able to offer opportunities for skills and professional development for HUFPI members.

Partnership: HUFPI Branches

Relations


The Relations department is responsible for managing external and internal relationships at HUFPI. We help other departments through support with marketing materials and communications, maintain and promote the HUFPI's brand through our social media channels as well as strengthen and foster community through our social events and outreach initiatives.

Speakers

Throughout the year, HUFPI invites distinguished speakers to Harvard to discuss international events and share their perspectives with future foreign policy professionals. We seek out a diverse range of identities and perspectives to engage our equally diverse student body. With your partnership, speakers will be able to attract a greater number and variety of guests. It will open the door to greater diversity and representation as well as allowing the facilitation of more topic specific workshops and building long term relationships with particular guests and organizations.

Finances

The Finances branch handles all accounting, auditing, and credit services within HUFPI, enabling international travel and facilitating compliance workflows. Corporate Sponsorships paired with financial services enables conference planning and research branches to fulfill their goals to expand accessibility and professional development for careers in foreign policy. If our partnership is successful, we can establish greater mechanisms to secure the longevity of HUFPI.



**TO DISCUSS HOW YOU CAN SUPPORT THE HARVARD
UNDERGRADUATE FOREIGN POLICY INITIATIVE,
PLEASE CONTACT OUR CORPORATE SPONSORSHIP
DIRECTOR:**

Jamaal Willis | corporateponsorships@harvardforeignpolicy.org

**FOR FURTHER INFORMATION ABOUT OUR ORGANIZATION, PLEASE
VISIT OUR RESPECTIVE SOCIAL MEDIA:**

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[INSTAGRAM](#)
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